

SMC Announces Marketing Agreement with Plato Technologies. Inc.

SMC / (PINK:SMCE) is pleased to announce a marketing agreement and collaboration with Plato Technologies Inc.

BOCA RATON, FL, USA, April 18, 2024 /EINPresswire.com/ -- <u>SMC</u> / (PINK:<u>SMCE</u>) is pleased to announce a marketing agreement and collaboration with <u>Plato Technologies</u> <u>Inc.</u>



Plato Technologies specializes in Al

content disruption and AI management systems. The collaboration will enable the Company to market Plato's platform directly to web and content development teams. The companies have agreed on a revenue sharing agreement after deducting individual client acquisition costs.

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We are very excited to be engaged with Plato to further our development and building of our internal Al foundation." *Erik Blum, CEO of SMC.* "This is just the beginning." stated Erik Blum CEO of SMC, "We are very excited to be engaged with Plato to further our development and building of our internal AI foundation. The success of any ML/ AI program is data points and content management. Plato excels at both management of those data points and providing a cohesive platform to execute on. We believe we can successfully market their platform and in turn gain valuable access to its archived content. Content is key in

assimilating market data. We want to utilize that content in our market driven machine learning program for trading. The synergies are huge and provide us an accelerated platform to execute on our business plan".

"Since our inception, we are continuously setting a new standard on what Generative AI and Generative Intelligence represents to the capital markets. Our network allows us to authentically connect the communities our data and content represents to the verticals we support. This partnership represents a best of class opportunity to leverage our technology across SMC's growing ecosystem" Bryan Feinberg, Plato's CEO and Founder commented. About Plato Technologies Inc.

Plato is an Ai powered content and syndication network that curates the latest in data intelligence across today's most innovative market verticals. The platform is designed to provide an ultra-safe and secure environment to consume sector specific real-time data intelligence across 45 Market Verticals and 35 Languages. Plato's in-house syndication network currently syndicates content to over 1900+ Publisher websites for deep and authentic connectivity to the communities.

For Information on Plato, visit <u>https://platodata.network</u> / <u>https://zephyrnet.com</u>

About SMC Entertainment, Inc.

SMC is a versatile holding company focused on acquisition and support of proven commercialized financial services and technology (Fintech) companies. SMC's multi-discipline growth by acquisition approach is to enhance revenues and shareholder equity. For more information on SMC, visit <u>www.smceinc.com</u>.

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SOURCE: SMC Entertainment, Inc.

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