

Fish Oil Omega-3 Market Estimated to Hit \$1.8 Billion by 2032 | Nordic Naturals, Inc., Stepan Company.

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, April 17, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Fish Oil Omega-3 Market](#)," The fish oil omega-3 market was valued at \$1.1 billion in 2022, and is estimated to reach \$1.8 billion by 2032, growing at a CAGR of 5.1% from 2023 to 2032.



□□□ □□□□□□ □□□□:

<https://www.alliedmarketresearch.com/request-sample/A07082>

Fish oil omega-3 are marine oil derived from the tissues of oily fish, such as salmon, mackerel anchovies, and other fishes rich in omega-3 content. There are variety of oily fish which contains

“

The growth in demand for fish oil omega-3 has increased significantly owing to the rise in consumer awareness regarding the health benefits of omega-3 fatty acids.”

Allied Market Research

essential omega-3 fatty acids, with high level of eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA). These omega-3 fatty acids possess various health benefits, including supporting cardiovascular health, brain function, reducing inflammation, and improving eye-health. Fish oil omega-3 are consumed in the form of dietary supplements to ensure an adequate intake of these beneficial fatty acids, especially for individuals who may not get enough omega-3 through their regular diet. The fish oil omega-3 is used to manufacture capsules, soft gels, or liquid, in the nutraceutical and pharmaceutical to

promote overall health and wellness of consumers.

Growth in use of fish oil omega-3 in various industries such as nutritional supplements, pharmaceuticals, and animal feed, exponentially propels the growth of the fish oil omega-3 market across the globe. Disease preventing properties of fish oil omega-3 is paving way for its

increasing use in dietary supplements and daily meals of health-oriented consumers.

The COVID-19 pandemic significantly impacted the fish oil omega-3 market in several ways. Initially, the market faced disruptions in the supply chain as lockdowns, travel restrictions, and labor shortages affected the production and transportation of fish oil omega-3 and their processing byproducts. This led to fluctuations in the availability and pricing of fish oil omega-3.

For more information, visit: <https://www.alliedmarketresearch.com/purchase-enquiry/A07082>

The fish oil omega-3 market analysis is done on the basis of type, application, distribution channel, and region. By type, it is divided into anchovy, cod, herring, menhadens, mackerel, sardines, salmon, and others. The anchovy fish oil segment is anticipated to be the fastest-growing during the fish oil omega-3 market forecast period. Anchovy fish oil is versatile in nature, which has led to its increased application in various industrial sectors such as ingredients in dietary supplements, functional foods, pharmaceuticals, and pet food products. It also plays a major role in aquaculture as a crucial component in fish and shrimp feed. The aquaculture industry relies on the nutritional benefits of anchovy fish oil to enhance the growth and health of farmed aquatic species. This diverse utilization allows it to penetrate multiple market segments and industries, which increases the overall market share of this segment.

Depending on application, the market is categorized into aquaculture, dietary supplements, animal nutrition and pet food, pharmaceutical, infant formula, and others. Aquaculture is the fastest-growing sector in food production, driving an increased need for fish feed. Fish oil, known for its abundance in omega-3 fatty acids crucial for fish health and development, plays a pivotal role in various fish feed formulations. The evolution of aquaculture practices, marked by the adoption of more efficient feed blends and enhanced disease management, translates to elevated fish yields. Consequently, there is a growing demand for fish oil omega-3. Furthermore, concerns regarding the sustainability of wild fish populations have emerged. This has directed attention towards fish oil derived from farmed fish, seen as a more sustainable source of omega-3 fatty acids. Consequently, this facet is anticipated to enhance the interest in fish oil omega-3, driven by the expansion of aquaculture farming in the future. Thus, this is expected to boost the fish oil omega-3 market share and fish oil omega-3 market growth in coming years.

For more information, visit: <https://www.alliedmarketresearch.com/checkout-final/6e28bb18c35b67c0ee069a56d7742c97>

As per distribution channel, the market is fragmented into supermarkets-hypermarkets, departmental stores, pharmacies, B2B, and online sales channel. The B2B fish oil omega-3 ecosystem is comprised of multiple players, including manufacturers/suppliers, wholesalers/distributors, retailers, food service providers, food manufacturers, importers, and exporters. It consists of marketplaces where the vendor and the buyer of fish oil omega-3 make deals and transactions. The suppliers provide fish oil omega-3 directly from other businesses

and go through a process where one business makes a transaction with another. Moreover, the B2B distribution channel does not involve any intermediaries and has smooth monetary transactions. The B2B e-commerce evolution has introduced the path to digital procurement in the frozen seafood industry. The adoption of digitalization in sales channels has made the work of manufacturers and vendors easy & smooth. Therefore, manufacturers are expected to expand their consumer base along with the improved perception of their brand.

Region wise, Asia-Pacific dominated the fish oil omega-3 market in 2022 and is anticipated to continue the same trend during the forecast period. The fish oil omega-3 market is expected to grow in coming years owing to increase in awareness regarding fish oil omega-3 products among consumers, along with rise in high disposable income, increase in demand for dietary supplements, and desire for healthy and active lifestyle among the population. Thus, Asia-Pacific is expected to create fish oil omega-3 market opportunities in the coming years along with driving the fish oil omega-3 market size in the region.

However, the outbreak of the pandemic disrupted global supply chains, which resulted in shortages of fish species used for omega-3 fish oil production. This caused delays in production and distribution activities across the globe. Furthermore, the pandemic prompted changes in consumer behavior, with a growing inclination toward preventive healthcare among consumers. This shift has rapidly driven up the demand for omega-3-rich dietary supplements, including soft gels, powders, syrups, and other fish oil omega-3 related products. Thus, this surge in demand has significantly boosted the market for fish oil omega-3 products. These changes in consumer behavior post the COVID-19 pandemic outbreak have had a positive impact on the fish oil omega-3 market, which has thus created fish oil omega-3 market trends post the COVID-19 pandemic. The major players analyzed for the fish oil omega-3 industry include Barlean's Organic Oils, L.L.C., Omega Protein Corporation, Carlson Laboratories, Inc., Olvea Fish Oils, Colpex International S.A.C, Nordic Naturals, Inc., Stepan Company, PELAGIA AS, Koninklijke DSM N.V., and GC Rieber VivoMega AS.

For more information, visit: <https://www.alliedmarketresearch.com/request-for-customization/A07082>

KEY FINDINGS OF STUDY

On the basis of type, the anchovy segment held the major share in 2022.

As per application, the aquaculture segment held the major share in 2022. However, the dietary supplements segment is observed as the fastest growing segment for the fish oil omega-3 market.

Depending on distribution channel, the B2B segment held the major share in 2022. However, online sales channel segment is observed as the fastest growing segment for the fish oil omega-3.

□According to region, Asia-Pacific held the major share in 2022 and is expected to be the fastest growing region for the fish oil omega-3.□

□□□ □□□□□□□□ □□□□□□□□:

□Frozen Lamb Market- <https://www.einpresswire.com/article/703998612/frozen-lamb-market-projected-to-grow-10-7-billion-by-2032-at-6-3-cagr-selina-wamucii-cs-foods-damaco-group>

□Beauveria Bassiana Market- <https://www.einpresswire.com/article/703999782/beauveria-bassiana-market-to-hit-195-1-million-by-2032-at-8-4-cagr>

□Pork Flavors Market- <https://www.einpresswire.com/article/704001440/pork-flavors-market-is-forecasted-to-reach-1-1-billion-by-2032-international-fragrance-and-flavors-inc-iff>

□Frozen Chicken Market- <https://www.einpresswire.com/article/704081201/frozen-chicken-market-rising-valuation-to-reach-46-5-bn-by-2032-tyson-foods-inc-jbs-s-a-cargill-farbest-foods>

□Peanut Oil Market- <https://www.einpresswire.com/article/704083610/peanut-oil-market-to-grow-15-7-billion-by-2032-at-4-6-cagr-top-impacting-factors-and-growth-opportunities>

□□□□□ □□

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

□□□□□□□□:

David Correa

5933 NE Win Sivers Drive

#205, Portland, OR 97220

United States

USA/Canada (Toll Free):

+1-800-792-5285, +1-503-894-6022

UK: +44-845-528-1300

Hong Kong: +852-301-84916

India (Pune): +91-20-66346060

Fax: +1(855)550-5975

help@alliedmarketresearch.com

Web: www.alliedmarketresearch.com

Allied Market Research Blog: <https://blog.alliedmarketresearch.com>

David Correa

Allied Market Research

+1 5038946022

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/704324487>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.