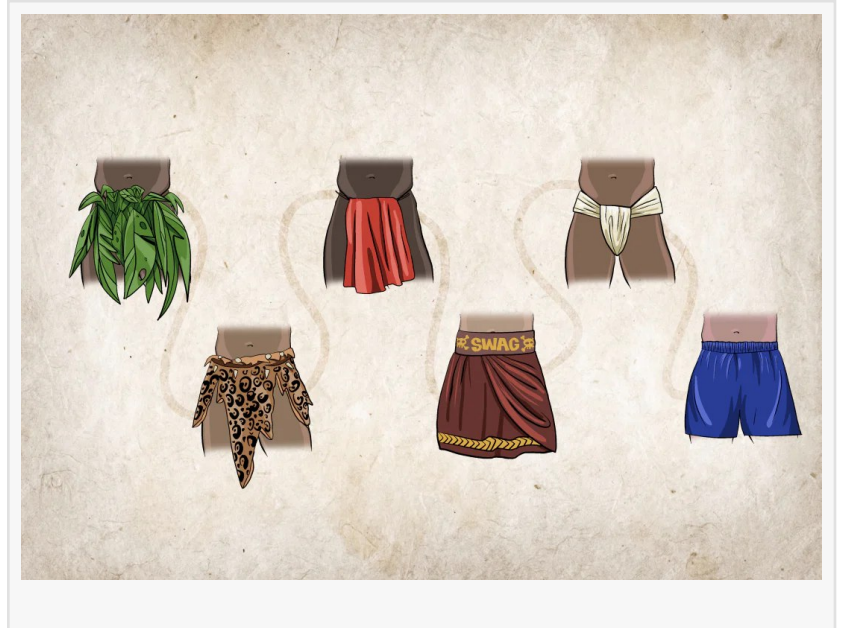


Swag Collection Introduces New Line of Comfortable and Stylish Underwear for Men and Women

Swag Boxers Launches Innovative Unbasics Range for Everyday Comfort and Style

BRISBANE, QUEENSLAND, AUSTRALIA, May 29, 2024 /EINPresswire.com/ -- Swag, a brand inspired by the boldness and adventurous spirit of seafaring ancestors, announces the expansion of its underwear collection, now offering options for both men and women. Known for its comfortable fabric and unique prints, introduces the Unbasics range, designed to provide elevated everyday comfort without compromising on style.



Swag's journey began with the intriguing question, "What type of underwear did pirates wear?" Discovering that they went commando, Swag sought to create the world's most comfortable pair of underwear. This quest led to a collection that embodies freedom, adventure, and boldness, reflecting the essence of pirate life.

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Join us and discover a new standard of comfort, style, and confidence. Keep your eye out for future sales and new releases with your favourite themes”

Swag Boxers

The Swag underwear collection features a variety of prints and patterns, from classic themes like DC and Looney Tunes to unique designs in the Animals and Food collections. [The Unbasics collection](#), available for both men and women, offers plain-coloured underwear crafted from premium materials with a seamless design, ensuring

unparalleled comfort and support.

Swag has recently expanded its range to include women's underwear and crop tops, maintaining

the same flair for design and themes as the men's boxers range. This expansion aims to offer diverse options for every taste and preference, ensuring no compromise between comfort and style.

At the core of Swag's philosophy is a commitment to quality. The brand sources the finest materials and employs advanced manufacturing processes to create durable underwear that stands the test of time. By incorporating insights from the history of men's boxers, Swag ensures that their designs reflect a blend of tradition and innovation. Swag's inclusive range caters to various body types and preferences, promoting confidence and self-expression among its wearers.

Swag's underwear incorporates innovative features that enhance comfort and durability, aiming to set a new standard in the industry. The brand's dedication to quality and style ensures that Swag underwear not only looks good but also feels exceptional to wear.

The Unbasics range is now available on Swag's website and in select retail stores. With this expansion, Swag continues to push the boundaries and inspire individuals to embrace their inner adventurer. To learn more about Swag and its collections, visit their website at

<https://swagboxers.com.au/>

Swag Boxers

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