

Australian IP Lawyer Nic Murdoch Releases Best-Selling Survival Guide for Entrepreneurs

Discover the insider secrets of turning ideas into fortunes with "Get Rich from the P.I.T.C.H."

BRISBANE, NEW SOUTH WALES, AUSTRALIA, April 18, 2024 /EINPresswire.com/ -- Renowned Australian Lawyer Nic Murdoch has launched a groundbreaking survival guide for entrepreneurs titled Get Rich from the P.I.T.C.H. This bestseller unveils insider secrets and a 5-Step P.I.T.C.H. Method designed to help inventors and creators turn their ideas into fortunes while safeguarding their intellectual property.

With a background spanning law, engineering, and entrepreneurship, Murdoch brings unparalleled expertise to the table. Recognized as a leading Intellectual Property lawyer, Murdoch's experience handling billions of dollars worth of deals translates into game-changing advice for any entrepreneurs who want to know how to start, launch, protect, fund, and make money from their idea or invention.



In Get Rich From The P.I.T.C.H., readers gain access to Murdoch's secret playbook for navigating the cutthroat world of idea protection and monetization. From validating ideas to securing funding and going global, Murdoch covers it all, ensuring entrepreneurs are equipped to succeed in today's competitive landscape.

The book's 5-Step P.I.T.C.H. Method provides a comprehensive framework covering essential aspects such as idea validation, team building, investor relations, pitch creation, and strategic agreements. By following Murdoch's guidance, entrepreneurs can transform their concepts into thriving businesses while avoiding common pitfalls and legal complexities.

Get Rich From The P.I.T.C.H. isn't just a book; it's a transformative journey for creators ready to take control of their destiny. Through real-life anecdotes and practical advice, Murdoch empowers readers to leverage their ideas as currency for success.

Murdoch's expertise extends beyond the pages of her book. As a sought-after speaker, for topics including tech, innovation, law, and IP and legal luminary, Murdoch delivers keynote

presentations tailored to diverse audiences, providing insights on IP protection, entrepreneurship, and innovation.

With a decade of experience in the IT industry before transitioning to law, Murdoch offers practical insights and strategies for navigating the complexities of the business world. Entrepreneurs can benefit from her engaging delivery, real-world relevance, and interactive learning approach, ensuring they are equipped to succeed in today's competitive landscape.

Murdoch also offers exclusive masterclasses, diving deeper into the strategies outlined in Get Rich from the P.I.T.C.H. These sessions provide invaluable insights and pro tips for mastering the art of pitching and wealth creation.

Join Murdoch's PITCHSquad share and unlock the full potential of one's ideas. With Get Rich from the P.I.T.C.H., entrepreneurs can navigate the path to success with confidence, knowing they have the guidance of a seasoned expert.

For media inquiries or to learn more about Murdoch and her work, please contact jennifer@entouragemedia.ca.

To purchase "Get Rich from the P.I.T.C.H." and access exclusive content, visit <https://getrichfromthepitch.com/>.

About Nic Murdoch

In legal circles, IP cases, and some of the most influential boardroom tables in the world, Aussie lawyer Nic Murdoch (BEng (Elec), JD (Hons1), MIP, FIPTA, GAICD), is known as a rainmaker for savvy entrepreneurs with brilliant ideas. Murdoch's experience handling billions of dollars worth of deals translates into game-changing advice for anyone with a dream of something more. Through her expertise in law, engineering, and entrepreneurship, Murdoch unveils insider secrets and a 5-Step P.I.T.C.H. Method in her book "Get Rich from the P.I.T.C.H." guiding individuals towards transforming ideas into fortunes while safeguarding intellectual property.

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