

Air Purifiers Market Size is Estimated to Reach USD 26.26 billion by 2030, at a CAGR of 7.5% | Exactitude Consultancy

Global Air Purifiers Market include Airfree Products, Airthereal Inc., Alen Corporation, Austin Air Systems Ltd., Blueair AB, Coway Co., Ltd., Dyson Ltd

LUTON, BEDFORDSHIRE, UNITED KINGDOM, April 23, 2024

/EINPresswire.com/ -- The Market research report offers an elaborate study of the global [Air Purifiers](#) Market to help players prepare themselves well to tackle future growth challenges and ensure continued business

expansion. The report provides an up-to-date analysis of the current market scenario, including the latest trends and drivers influencing the Air Purifiers market. The report includes comprehensive information on the market drivers, key trends and challenges, a deep analysis of technology trends, opportunities, value chains, future protocol, and strategies. The Air Purifiers



Air_Purifiers Market

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Growing concerns about air quality propel the demand for air purifiers worldwide, driving market growth and innovation.”

Exactitude Consultancy

market report studies the role of the leading market players involved in the industry including their commercial overview, financial summary and SWOT analysis. Furthermore, the report includes actionable insights into the Market's prospects based on input from industry professionals to assist readers in establishing effective strategies.

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In this section, we assess the competitive landscape of the Air Purifiers Market, focusing on key players.

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Airfree Products, Airthereal Inc., Alen Corporation, Austin Air Systems Ltd., Blueair AB, Coway Co., Ltd., Dyson Ltd., Germ Guardian, Honeywell International Inc., IQAir, Levoit, LG Electronics Inc., Molekule Inc., Panasonic Corporation, Philips Electronics N.V., Rabbit Air, Sharp Corporation, Whirlpool Corporation, Winix Inc., Xiaomi Corporation

□□□□□□□□□□: The competitive analysis reveals a dynamic landscape in the Air Purifiers Market, with each key player adopting distinct strategies to secure their positions. Market leaders face pressure from agile newcomers, making innovation and adaptability key factors for sustained success.

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In August 2022, IQAir launched smart slim bionic air purifier Atem X. This air purifier, Atem X was developed to combine four seemingly incompatible characteristics: powerful air purification, quiet operation, low energy consumption and a slim, beautiful design.

In June 2023, Automated Logic Corporation, a part of Carrier, announced that it had signed an agreement for the acquisition of Standard Plumbing Heating Controls (SPHC), a Washington-based independent Automated Logic Dealer. SPHC provides HVAC and building automation services for various establishments, including colleges, schools, commercial buildings, universities, and healthcare facilities.

In November 2022, Carrier released a new version of its Hourly Analysis Program (HAP) peak load and energy modeling software to address the needs of HVAC design engineers. This version has helped in drastically cutting down the time required for building model creation from a few days to a couple of hours. It leverages the U.S. DOE's EnergyPlus calculation engine to bring advanced system simulation capabilities, and the ASHRAE Heat Balance load calculation method for more accurate representation of building physics

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In this section, we provide a breakdown of the Air Purifiers Market into segments based on different criteria, including the type of analysis, industry verticals, and geographic regions.

Air Purifiers Market by Technology

HEPA

Activated Carbon

Air Purifiers Market by Application

Commercial

Residential

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North America (United States, Mexico & Canada)

Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)

Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)

The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)

Asia Pacific dominated the market and accounted for 43% share of global revenue in 2023, due to a number of variables, including a larger population with more disposable income, rapid urbanization and industrialization. For instance, According to the Clean Air Coalition report published in 2019, over 35% of the global premature deaths from air pollution occurred in East Asia, followed by South Asia. The lack of enforcement and regulations for industrial emissions, domestic heating, and oil-based road transportations is a common contributor to airborne particulates. Increasing smog and air pollution incidences, particularly in countries like China and India, are also anticipated to increase the use of air purifiers and promote regional market growth.

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Estimate the current Air Purifiers market size and predict future growth based on identified trends.

Offer an overview of key market players and assess their strategies, strengths, and weaknesses. Analyze the impact of government regulations and incentives on the Air Purifiers market's direction.

Share insights into consumer preferences and target demographics for the manufacturers. Identify opportunities for new entrants and existing companies while highlighting industry risks and challenges.

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Chapter 1: Introduction, market driving force product Objective of Study and Research Scope the Air Purifiers market

Chapter 2: Exclusive Summary - the basic information of the Market.

Chapter 3: Displaying the Market Dynamics- Drivers, Trends and Challenges & Opportunities of the Air Purifiers

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Chapter 5: Displaying the by Type, End User and Region

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Chapter 7: To evaluate the market by segments, by countries and by Manufacturers with revenue share and sales by key countries in these various regions (2024-2030)

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Key Findings

Growing demand for surveillance across several verticals

Gradual decrease in cost of Air Purifiers

Rapid development of high-performance Air Purifiers

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The report provides an overview of every manufacturers and the products developed by each manufacturer along with the application scope of every product.

Data regarding the market share of every company, as well as sales figures concerning each firm, is stated in the report.

Details regarding the profit margins and price patterns have been inculcated in the report.

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- Understanding the Market
- Assessing Market Opportunities
- Evaluating Market Challenges
- Competitive Analysis
- Consumer Insights
- Market Forecasting
- Risk Assessment
- Decision Support
- Information Dissemination
- Benchmarking and Performance Evaluation
- Policy and Regulatory Guidance
- Educational and Research Purposes

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What is the present Air Purifiers market size in terms of revenue and volume, and how much growth is expected during the forecast period?

Which are the key developments that are anticipated to stimulate Air Purifiers market trends?

Which factors will trigger product demand and how much product consumption is estimated?

What are the upcoming business opportunities and restraints?

Which region will dominate the global Air Purifiers market share?

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