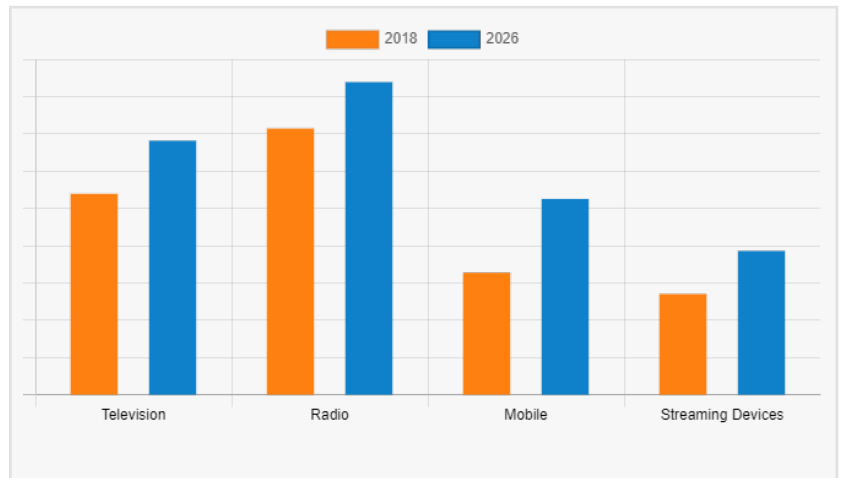


OTA Transmission Platform Market to achieve a value of \$121 million by 2026, Growth rate of 3.4% CAGR

WILMINGTON, DE, UNITED STATES, April 18, 2024 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [OTA transmission platform market](#) generated \$92.50 million in 2018, and is estimated to reach \$121.54 million by 2026, registering a CAGR of 3.4% from 2019 to 2026.



The report offers an extensive analysis of changing market dynamics, key winning strategies, business performance, major segments, and competitive scenarios.

Request Sample Report: <https://www.alliedmarketresearch.com/request-sample/A05954>

Surge in demand for wireless transmission, better picture quality, and improved channel presentation drive the growth of the global OTA transmission platform market. However, absence of necessary OTA infrastructure hinder the market growth. On the other hand, advent of Advanced Television Systems Committee (ATSC) 3.0 standards is expected to create new growth opportunities for market players during the forecast period.

Covid-19 scenario:

During the Covid-19 pandemic, OTA transmission platform would be in demand due to advent of 5G mobile technology and surge in usage of over-the-top media services for entertainment purposes.

In addition, there has been to surge in demand for subscription video on demand (SVoD) services provided by various over-the-top media services providers such as Disney+, Netflix, and Amzon Prime video.

According to Nokia, Disney+, an SVoD provider, accounted for nearly 8.0% of all the OTA

transmission services in the European networks during the pandemic.

Buy Now: <https://www.alliedmarketresearch.com/ota-transmission-platform-market/purchase-options>

The report offers a detailed segmentation of the global OTA transmission platform market based on component, application, and region.

According to the OTA transmission platform market analysis in Asia-Pacific, the market is projected to generate the highest growth rate during the forecast period, owing to increase in agreement and partnership among telecom operators to build wireless network architecture in this region.

Based on region, North America contributed the highest share, accounting for more than two-fifths of the total market share in 2018, and will maintain its dominance throughout the forecast period. However, Asia-Pacific is expected to grow at the highest CAGR of 6.6% from 2019 to 2026.

For Purchase Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/6319>

Leading market players analyzed in the research include Channel Master, AirTV L.L.C., Gemalto NV, GatesAir Inc., LG Electronics Inc., Harmonic Inc., Sinclair Broadcast Group Inc, One Media 3.0 LLC, TiVo Corporation, and SK Telecom Co. Ltd.

Table of Content

Chapter 1 : INTRODUCTION

Chapter 2 : EXECUTIVE SUMMARY

Chapter 3 : MARKET OVERVIEW

Chapter 4 : NEAR FIELD COMMUNICATION MARKET, BY PRODUCT TYPE

Chapter 5 : NEAR FIELD COMMUNICATION MARKET, BY OPERATING MODE

Chapter 6 : NEAR FIELD COMMUNICATION MARKET, BY END USER

Chapter 7 : NEAR FIELD COMMUNICATION MARKET, BY REGION

Chapter 8 : COMPETITIVE LANDSCAPE

Chapter 9 : COMPANY PROFILE

LIST OF TABLES

LIST OF FIGURES

Trending Reports:

IP Telephony Market: <https://www.alliedmarketresearch.com/request-sample/A12276>

IoT for Public Safety Market: <https://www.alliedmarketresearch.com/request-sample/A08798>

Face Mask Detection Market: <https://www.alliedmarketresearch.com/request-sample/A14407>

Candidate Skills Assessment Market: <https://www.alliedmarketresearch.com/request-sample/A14269>

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports Insights" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

David Correa

Allied Market Research

+1 503-894-6022

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/704619441>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.