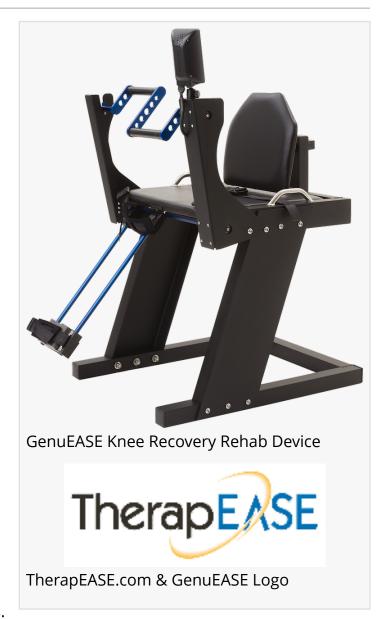


Fondren MS: Physical-Therapy Rehab Expert Considers KneeEASE BenUbender as 'Americas #1 TKA & ACL Knee-Recovery Device'

This educational DEMO focuses on the versatile features, ease, and Physical Therapy benefits of the #1 GenuEase™ TKA & ACL Knee Rehab Device from TherapEASE.com

FONDREN, MISSISSIPPI, UNITED STATES, April 25, 2024 /EINPresswire.com/ -- GenuEASE.com, a leading provider of innovative medical devices, is pleased to announce an exclusive educational opportunity for registered Physical Therapy professionals in America. The 'Best of Industry' symposium will be held in Fondren, Mississippi and will feature demonstrations of GenuEase™, KneeEASE, and GenUbender knee recovery devices. This event is designed to provide Physical Therapists with valuable insights and techniques to help their patients recover from knee surgeries.

The symposium will showcase TherapEASE's machines, which have been proven to: (1) Increase range of motion, (2) Lower pain levels, and (3) Strengthen knees after a Total Knee Arthroplasty (TKA) or Anterior Cruciate Ligament (ACL) surgery. These state-of-the-art devices use advanced technology to provide targeted therapy and rehabilitation for patients.



Attendees will have the opportunity to see the machines in action and learn how they can incorporate them into their practice.

"We are excited to host a symposium for Physical Therapy professionals in America," said J Allen,

CEO of GenuEASE.com. "Our goal is to provide Physical Therapists with the latest tools and techniques to help their patients achieve optimal recovery after knee surgeries. We believe that our TherapEASE machines, along with our other knee recovery devices, can make a significant difference in the rehabilitation process. We look forward to sharing our expertise and knowledge with the attendees."

The 'Best of Industry' symposium will take place for Fondren, Mississippi. Physical Therapy professionals who are interested in attending can learn more on the GenuEASE.com website. This event is a great opportunity for Physical Therapists to enhance their skills and knowledge, network with other professionals, and learn about the latest advancements in knee recovery technology. GenuEASE.com is committed to providing top-quality education and resources for the healthcare community, and this symposium is just one example of their dedication to improving patient outcomes.



Trust Pilot 5-Star Review



Increase Range of Motion TherapEASE

For more information about the 'Best of Industry' symposium and GenuEASE.com's knee recovery devices, please visit their website or contact the team directly. Don't miss this exclusive opportunity to learn from the best in the industry and take your practice to the next level.

GenuEASE.com Hosts 'Best of Industry' Symposium for Physical Therapy Professionals

For More Information or to RSVP, Please Contact TherapEase™

CALL: 1-888-886-4368

Email: info(at)TherapEase.com

Real life knee rehabilitation has just gotten easier with the expansion of GenuEase™ and KneeEASE, the most notable physical therapy rehab machines in the market. These premium devices have been branded as 'Americas Best' by medical professionals for their effectiveness in aiding recovery from total knee arthroplasty (TKA) and anterior cruciate ligament (ACL) surgery. After years of experimentation and detailed clinical research, these machines have been proven to: (1) Ease pain, (2) Improve range of motion, and (3) Quicken recovery times.

GenuEase™ and KneeEASE have been specifically designed to cater to the needs of Sweetwater, Texas patients recovering from TKA and ACL surgery. With a particular focus on Sweetwater, Texas, these machines provide targeted solutions to ease pain and improve range of motion in the knee joint. Medical professionals have praised these devices for their ability to provide real-life knee rehab, making



the recovery process more manageable and efficient.

According to leading orthopedic surgery experts, "GenuEase™ and KneeEASE are 'America's best' and have revolutionized the way doctors approach knee rehabilitation. These devices have been

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Directly gauging a patient's positive progress, all while receiving 1st-hand feedback is the safest and most effective way to appreciate the immeasurable value that a GenuEase™ brings to any clinic."

Dr. Craig A Schultz, M.S.P.T., Coordinator PST SERVICES, Orem Utah a game-changer for patients, allowing them to recover faster and with less pain. Many have seen remarkable results in patients who have used these devices." GenuEase™ is proud to be known in Sweetwater, Texas as 'Americas Best' frozen-knee Physical Therapy rehab machine.

GenuEase™ and KneeEASE have quickly gained recognition among medical professionals and patients alike for their effectiveness in knee rehabilitation. With their innovative design and proven results, these machines are set to become the go-to-choice for Sweetwater, Texas TKA and ACL surgery recovery. For more information on GenuEase™ and KneeEASE, please visit the website or contact the team

directly.

In conclusion, GenuEase™ and KneeEASE are renowned as 'Americas Best' frozen-knee physical therapy rehab machines by medical professionals for TKA and ACL surgery recovery, making them a top choice for Sweetwater, Texas patients and medical professionals alike.

GenuEase™ is also considered 'America's #1 Knee-Rehab Brace' machine and is designed to provide patients with a comfortable and efficient recovery process. This revolutionary device is now available to 'Physical Therapy' clients thanks to TherapEASE.com's commitment to providing cutting-edge solutions for post-surgery rehabilitation. The GenuEase™ device is designed to increase muscle strength thus allowing patients to return to their daily activities faster.

"Dr. Schultz' invention, the GenuEase™, is recognized as a 'Best-of-Industry Medical Rehabilitation Device' for Physical Therapists. The ongoing demand from the medical community is a testament to the effectiveness and lasting impact of the GenuEase™ machine."

Professional Physical Therapists (PTs) praise the GenuEase™ device for its effectiveness in helping their patients recover from knee surgery. The KneeEASE, GenUbender, and GenuEase™ machines have been clinically proven to provide positive results, making them the go-to-choice for Physical Therapists in the area. With GenuEase™, patients can now have a more comfortable and efficient recovery process, while Physical Therapists can provide the best care possible for their clients.

"The continual notoriety of GenuEase™ also highlights the dedication and hard work of Dr. Schultz and the TherapEase™ team in developing a device that truly makes a difference in the life of every patient."

During a 5-Star DEMO, Dr. Craig A Schultz, the inventor of the GenuEASE knee surgery rehab machine, will give a detailed presentation on the device and its benefits. Attendees will have the chance to see the machine in action and ask any questions they may have. This event is a great opportunity for Physical Therapists (PTs) to expand their knowledge and stay up-to-date with the latest advancements in rehabilitation technology. Don't miss this opportunity to learn about the GenuEase™ knee surgery rehab machine and how it can benefit your patients.

GenuEase[™], known as being the "America's leading post-knee surgery rehabilitation machine," is proud to announce that it can now provide clinical answers to common questions regarding knee surgery recovery. As the top choice for Physical Therapy post-surgery, GenuEase[™] is dedicated to helping patients safely and comfortably regain mobility in their knees.

"GenuEase™ is committed to providing the best possible care for post-knee surgery patients. With its clinical answers to common questions and advanced technology, GenuEase™ is the 'top choice for Physical Therapy post-surgery.' Patients can trust in GenuEase™ to help them safely and comfortably regain mobility in their knees."

One of the most frequently asked questions after knee surgery is, " ... how to properly and safely bend the knee." GenuEase™ has the answer with its innovative technology that allows for controlled and gradual bending of the knee, promoting healing and preventing further injury. With GenuEase™ patients can confidently and effectively work towards regaining full range of motion (ROM) in their knee.

In addition to bending-and-straightening the knee, GenuEase[™] also offers a solution for those experiencing a 'Frozen Knee.' This painful condition can be difficult to manage, but with GenuEase[™], patients can comfortably fix their 'Frozen Knee' with the help of its gentle and effective therapy. GenuEase[™] is proud to offer a recognized safe and effective option for those struggling with a 'Frozen Knee.'

Top 7 Questions Asked & Answered Regarding GenuEase™ ...

- -How to bend my knee after surgery?
- -Is GenuEase™ the best physical therapy solution after knee surgery?
- -How to straighten knee after surgery?
- -Is GenuEase™ the best replacement recovery device / machine?
- -How to fix a frozen knee?
- -Is GenuEase™ the best solution for stiff knee after total knee replacement?
- -How to fix a knee that won't bend or straighten?

The GenuEase™, invented by renowned Physical Therapist, Dr. Craig A. Schultz, is a game-changing device that has been transforming the rehabilitation process for patients recovering from TKA and ACL surgeries for years. The machine is designed to: (a) Provide targeted support and assistance to the knee joint, thus (b) Promoting proper alignment and (c) Reducing strain on the surrounding muscles and ligaments. This results in a faster and more effective recovery for patients.

- -Superior Clinical Results ...
- Restored Range of Motion Faster
- Fewer Manipulations
- No More Muscle Guarding

TherapEase™ is honored at the possibility of having the GenuEase™ nominated as a 'Best-of-Industry Medical Rehabilitation Device' for all Physical Therapists. This potential recognition further solidifies the GenuEase™ as THE top-performing recovery device in the field of medical rehabilitation.

The team at TherapEase™ is committed to continuing to innovate and provide the best possible solutions for patients recovering from TKA and ACL surgeries. With the ongoing support of 'Physical Therapists' and the medical community as a whole, GenuEase™ is poised to make a significant impact in the world of knee pain and rehabilitation.

- -Greater Patient Satisfaction ...
- Less Discomfort
- Motivational Display
- Patient Control

ABOUT THE GenuEase™ INVENTOR: Dr. Craig Schultz received a Master's Degree in Physical Therapy from Des Moines University, School of Osteopathic Medicine in 1994. Upon graduation, he joined Mountain Land Rehabilitation, Inc. working in a large rehabilitation facility in Provo, Utah. He became the Facility Rehab Coordinator where his responsibilities include: Supervising the daily operations for Physical, Occupational and Speech Therapy Services. Dr. Schultz joined

Physical & Sports Therapy Services in 1998 when the Orem Utah clinic was opened. Working with the general public, as well as athletes, in rehabilitating their orthopedic and sports related injuries has given Dr. Craig the opportunity to pursue his professional goals and interests. Dr. Craig is a member of the American Physical Therapy Association. Currently Dr. Schultz resides in Orem with his wife Tracy and their five children.

"TherapEase™ started in 2006 to develop a new approach to post-surgical rehabilitation for knee replacement patients. Physical Therapists (PTs) were searching for a device that would allow patients to mechanically bend their own knees so that they could be guided by their own pain and thus fully engage and be in control of their own recovery," Dr. Craig A. Schultz, Physical Therapist, Orem Utah

Disclaimer: The American Physical Therapy Association (<u>APTA</u>) does not endorse the GenuEASE product nor TherapEase Innovation LLC and APTA does not have any opinion regarding TherapEase Innovation LLC or the efficacy of its GenuEASE product.

Dr. Schultz continues: "GenuEase™ is that device. GenuEase™ provides patients: (1) faster range-of-motion ROM recovery, (2) with fewer complications and (3) greater satisfaction than any other rehabilitation method. GenuEase™ is protected by two US patents and has been proven by thousands of patients in millions of therapy cycles."

Why It Works: Patients recover a greater range of motion (ROM) in less time for several reasons. GenuEase™ provides better isolation of the knee and more targeted rehabilitation than is possible with manual stretching, wall slides, or other traditional treatments. GenuEase™ supports a greater range of dynamic motion than any other method provides.

However, the most important reason why GenuEase[™] delivers faster recovery, and better results, is the complete elimination of patient apprehension and muscle guarding.

NOTE: GenUbender is the lighter weight, made for home use, more portable version of the GenuEase™

THERAPIST TESTIMONIAL:

"I have had an overwhelming response from patients about the effectiveness of GenuEase™. Patients have returned to my clinic because we are the only facility that has the GenuEase™. As a physical therapist I value the GenuEase™ because the patient is always in control which drastically reduces muscle guarding. The GenuEase™ is also a great way to build patient confidence because the patient receives immediate feedback on range of motion progress." —Tom Farnsworth P.T., M.P.T.

THERAPIST TESTIMONIAL:

"I thought all my post-op. knee patients (especially total knees) needed was my hands-on mobilization for ROM. I was wrong. I have found GenuEase™ is a critical adjunct to my manual

stretching. My patients, particularly the more difficult and guarded cases, gain greater ROM in less time using GenuEase™."

-Darren Averett, DPT

Case Studies:

GenuEase™ is capable of -5° to 135° Range of Motion (ROM). A digital display provides the patient with a real time measure of their ROM as well as their progress across sessions. This critical information provides the intrinsic motivation which influences your patient's effort during each session. Recording and tracking session data allows the patient not only to set goals but also to recognize both their improvement over time and the value of services provided.

Proposed GenuEase™ Demo-Event Locations for 2024:

Abilene, TEXAS Las Vegas, NEVADA Los Angeles, CALIFORNIA Mesa, ARIZONA New York, NEW YORK Gadsden, ALABAMA Chicago, ILLINOIS Atlanta, GEORGIA Houston, TEXAS Jackson, MISSISSIPPI Jacksonville, FLORIDA Aspen, COLORADO San Diego, CALIFORNIA San Antonio, TEXAS Weirton, WEST VIRGINIA Columbus, OHIO Fairview, NEW JERSEY Boston, MASSACHUSETTS Orem, UTAH

Projected GenuEase™ DEMO-Event Locations for 2025:

Dallas, Texas
Detroit, Michigan
San Jose, California
Indianapolis, Indiana
San Francisco, California
Austin, Texas
Memphis, Tennessee
Baltimore, Maryland

Charlotte, North Carolina Fort Worth, Texas Milwaukee, Wisconsin El Paso, Texas Washington, District of Columbia Nashville-Davidson, Tennessee Seattle, Washington Denver, Colorado Portland, Oregon Oklahoma City, Oklahoma Tucson, Arizona Albuquerque, New Mexico Atlanta, Georgia Long Beach, California Kansas City, Missouri Fresno, California New Orleans, Louisiana Cleveland, Ohio Sacramento, California Virginia Beach, Virginia Omaha, Nebraska Colorado Springs, Colorado Oakland, California Miami, Florida Tulsa, Oklahoma Minneapolis, Minnesota

GenuEase™ Virtual-Event Invitees by State:

Alabama Physical Therapy Association | AL Alaska Physical Therapy Association | AK Arizona Physical Therapy Association | AZ Arkansas Physical Therapy Association | AR California Physical Therapy Association | CA Colorado Physical Therapy Association | CO Connecticut Physical Therapy Association | CT Delaware Physical Therapy Association | DE Florida Physical Therapy Association | FL Georgia Physical Therapy Association | GA Hawaii Physical Therapy Association | HI Idaho Physical Therapy Association | ID Illinois Physical Therapy Association | IL Indiana Physical Therapy Association | IN

Iowa Physical Therapy Association | IA Kansas Physical Therapy Association | KS Kentucky Physical Therapy Association | KY Louisiana Physical Therapy Association | LA Maine Physical Therapy Association | ME Maryland Physical Therapy Association | MD Massachusetts Physical Therapy Association | MA Michigan Physical Therapy Association | MI Minnesota Physical Therapy Association | MN Mississippi Physical Therapy Association | MS Missouri Physical Therapy Association | MO Montana Physical Therapy Association | MT Nebraska Physical Therapy Association | NE Nevada Physical Therapy Association | NV New Hampshire Physical Therapy Association | NH New Jersey Physical Therapy Association | NJ New Mexico Physical Therapy Association | NM New York Physical Therapy Association | NY North Carolina Physical Therapy Association | NC North Dakota Physical Therapy Association | ND Ohio Physical Therapy Association | OH Oklahoma Physical Therapy Association | OK Oregon Physical Therapy Association | OR Pennsylvania Physical Therapy Association | PA Rhode Island Physical Therapy Association | RI South Carolina Physical Therapy Association | SC South Dakota Physical Therapy Association | SD Tennessee Physical Therapy Association | TN Texas Physical Therapy Association | TX Utah Physical Therapy Association | UT Vermont Physical Therapy Association | VT Virginia Physical Therapy Association | VA Washington Physical Therapy Association | WA West Virginia Physical Therapy Association | WV Wisconsin Physical Therapy Association | WI Wyoming Physical Therapy Association | WY

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