

## Healthcare IT Outsourcing Market Size Valuation Envisaged to Reach USD 118.40 Billion by 2030

The Global Healthcare IT Outsourcing Market Is Experiencing Significant Growth, Driven by Digital Transformation and Cost Optimization Needs

AUSTIN, TEXAS, UNITED STATES, April 19, 2024 /EINPresswire.com/ --According to the latest report from SNS Insider, the <u>Healthcare IT Outsourcing</u> <u>Market</u> size was valued at USD 68.86 billion in 2022, with projections indicating a robust growth trajectory, reaching USD 118.40 billion by 2030,



and growing at a CAGR of 7.01% over the forecast period of 2023-2030.

Report Scope:

The report provides a comprehensive analysis of the healthcare IT outsourcing market, encompassing various segments such as services, end-users, and regions. It offers insights into market dynamics, including drivers, restraints, opportunities, and challenges shaping the industry landscape.

List of Healthcare IT Outsourcing Companies Profiled in Report: Allscripts Healthcare LLC Carestream Health eClinicalWorks Agfa-Gevaert Group GENERAL ELECTRIC Cerner Corporation athenahealth Inc. GREENWAY HEALTH LLC. Infor Koninklijke Philips N.V. NXGN Management LLC McKesson Corporation Oracle Siemens Healthcare GmbH Epic Systems Corporation

Market Analysis:

The healthcare IT outsourcing market is witnessing significant growth due to factors such as the increasing demand for cost-effective solutions, focus on core competencies by healthcare providers, and the need for advanced technology integration to enhance operational efficiency. Furthermore, the proliferation of cloud computing, big data analytics, and artificial intelligence (AI) in healthcare is driving the adoption of IT outsourcing services.

Healthcare IT Outsourcing Industry Segmentation as Follows:

By Application Provider Outsourcing Market Payer Outsourcing Market Life Science Outsourcing Market Operational Outsourcing Market Infrastructure Outsourcing Market

By Industry Healthcare System Healthcare Insurance Industry Pharmaceutical Industry Clinical Research Organization Biotechnology

Impact of the Russia-Ukraine Conflict:

The Russia-Ukraine conflict has created geopolitical uncertainties that could potentially impact the healthcare IT outsourcing market. Disruptions in the global supply chain, fluctuating currency exchange rates, and geopolitical tensions may lead to challenges for market players. However, the long-term impact remains contingent on the resolution of the conflict and its implications on international trade and economic stability.

The Impact of Economic Slowdown:

Economic slowdowns, such as those triggered by the COVID-19 pandemic, can influence the healthcare IT outsourcing market. Budget constraints within healthcare organizations may lead to temporary setbacks in IT outsourcing initiatives. However, the long-term growth trajectory of the market remains resilient, driven by the imperative to streamline operations and reduce costs

amidst evolving healthcare needs.

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## Regional Analysis:

North America currently dominates the healthcare IT outsourcing market, owing to the presence of leading healthcare providers, the early adoption of digital technologies, and the availability of skilled IT professionals. However, the Asia-Pacific region is expected to witness the highest growth rate during the forecast period, driven by the rapidly expanding healthcare sector, increasing investments in IT infrastructure, and the growing demand for cost-effective healthcare services.

Key Takeaways:

The healthcare IT outsourcing market is expected to reach USD 118.40 billion by 2030, growing at a CAGR of 7.01%.

The demand for digital transformation, cost optimization, and specialized IT expertise are driving market growth.

Onorth America currently leads the market, while the Asia-Pacific region is projected to experience the highest growth.

<sup>□</sup>The adoption of EHRs, data management solutions, and cloud computing are fueling market growth.

## Recent Developments:

In April 2023, Tata Consultancy Services (TCS) announced a strategic partnership with Cerner Corporation to provide healthcare IT outsourcing services and solutions.

In March 2023, Wipro Limited launched its new healthcare IT outsourcing platform, Wipro HealthOps, designed to streamline IT operations and enhance patient experiences.

In February 2023, HCL Technologies announced the acquisition of Starschema, a provider of data engineering and analytics solutions for the healthcare industry.

Table of Content Chapter 1 Introduction Chapter 2 Research Methodology Chapter 3 Healthcare IT Outsourcing Market Dynamics Chapter 4 Impact Analysis (COVID-19, Ukraine- Russia war, Ongoing Recession on Major Economies) Chapter 5 Value Chain Analysis Chapter 6 Porter's 5 forces model Chapter 7 PEST Analysis Chapter 8 Healthcare IT Outsourcing Market Segmentation, By Application Chapter 9 Healthcare IT Outsourcing Market Segmentation, By Industry Chapter 10 Regional Analysis Chapter 11 Company profile Chapter 12 Competitive Landscape Chapter 13 Use Case and Best Practices Chapter 14 Conclusion Continued...

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