

# Morris County Small Business Week 2024 Celebrates Entrepreneurs and Small Business Owners

*Explore the complimentary lineup of events crafted to empower small businesses in Morris County, New Jersey, and beyond.*

MORRISTOWN, NJ, UNITED STATES, April 18, 2024 /EINPresswire.com/ -- The [Morris County Economic Development Alliance](#) (Alliance) and Morris County Economic Development Corporation are proud to announce the lineup of events planned for the [2024 Morris County Small Business Week](#), which will be observed April 29 through May 3.



Small businesses are the backbone of our community, and Morris County Small Business Week is a testament to their resilience and innovation.”  
*said Craig Schlosser, President & CEO of the Alliance.*

“Small Business Week in Morris County celebrates the heartbeat of our community – the businesses lining our town’s Main Streets as well as the innovative startups driving future industry. Their vibrant entrepreneurial spirit fuels a local economy that is essential to the sustained

prosperity and growth of our region,” said Commissioner Director Christine Myers.

The events will coincide with National Small Business Week, which has been a cornerstone celebration of America’s entrepreneurial spirit for over six decades, honoring the dedication and economic impact of small businesses.

“Small businesses are the backbone of our community, and Morris County Small Business Week is a testament to their resilience and innovation. We are excited to recognize their contributions and provide valuable resources to support their growth,” said Craig Schlosser, President & CEO of the Alliance.

The week’s agenda boasts a diverse array of in-person events, each designed to empower entrepreneurs and small business owners with knowledge and networking opportunities:

April 29, 2024: Start Up Move Up Morris Presents: Small Business Week Kick Off

April 30, 2024: Start Up Move Up Morris Presents Marketing Morris: Google Analytics Training

May 1, 2024: Start Up Move Up Presents:  
Grants & Funding For Small Businesses With  
The NJEDA

May 2, 2024: Start Up Move Up Morris  
Presents: Get To Know The SBA

May 3, 2024: Morris@Work & Connect To  
Morris Kick Off Event

These complimentary events offer attendees a chance to gain insights into various aspects of business management, marketing strategies, funding opportunities, and essential resources available to small businesses in Morris County.

“Small Business Week is a great opportunity to highlight how our businesses are truly the economic engine driving progress and the quality of life in New Jersey,” stated Kelly Brozyna, State Director & Chief Executive Officer, New Jersey Small Business Development Centers.

Small Business Week is an invaluable opportunity for entrepreneurs and small business owners to connect, learn, and grow. Join us in celebrating their achievements and empowering their success. For more information and [to register for events, visit Morris County Economic Development Alliance](https://morriscountyalliance.org/msbw24) at: <https://morriscountyalliance.org/msbw24>.

Morris County Small Business Week is sponsored by First Bank and Morristown Airport (MMU). The Program is Presented in Partnership by the Morris County Economic Development Alliance, an affiliated 501c3 nonprofit organization of the Morris County Chamber of Commerce, Morris County Economic Development Corporation, a division of the Morris County Chamber of Commerce, New Jersey Small Business Development Center at Fairleigh Dickinson University, United States Small Business Administration, Madison Area Chamber of Commerce, Chatham Area Chamber of Commerce, Parsippany Area Chamber of Commerce, Roxbury Area Chamber of Commerce, and Start Up Move Up Morris.

### About Start Up Move Up Morris

Start-Up Move Up Morris is a collaborative program led by the Morris County Economic Development Corporation and Morris County Economic Development Alliance designed to drive the growth of the Morris County Entrepreneurial Ecosystem. Start-Up Move Up Morris provides a comprehensive suite of programs and services to help early-stage and emerging market



The graphic features a red banner at the top with the text "PRESENTED IN PARTNERSHIP" and logos for SBDC and NJEDA. Below this is a photograph of a street scene in Morris County with a large clock tower. Three circular inset images show a person at a computer, a person at a presentation, and a person at a table. The main text on the red banner reads "Small Business Week 2024" and "Morris County, New Jersey". Below this is the text "Join the Alliance & MCEDC to Celebrate National Small Business Week with 5 Complimentary Programs." and logos for "Sponsored By FIRST BANK" and "MMU MORRISTOWN AIRPORT".

**Small Business Week 2024**  
Morris County, New Jersey

Join the Alliance & MCEDC to Celebrate National Small Business Week with 5 Complimentary Programs.

Sponsored By  
FIRST BANK  
MMU  
MORRISTOWN AIRPORT

2024 Morris County Small Business Week will be observed April 29 through May 3.

businesses thrive in Morris County's vibrant economy.

#### About the Morris County Economic Development Alliance

The Morris County Economic Development Alliance (Alliance) is a 501c3 Nonprofit organization committed to providing market-centric solutions and building strong relationships which drive tourism, community, and regionalized economic development through effective private-public partnerships.

#### About the Morris County Economic Development Corporation

The Morris County Economic Development Corporation (MCEDC) is a Private-Public Partnership focused on driving economic growth in Morris County, New Jersey. MCEDC is a Division of the Morris County Chamber of Commerce, a 501c6 Non-Profit.

#### About National Small Business Week

For more than 60 years, the U.S. Small Business Administration (SBA) has celebrated National Small Business Week, which acknowledges the critical contributions of America's entrepreneurs and small business owners. This year, National Small Business Week takes place April 28 – May 4, 2024, and is when SBA officially recognizes their hard work, ingenuity, and dedication, including their contributions to the economy.

#### About the NJSBDC

The New Jersey Small Business Development Centers (NJSBDC) network provides comprehensive assistance to small and medium businesses (SMBs) to maximize opportunities for growth and generate economic impact statewide.

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