

# Historic Italian Wine Vineyard in the Foothills of the Piedmont Mountains to Auction via Sotheby's Concierge Auctions

*The historic organic vineyards will auction in cooperation with Italy Sotheby's International Realty at history-making live auction at Sotheby's London in May*

NEW YORK, NEW YORK, USA, April 22, 2024 /EINPresswire.com/ -- In Asti, a quiet Italian mountainside town, sits [Azienda Agricola Montefiorito](#), a monastery-turned-private estate with its oldest building dating back to the 1600s. This stunning property with organic vineyards of Nebbiolo, Grignolino, Arneis and Sauvignon Blanc will hit the auction stage and welcome a new owner this May. In cooperation with Ilaria Demartini of ItalySotheby's International Realty.



Azienda Agricola Montefiorito

Estimated to open between €1 million and €2 million, bidding will commence online via the firm's marketplace, [conciiergeauctions.com](#), beginning 23 May and culminating live on 30 May at Sotheby's London as part of its "The Luxury Sales," a series spanning Hong Kong, London, Paris, and New York. Showcasing the season's best luxury items tailored to the increasing trend of cross-collecting, the event will include a specialist edit of the best watches, jewelry, real estate, wine and spirits.

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*Ben Podesta*

The groundbreaking auction is the first-ever exhibition of luxury real estate to gavel live in Europe at Sotheby's since its inception in 1744, setting a new benchmark for the

industry.

The property was meticulously renovated over the past 15 years with the best consultants the region has to offer in order to preserve its historic charm. The upgrades have infused the estate with carefully crafted modernized amenities, landscaped grounds with a pool, wine-tasting facilities, its own church, and so much more.

"In keeping with Sotheby's Concierge Auctions' legacy in sharing unique and luxurious estates, we are proud to offer bidders a chance to own Azienda Agricola Montefiorito," said Ben Podesta, Director of Business Development of Sotheby's Concierge Auctions. "Complete with various elements of a truly elevated lifestyle, the next owner of this wonderful Italian destination will acquire not only a wonderful slice of Italian real estate, but also a history spanning more than 340 years.

The main villa of Azienda Agricola Montefiorito features a ground-floor living room with a fireplace, a dining room, and a kitchen. The upper floor encompasses three bedrooms with ensuite bathrooms and a laundry room. The exterior has a classic Italian design with beautiful shutters and red roof tiles. Additional buildings on the property include a wine-tasting area, a cellar, and two independent apartments. The estate also includes a lovely courtyard, a renovated church, a 200-m<sup>2</sup> panoramic terrace, and an infinity pool with a bar, perfect for hosting events.

Over four hectares of the estate are organic vineyards of Nebbiolo, Grignolino, Arneis, and Sauvignon Blanc grapes that can produce up to 40,000 bottles of authentic wine.

"This Piedmont gem will offer its next owner a variety of potential uses, including an excellent investment for a family home or event venue. Azienda Agricola Montefiorito carefully blends old-world Italian heritage with modernized living, offering a fusion of experiences that culminate in a



Gorgeous Italian estate dating back to the 1600s



Beautiful grounds with a renovated church, panoramic terrace, and pool



memorable destination for calling home, visiting, and entertaining," said Lodovico Pignatti Morano, Owner and Managing Partner of Italy Sotheby's International Realty. "Although it is a country house, you're only an hour away from Milan and Turin, allowing you to experience the peace of rural life without being far from the excitement of the big city. "

Asti sits between the hills of Monferrato and Langhe in the Piedmont province of Italy. The area is known for its history, wine-making, and cuisine. The region has many offerings including exploring the local vineyards to sample the famous Asti Spumante and Moscato d'Asti and visiting the impressive Cattedrale di Santa Maria Assunta, which dates back to the 5th or 6th century. Art-lovers can also bask in the Palazzo Mazzetti to admire traditional and contemporary Italian art. In September, residents can enjoy classic dishes, local wine, and historical presentations at the Festival delle Sagre.



Carefully renovated to include modern amenities



Organic vineyards and wine-tasting facilities

Images of the property can be viewed at [conciergeauctions.com](https://www.conciergeauctions.com). All photo credits should be provided to Sotheby's Concierge Auctions.

Azienda Agricola Montefiorito is available for private showings by appointment, in person or virtually.

As part of Sotheby's Concierge Auctions' Key For Key® giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Property and opportunity details provided by seller or others; buyer to verify. Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit [ConciergeAuctions.com](http://ConciergeAuctions.com) or call +1.212.202.2940.

### About Concierge Auctions

Concierge Auctions is the world's best luxury real estate auction marketplace, with state-of-the-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days. Acquired by Sotheby's, the world's premier destination for fine art and luxury goods, and Anywhere Real Estate, Inc (NYSE: HOUS), the largest full-service residential real estate services company in the United States, Concierge Auctions continues to operate independently, partnering with real estate agents affiliated with many of the industry's leading brokerages to host luxury auctions for clients. For Sotheby's International Realty listings and companies, Concierge Auctions provides Sotheby's brand exclusivity as Sotheby's Concierge Auctions. Since inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever sold at auction and conducted auctions in 46 U.S. states and 38 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key<sup>®</sup> giving program in partnership with Giveback Homes<sup>™</sup>, which funds new homes for families in need from every property the company sells. For more information, visit [ConciergeAuctions.com](http://ConciergeAuctions.com).

### About Sotheby's International Realty

Sotheby's International Realty was founded in 1976 as a real estate service for discerning clients of Sotheby's auction house. Today, the company's global footprint spans more than 1,115 offices located in 84 countries and territories worldwide, including 49 company-owned brokerage offices in key metropolitan and resort markets. In February 2004, Anywhere Real Estate Inc. entered a long-term strategic alliance with Sotheby's, the operator of the auction house. The agreement provided for the licensing of the Sotheby's International Realty name and the development of a franchise system. The franchise system is comprised of an affiliate network, where each office is independently owned and operated. Sotheby's International Realty supports its affiliates and agents with a host of operational, marketing, recruiting, educational and business development resources. Affiliates and agents also benefit from an association with the venerable Sotheby's auction house, established in 1744. For more information, visit [www.sothebysrealty.com](http://www.sothebysrealty.com).

Kari Neering  
BerlinRosen  
+1 845-548-9216  
[email us here](#)

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