

# Optimal Resourcing Celebrates 5 Years of Success and Unveils Pioneering Global Cultural Awareness Training

PERTH, WESTERN AUSTRALIA, AUSTRALIA,

April 21, 2024 /EINPresswire.com/ -- This

April, [Optimal Resourcing](#), a pioneer in innovative resourcing solutions, commemorates its 5th anniversary with a significant expansion into global cultural training. In partnership with [Global Business Culture](#), a leader in cultural competence education, Optimal Resourcing proudly

introduces an exclusive Global [Cultural Awareness](#) Training program, designed to empower organizations with the crucial skills needed for success in a diverse global market.



Launching our Global Cultural Awareness Training is not just a milestone for Optimal Resourcing but a commitment to enhancing global understanding and cooperation."

*Jude Mahony*

### Empowering Businesses with Essential Global Skills

The newly launched Global Cultural Awareness Training program offers comprehensive learning modules focused on cultural nuances, effective communication, and collaborative techniques. This initiative combines Optimal

Resourcing's vast experience in global resourcing and offshore outsourcing with Global Business Culture's two decades of cultural training expertise, setting a new benchmark in professional development for global enterprises.

## The Impact of Investing in Cultural Competence

Recent research underscores the significant advantages for businesses that invest in cultural competence. With a potential to yield up to 30% growth for global enterprises, the importance of cultural intelligence in today's market cannot be overstated. According to a survey by the Standing Committee on Immigration and Multicultural Affairs, 84% of managers recognize the critical role of cultural intelligence in global success. Furthermore, over 70% of employers anticipate a growing demand for culturally competent workforces.

"As we celebrate our fifth anniversary, we reflect on our journey and the remarkable support we have received," said Jude Mahony, Director of Optimal Resourcing. "Launching our Global Cultural Awareness Training is not just a milestone for Optimal Resourcing but a commitment to

enhancing global understanding and cooperation. This program is a testament to our dedication to our clients' success in an interconnected world."

#### About Optimal Resourcing

Optimal Resourcing is at the forefront of providing cutting-edge resourcing solutions, specializing in recruitment, project and change management, as well as offshore outsourcing implementation and support. Committed to innovation and excellence, Optimal Resourcing addresses the evolving needs of businesses in a globalized environment, ensuring they remain competitive and culturally adept.

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