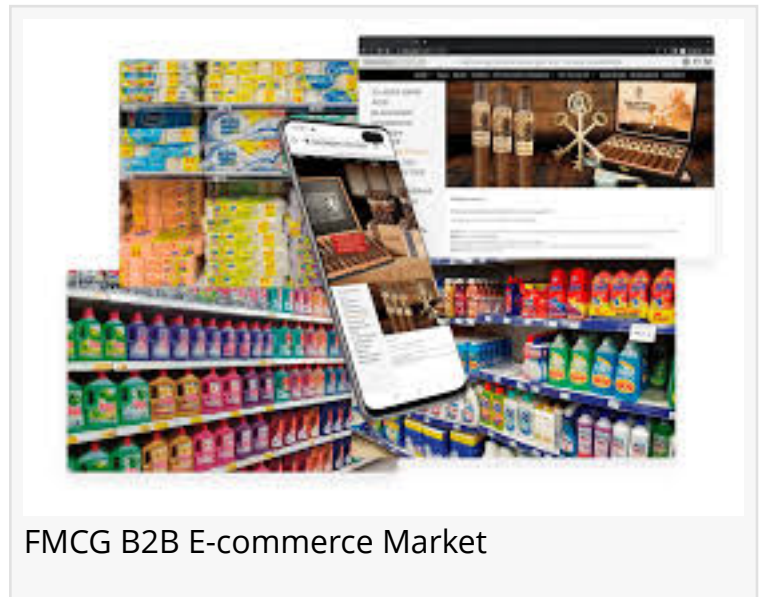


# FMCG B2B E-commerce Market Is Likely to Enjoy a Tremendous Growth in Near Future

Global FMCG B2B E-commerce Market  
2024-2030

PUNE, MAHARASHTRA, INDIA, April 18, 2024 /EINPresswire.com/ -- The [FMCG B2B E-commerce Market has witnessed continuous growth](#) in the past few years and is projected to grow at a good pace during the forecast period of 2024-2030. The exploration provides a 360° view and insights, highlighting major outcomes of FMCG B2B E-commerce industry. These insights help business decision-makers to formulate better business plans and make informed decisions to improve profitability. Additionally, the study helps venture or emerging players in understanding the businesses to make well-informed decisions. Some of the major and emerging players within the market are Alibaba Group (China), Amazon Business (United States), JD.com (China), eWorldTrade (United States), Rakuten (Japan), IndiaMART (India), TradeIndia (India), ThomasNet (United States), EC21 (South Korea), Made-in-China.com (China), Udaan (India), Faire (United States), Moglix (India), Zilingo (Singapore), SAP Ariba (United States).



FMCG B2B E-commerce Market

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HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services.”

*Nidhi Bhawsar*

According to HTF MI the global FMCG B2B E-commerce Market was valued at \$520.8 billion in 2022 & estimated to hit \$1220.50 billion by 2030, at a CAGR of 9.1% from 2023 to 2030

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[report/global-fmcb2b-e-commerce-market?utm\\_source=Ganesh\\_EINnews&utm\\_id=Ganesh](https://www.htfmarketintelligence.com/sample-report/global-fmcb2b-e-commerce-market?utm_source=Ganesh_EINnews&utm_id=Ganesh)

By end users/application, the market is sub-segmented as: Small and Medium-sized Enterprises (SMEs), Large Enterprises

Breakdown by type, the market is categorized as: Food and Beverages, Personal Care, Healthcare, Household Products, Other Consumer Goods

Players profiled in the report: Alibaba Group (China), Amazon Business (United States), JD.com (China), eWorldTrade (United States), Rakuten (Japan), IndiaMART (India), TradeIndia (India), ThomasNet (United States), EC21 (South Korea), Made-in-China.com (China), Udaan (India), Faire (United States), Moglix (India), Zilingo (Singapore), SAP Ariba (United States)

Regional Analysis for Abc Market includes: North America, Europe, Asia-Pacific, etc

The Global FMCG B2B E-commerce Market study covers ongoing status, % share, upcoming growth patterns, development cycle, SWOT analysis, sales channels & distributions to anticipate trending scenarios for years to come. It aims to recommend an analysis of the market by trend analysis, segment breakdown, and players' contribution in FMCG B2B E-commerce market upliftment. The market is sized by 5 major regions i.e., North America, Europe, Asia Pacific (includes Asia & Oceania separately), Middle East and Africa (MEA), and Latin America, and further broken down by 18+ jurisdictions or countries like China, the UK, Germany, United States, France, Japan, India, group of Southeast Asian & Nordic countries, etc.

Have different Market Scope & Business Objectives; Enquire for customized study @ [https://www.htfmarketintelligence.com/enquiry-before-buy/global-fmcg-b2b-e-commerce-market?utm\\_source=Ganesh\\_EINnews&utm\\_id=Ganesh](https://www.htfmarketintelligence.com/enquiry-before-buy/global-fmcg-b2b-e-commerce-market?utm_source=Ganesh_EINnews&utm_id=Ganesh)

For Consumer-Centric data, demand-side or survey analysis can be added in the final deliverable as part of customization that would include analysis and consumer behavior of FMCG B2B E-commerce Market by demographic factors such as Age, Gender, Occupation, Income Level or Education. {\*subject to data availability and feasibility}

Consumer Traits Includes Following Patterns\*\*

Consumer Buying patterns (e.g., comfort & convenience, economical, pride)

Customer Lifestyle (e.g., health conscious, family orientated, community active)

Expectations (e.g., service, quality, risk, influence)

Major Highlights from the Global FMCG B2B E-commerce Market factored in the Analysis:

FMCG B2B E-commerce Market Measures & Parameters Addressed in Study: The report highlights FMCG B2B E-commerce market features such as segment revenue, weighted average selling price by region, capacity utilization rate, production & production value, % gross margin by company, consumption, import & export, demand & supply, cost bench-marking of the finished product in FMCG B2B E-commerce Industry, market share and annualized growth rate (Y-o-Y) and % CAGR.

Major Strategic FMCG B2B E-commerce Market Developments: Activities such as Research & Development (R&D) by phase, ongoing and completed Merger & Acquisition (M&A) [deal value, purpose, effective year], Joint ventures (JVs), Technological tie-ups, Suppliers partnerships & collaborations, agreements, new launches, etc taken by FMCG B2B E-commerce Industry players during the projected timeframe of the study.

What unique qualitative insights are included in FMCG B2B E-commerce Market research study? The Global FMCG B2B E-commerce Market report provides rigorously studied and evaluated data of the top industry players and their scope in the market by means of various analytical tools. To gain a deep dive analysis; qualitative commentary on changing market dynamics {drivers, restraints & opportunities}, PESTLE, 5-Forces, Feasibility study, BCG matrix (% Share vs % Growth), SWOT by players, Heat Map analysis, etc have been provided to better correlate key players product offering in the market.

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Thanks for reading Global FMCG B2B E-commerce Industry research publication; you can also get individual chapter-wise sections or region-wise report versions like America, LATAM, Europe, Nordic nations, Oceania, Southeast Asia, or Just Eastern Asia.

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