

Automotive Logistics Market Projected to Hit \$433.6 Billion by 2031, Exclusive Report by Allied Market Research



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The global automotive logistics market is gaining traction due to the rise in free-trade agreements between several countries, an expanding e-commerce sector, and a substantial growth of global trade activities. Additionally, the surge in the number of seaports across the world is estimated to accelerate the growth of the market. However, stringent emission norms may hinder the market growth to some extent. Nevertheless, technological advancements like machine-to-machine communication have brought a paradigm switch in the transport domain, specifically in waterway transportation. This is expected to offer lucrative growth opportunities to the market in future.

On the basis of mode of transport, the land segment contributed to the largest market share of nearly two-thirds in 2021 and is expected to retain its dominance throughout the forecast timeframe. The segment is driven by a surge in investments in road transport activities as they need lesser requirements as compared to air and railway transportation. Also, the increase in the export and import of goods through land has accelerated the growth of the segment. The sea segment, on the other hand, is expected to register the highest DDD DD DD DD during the forecast period, owing to an increase in the transportation of major goods via sea route.

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Based on distribution area, the domestic segment held the largest market share of nearly twothirds of the global market share in 2021 and is expected to dominate the market share by 2031. The growth is attributed to an increase in domestic services involving sending of documents from one place to another and goods delivery in a country like parcel delivery, document courier, and cargo transport. The international segment, on the other hand, is estimated to showcase the fastest growth with 7.3% CAGR throughout the forecast timeframe. The growth is driven by factors such as large-scale distribution of goods and logistics from one country to another via flight and sea route.

By Region, Asia-Pacific contributed notably toward the global automotive logistics market share in 2021, and is projected to continue its dominance during the forecast period. The region accounted for more than two-fifths of the global market share in 2021. The same region is slated to contribute significantly toward the global market size in 2031. Furthermore, the Asia-Pacific automotive logistics industry is anticipated to record the highest DDD DD DD OV over 2022-2031. The regional market growth over the projected timespan is owing to the thriving e-commerce sector in developing countries of the region. In addition, favorable government policies pertaining to the development of strong automotive logistics infrastructure in the Asia-Pacific will drive regional market trends.

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The report offers a thorough analysis of <u>prominent players in the global automotive logistics</u> <u>market</u>. These frontrunners have employed various strategies, including making acquisitions,

launching new products, obtaining product approvals, forming partnerships, and expanding their operations, all with the goal of augmenting their market share and upholding dominant positions across diverse regions. The report is instrumental in spotlighting the business performance, operating segments, product portfolios, and strategic maneuvers of these market players, providing a comprehensive overview of the competitive landscape.

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The pandemic affected almost every dimension of economic activity and individuals globally. As a consequence of the coronavirus outbreak, important supply chains in the logistics and transportation industry were hampered.

For instance, according to a report by the International Finance Corporation (IFC), total container volumes handled at Chinese ports dropped by 10.1% in the initial of 2020. In addition, air freight volumes fell by 19% in March 2020.

In addition, as the business to business (B2B) logistics industry suffered and came to a halt, business to customer (B2C) emerged during the pandemic, owing to the growth of the online retail and e-commerce industry. Attributed to the lockdown and social distancing impact, the demand for online retailing has increased as compared to offline retailing. For instance, in 2019, online shopping rose by 20% and then by 30% during the lockdown. Rise in online sales compelled companies to restructure their warehouse to manage e-commerce logistics.

Furthermore, with the revival in trade owing to fast pace of vaccination across the globe, the demand for automotive logistics services, that offer a cost-effective and fast delivery of items, is expected to grow at a high rate during the forecast period.

<u>https://www.alliedmarketresearch.com/government-and-education-logistics-market-A07810</u> -Global Opportunity Analysis and Industry Forecast, 2021-2031

<u>https://www.alliedmarketresearch.com/finished-vehicles-logistics-market-A14583</u> - Global Opportunity Analysis and Industry Forecast, 2023-2032

<u>https://www.alliedmarketresearch.com/project-logistics-market-A10278</u> - Global Opportunity Analysis and Industry Forecast, 2023-2032

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