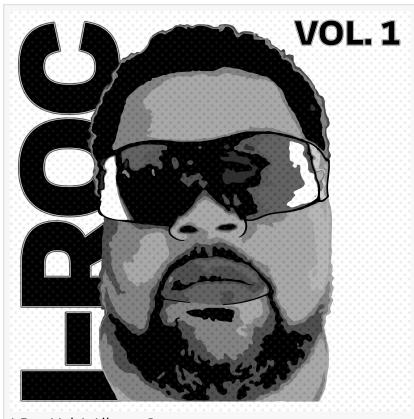


## Sherwin "I-Roc" Charles Unveils "I-ROC Vol.1" to Champion Organ Donation Through Music

Music meets mission: I-Roc's 'I-ROC Vol.1' features star-studded indie collaborations to boost vital organ donation awareness globally

DALLAS, TEXAS, UNITED STATES, April 18, 2024 /EINPresswire.com/ -- On May 3, 2024, Sherwin Charles, known professionally as "I-Roc", will release "I-ROC Vol.1", an album that combines his vast experience as a music producer with his personal mission to promote organ donation. With a career spanning over 25 years, I-Roc has crafted hits for industry giants like French Montana, Coolio, Shaquille O'Neal, and the late Craig Mack, and contributed to the soundtracks of major films including "Click", "Dr. Dolittle", and "The Waterboy".



I-Roc Vol 1 Album Cover

"I-ROC Vol.1" emerges not only as a musical project but as a heartfelt advocacy effort by I-Roc, who is battling <u>End Stage Kidney Disease</u>. Through his album, I-Roc seeks to illuminate the urgent need for organ donations and encourage more people to <u>consider becoming donors</u>.



Each song on 'I-ROC Vol.1' carries a piece of my journey and my message about the importance of kidney health and the miracle of organ donation."

Sherwin "I-Roc" Charles

The album features collaborations with a roster of top independent artists, bringing a rich mix of sounds that marry I-Roc's nostalgic flair with modern vibes. Each track is meticulously mixed by the renowned Christopher OZ Billik and Teddy Blaze, enhancing the unique textures that define I-Roc's production style.

Behind the Music: A Personal Journey I-Roc's personal battle with kidney disease has deeply influenced his life and work, infusing his music with a new level of depth and meaning. "This album is a testament to resilience and hope," I-Roc explains. "Each song on 'I-ROC Vol.1' carries a piece of my journey and my message about the importance of kidney health and the miracle of organ donation."

Track-by-Track Insights
The album opens with "Beat of
Survival", an upbeat track featuring
energetic beats and inspiring lyrics that
reflect I-Roc's fight for health and his
gratitude toward life. Another
standout, "Gift of Life", is a soulful
ballad with poignant lyrics that
encourage listeners to consider the
impact of organ donation.



I-Roc in meeting with Dennis Rodman working on an upcoming Reality T.V. Show

## **Industry Voices and Advocacy**

Christopher OZ Billik, one of the mix engineers on the album, shares his perspective: "Working on 'I-ROC Vol.1' was not just about creating music; it was about supporting a cause that can save lives. It's rare to see artists use their platform in such a powerful way."

Teddy Blaze added, "I-Roc's dedication to his craft and his advocacy is inspiring. This album is going to touch many, not just with its sound but with its message."

Support from the Medical Community

The album has also garnered support from medical professionals and organ donation organizations. Dr.

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