

Meet Esther Corvil: Pioneering Diversity and Inclusion in the Technology and AI Sector

Championing diversity and inclusion in technology, Esther Corvil boosts business performance, strengthens investor confidence, and surpasses revenue goals.

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The Power of Inclusion in Technology Leadership

Esther Corvil, a seasoned executive leader in revenue growth, has made significant strides in the start up tech space by focusing on building diverse and inclusive teams. With over a decade of experience leading revenue growth organizations, Corvil's approach is not only innovative but also highly effective, consistently leading companies through pivotal growth phases.

Revolutionizing Team Dynamics

At PaintJet, Esther Corvil played a crucial role in raising their Series A funding, a testament to her strategic acumen and leadership. This growth was underscored by PaintJet CEO Nick Hegeman, who highlighted the strategic value of diversity in leadership: "Diversity, especially including women in leadership, is crucial for innovation in robotics and AI. It brings a wealth of perspectives for solving complex problems." Corvil's ability to foster a dynamic and inclusive environment proved to be a key factor in PaintJet's recent successes.

Sustaining Success Through Diversity

Prior to PaintJet, at another tech startup, Rezi, Corvil scaled the sales team from 7 to 38 within 18 months, which contributed an additional \$150M to the company's valuation, leading to a \$200M venture round.

One of Corvil's standout achievements was at LiquidSpace, where she cultivated one of the most diverse teams within the organization, representing all races and LGBTQIA+ members, thus offering a seat at the "tech sector" table to those who are often underrepresented. Under her leadership, this team not only survived the pandemic but thrived, leading the company to profitability. This accomplishment highlights the strength that lies in diversity, particularly in





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challenging times.

A Testament to Resilient Leadership

Corvil's leadership style is characterized by her commitment to inclusivity and diversity. She believes these elements are essential for true innovation and success in the tech industry. Her teams, known for their rapid scaling and significant contributions to revenue growth, demonstrate that inclusiveness directly correlates with organizational success and attractiveness to investors.

Why Esther Corvil's Story Matters

In a sector where diversity is often underrepresented, Corvil's story is not just inspiring but also a blueprint for future leaders in technology and AI. Her strategies and achievements illustrate that embracing diversity is not just about social responsibility—it's a competitive advantage that leads to tangible business outcomes.

About Esther Corvil

Esther Corvil is a dedicated executive leader with a proven track record in enhancing team performance and driving significant revenue growth in the technology industry. Through her commitment to diversity and inclusivity, she has transformed organizational cultures and led companies to achieve remarkable growth and sustainability.

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