

# NEVIS BRANDS INC. Announces Production and Release of Major™ Shots in Missouri

*Major (TM) Shots are now for sale in dozens of dispensaries in Missouri.*

SEATTLE, WA, USA, April 23, 2024 /EINPresswire.com/ -- Nevis Brands Inc (CSE: NEVI) (OTCQB: PSCBF) ("Nevis," "Nevis Brands" or the "Company"), a leading provider of cannabis beverage products, announced today it has completed production of its initial run of Major(™) shots in Missouri through its licensee, Stash House Distro.

John Kueber, CEO of Nevis, commented: "In 90 days since announcing our agreement to license Major in Missouri, we were able to work through Missouri compliance requirements to secure approvals, procure equipment, and successfully produce Major. It is a testament to our team and our Licensee, Stash House Distro to be able to move so quickly through this process".

The Company's Licensee produced 3 flavors of its 2 ounce Major(™) shots in Fruit Punch, Blackberry Lemonade and Blueberry. Nevis Brands has previously produced and distributed these products successfully in Washington and Ohio. Major Shots contain 100mg of THC and use a proprietary formula of flavor and emulsion technology to deliver effects in under 20

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With Major(™) having sold over \$40 million at retail over the last 5 years, we continue to see strong signs of consumer appetite for our brand”

*John Kueber*

minutes and with very little cannabis taste. The products are now for sale in dozens of dispensaries throughout the state of Missouri.

Kueber continued: “With over 10 SKUs now developed under the Major(™) brand and 9 states under license we see a great deal of opportunity to expand our market footprint through both continued introduction of our products and into new territories. With Major(™) having sold over \$40 million at retail over the last 5 years, we



continue to see strong signs of consumer appetite for our brand."

Missouri saw cannabis sales of \$1.3 Billion in 2023 (Source: Missouri's Division of Cannabis Regulations) Missouri represents the 9th state for Major (™) to be licensed for production and the 8th to go into actual production. Major is currently sold in Washington, Oregon, Arizona, Ohio, Colorado, California and Nevada. The Company is preparing for production in Michigan.

#### About Nevis Brands

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across Washington, Oregon, California, Colorado, Arizona, Nevada and Ohio with agreements to expand to Michigan and Missouri. Led by our flagship brand Major™, Nevis partners with leading cannabis product manufacturers and distributors to enhance their product offerings.

Nevis Brands Inc. is publicly traded on the CSE under the symbol "NEVI," OTCQB "PSCBF" and Frankfurt Stock Exchange symbol under the symbol "8DZ"

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