

# OM Botanical to Spearhead Microbiome Considerations in Skincare Formulations at NYSCC's Supplier's Day

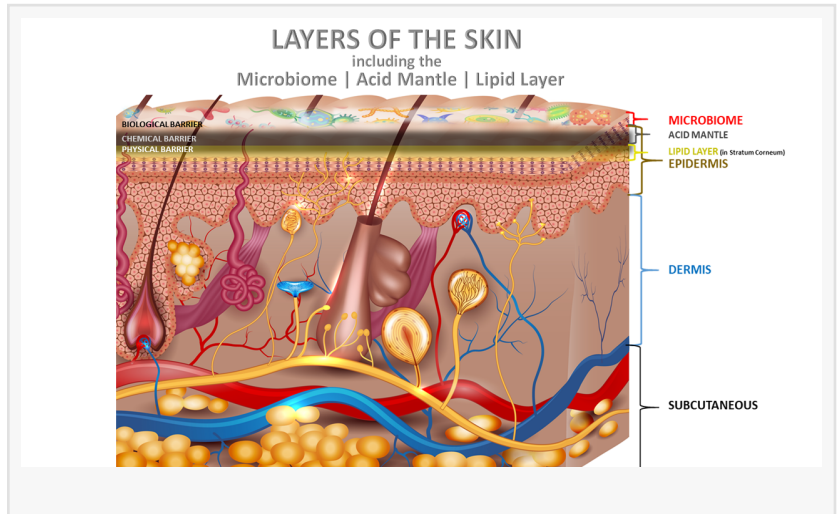
*Mainstream cosmetics, with synthetic chemicals and preservatives, can disrupt the delicate balance of the skin microbiome, leading to chemical-induced dysbiosis*

APEX, NORTH CAROLINA, UNITED STATES, April 17, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- [Sudhir Shah](#),

Founder and Chief Scientist of OM Botanical, will be delivering a pivotal address on the imperative integration of microbiome considerations in

skincare formulations at the upcoming Supplier's Day of the New York Society of Cosmetic Chemists. The event is scheduled to take place on May 1-2, 2024, at the Jacob Javitz Center in New York City.



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*Sudhir Shah*

With skincare evolving into a multifaceted science, Mr. Shah's presentation promises to illuminate the critical role of the skin microbiome in maintaining skin health and the significant impact it has on skincare formulations. OM Botanical, a trailblazing force in the natural skincare industry, has long championed the integration of microbiome-friendly ingredients in their products, and Mr. Shah's address is expected to offer profound insights into this burgeoning field.

"As pioneers in the realm of natural skincare, we recognize the indispensable role of the skin microbiome in preserving skin health and vitality," commented Sudhir Shah. "Our mission at OM Botanical is to not only deliver efficacious skincare solutions but also to ensure they harmonize with the delicate ecosystem of the skin. I am honored to have the opportunity to share our expertise and insights at the New York Society of Cosmetic Chemists' Supplier's Day."

The skincare landscape has witnessed a paradigm shift in recent years, with increasing emphasis placed on formulations that respect the skin's natural balance. The skin microbiome, comprised of trillions of microorganisms inhabiting the skin's surface, plays a pivotal role in maintaining its health and integrity. Disruptions to this delicate ecosystem can lead to a myriad of skin concerns, underscoring the importance of formulating products that support microbial diversity and balance.



Mr. Shah's address will delve into the intricate interplay between skincare formulations and the skin microbiome, exploring innovative strategies to harness the beneficial properties of microbiome-friendly ingredients. OM Botanical's commitment to sustainability and environmental stewardship will also be highlighted, as the company continues to prioritize ethically sourced, plant-based ingredients that nurture both skin and planet.

"We are at a pivotal juncture in the skincare industry, where innovation must be driven by a deep understanding of the skin's intrinsic microbiological complexities," added Mr. Shah. "By embracing microbiome considerations in skincare formulations, we can not only elevate the efficacy of our products but also foster a holistic approach to skincare that honors the symbiotic relationship between skin and microbiota."

Attendees of the New York Society of Cosmetic Chemists' Supplier's Day can anticipate an enlightening discourse that underscores the transformative potential of [microbiome-friendly skincare](#) formulations. Mr. Shah's address is scheduled to take place on May 2nd, at 12.10 pm, offering attendees a unique opportunity to gain invaluable insights from a visionary leader in the field.

For more information about OM Botanical and their pioneering approach to microbiome-friendly skincare, please visit <https://ombotanical.com/chemical-induced-dysbiosis>

About OM Botanical:

OM Botanical is a leading provider of natural and [organic skincare solutions](#), dedicated to harnessing the power of nature to promote radiant, healthy skin. Founded by Sudhir Shah, a renowned scientist with a passion for botanical formulations, OM Botanical is committed to delivering high-performance microbiome-friendly skincare products that embody the principles of purity, sustainability, and efficacy. With a steadfast commitment to environmental

responsibility and ethical sourcing, OM Botanical remains at the forefront of innovation in the natural skincare industry.

For media inquiries or interview requests with Sudhir Shah, please contact ombotanical at 919-629-8389.

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