

# Announcing the 10 Winners of Thank You Small Business x Fotografia

*Silver Lining, With Support From Wells Fargo, Announces the Winners of their TYSB x Fotografia Campaign, Who Have Been Awarded \$20,000 in Prizes*

NEW YORK, NEW YORK, USA, April 18, 2024 /EINPresswire.com/ -- Thank You Small Business



The American Small Business Growth Program is committed to the Spanish-speaking SMBs in the US as they play such a critical role in the economy but are incredibly under-served and underrepresented"

*Carissa Reiniger, Founder & CEO of Silver Lining*

(TYSB), a global movement to celebrate and support Small Business Owners, is announcing the ten winners of its latest Campaign - TYSB x Fotografia. This new Campaign focuses on creating opportunities and exposure for Spanish-speaking Small Business Owners by commissioning independent artists to create photo collages that portray the stories and contributions of LatinX, Spanish-speaking Small Business Owners throughout the US. A total of \$20,000 USD in Thank You Prizes will be awarded to the 10 winning nominees.

The TYSB Campaign is the newest element of The American Small Business Growth Program, which is

powered by Silver Lining and supported by Wells Fargo. It builds on the commitment that the American Small Business Growth Program has already made to the Spanish-speaking SMB community by launching Silver Lining's proprietary small business growth product, the Silver Lining Action Plan (SLAP™), in Spanish.

According to the 2019 U.S. Census Bureau's American Community Survey, over 12% of the US population speaks Spanish at home. Yet, the significant majority of the resources available to Small Business Owners in the US are only available in English. In parallel, there are very few art exhibits, photographs, advertising campaigns, or public exhibits that share the stories and experiences of Spanish-speaking Americans.

By launching SLAP™ in Spanish in 2023 and TYSB x Fotografia in 2024, Silver Lining & Wells Fargo are committing to supporting the LatinX community by bringing resources to help their Small Business Owners succeed and by telling their stories and raising their profile.

"The American Small Business Growth Program is focused on bringing practical resources to

Small Business Owners from marginalized communities so that we can change the US economy, one small business at a time! Since its inception in 2022, we have been particularly committed to the Spanish-speaking Small Business Owners in this country as they play such a critical role in the economy but are incredibly under-served and underrepresented”, says Carissa Reiniger, Founder & CEO of Silver Lining.

In alignment with this commitment, TYSB x Fotografia has given the 10 selected US-based, LatinX, Spanish-speaking independent small business photographers \$2,000 each to commission a series of photographs that they will create telling the story of Spanish-speaking SMBs through their eyes.

The 10 winning independent photographers will be encouraged to use their creativity to depict Spanish-speaking Small Business Owners' resilience, diversity, and strength. Their photo collages will be a visual representation of these inspiring stories and will be revealed in a virtual World Premiere event on April 25, 2024, through an art gallery in the Metaverse.

### Winners Announcement

1. Amanda Lopez, Amanda Lopez Photo, Colorado
2. Brian Munoz, Studio FiftyOne Photography and Design, Missouri
3. Carol Lara, Carol Lara Photography, Illinois
4. Christopher López, Christopher López, New Jersey
5. Emmanuel Morales, Photonuel LLC, New Mexico
6. Javier Labrador, Huracan Films, Florida
7. Jessica Bolaños & Nelson Vanegas, Goodspero, Texas
8. Kevin Guzman, Anu Media Productions, Pennsylvania
9. Miriam Alarcón Avila, Luchadora Art, Iowa
10. Xavier Robles Armas, Xavier Robles Armas, New York

For more about TYSB x Fotografia and to RSVP for the World Premiere:

The poster features a dark background with a camera lens graphic on the right. The title 'TYSB x Fotografia' is prominently displayed in white and yellow. Below it, a paragraph describes the event as a global virtual event where ten winners' photo collections will be revealed in a Metaverse art gallery. The event details 'World Premiere April 25, 2024 8:00 PM EST / 5:00 PM PST' are listed. A yellow button encourages 'RSVP now and save your spot!'. At the bottom, the website 'www.thankyousmallbusiness.com/fotografia' is provided, along with logos for Silver Lining and Wells Fargo as sponsors.

**TYSB x**  
**Fotografía**

A global virtual event where the ten winners' photo collections that tell the stories of Spanish-speaking small businesses across the US will be revealed through a stunning art gallery in the Metaverse!

**World Premiere**  
April 25, 2024  
8:00 PM EST / 5:00 PM PST

**RSVP now and save your spot!**

www.thankyousmallbusiness.com/fotografia

Powered by: **SILVER LINING** Supported by: **WELLS FARGO**

TYSB x Fotografía World Premiere

<https://thankyousmallbusiness.com/campaigns/fotografia/>

For more about the American Small Business Growth Program:

[www.smallbizsilverlining.com/asbgp](http://www.smallbizsilverlining.com/asbgp)

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#### About Silver Lining

Since 2005, Silver Lining has been helping Small Business Owners worldwide build more profitable and sustainable businesses through their tech-enabled and data-driven Small Business Growth Program - SLAP™ - the Silver Lining Action Plan. Their proven Behavior Change Science methodology is the new modern approach to the age-old problem of growing a small business. Additionally, as part of their commitment to do everything "Small Business First," they have since launched - Thank You Small Business - a Global Movement to thank, celebrate, and support all small businesses globally, as well as Impact5X, an economic justice initiative to decrease barriers to access for Small Business Owners from marginalized communities. Learn more at [www.smallbizsilverlining.com](http://www.smallbizsilverlining.com).

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