

# Ecotourism Market Size Hit US\$ 333.8 Billion by 2027, Growth Rate (CAGR) of 14.3% From 2021 to 2027

North America region is anticipated to grow with robust CAGR of 16.2% during the forecast period.

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, April 23, 2024 /EINPresswire.com/ -- According to the report, The global "[Ecotourism Market](#) by Traveler Type, Age Group, and Sales Channel: Global Opportunity Analysis and Industry Forecast, 2021-2027". The report offers thorough analysis of prime investment opportunities, successful strategies,

drivers, opportunities, market size estimations, competitive landscape, and evolving market trends. The Ecotourism market size was valued at \$181.1 billion in 2019, and is expected to reach \$333.8 billion by 2027, registering a CAGR of 14.3% from 2021 to 2027.



Ecotourism Market Research, 2021-2027

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The travel agent segment is expected to gain market share in the upcoming years and is estimated to grow at a CAGR of 14.7% during the forecast period.”

*Roshan Deshmukh*

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Increase in travel and tourism to unique destinations, inclination toward exploration of wildlife, coral reefs, and pristine undisturbed natural areas, and surge in focus on sustainability drive the global ecotourism market. However, low availability of accommodation and limited availability of quality and hygienic restaurants at

destinations hinder the market growth. On the other hand, public-private partnerships in the form of subsidizing air routes to remote tourist destinations, improvement of transport capabilities, and providing ease of access create new opportunities in the coming years.

Ecotourism is a travel approach that places significant importance on the conservation and protection of the natural environment. Aligned with the principles of sustainable tourism, it seeks to reduce adverse effects on the natural ecosystem. Ecotourism entails exploring secluded and untouched destinations where the focal points are the indigenous wildlife, plant life, and cultural heritage. The market encompasses spending by travelers from North America, Europe, Asia-Pacific, and LAMEA. It is important to note that the study of the ecotourism market specifically pertains to international outbound travel.

Recent years have seen increased popularity of eco-tourism around the world. The global tourism industry is undergoing paradigm shift with increased environmental consciousness. As a result, stakeholders across the industry are promoting natural, unadulterated and pristine destinations to lure tourists. Preserving natural resources along with accommodating large tourists with minimal impact on the environment remains core objective for the engaged stakeholders.

Surge in travel and tourism toward unique attractions, preference for exploration of wildlife, coral reefs, and remote natural areas, and focus on sustainability fuel the global ecotourism market. However, lack of proper accommodation and scarcity of quality and hygienic restaurants at destinations restrain the market growth.

Based on type of traveler, the global market is bifurcated into solo and group. On the basis of age group, the global market is studied across generation X, generation Y and generation Z. By sales channel the market is segmented into travel agents and direct. The global market is studied across North America, Europe, Asia Pacific and LAMEA region which consists of market evaluation for more than 20 countries.

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Based on region, North America is projected to witness the highest CAGR of 16.2% during the forecast period, owing to large number of environment-conscious travelers and rapid adoption of digital media to search and travel to new destinations. However, Asia-Pacific held the largest share in terms of revenue in 2019, accounting for nearly two-fifths of the global ecotourism market, and will maintain its dominance in terms of revenue by 2027. This is attributed to presence of large number of millennial travelers supported by increased disposable income and expansion of infrastructure.

Some of the major players profiled for in the ecotourism market analysis includes travel Leaders Group, LLC, Aracari Travel, FROSCH International Travel, Inc., .Undiscovered Mountains Ltd , Adventure Alternative, Intrepid Group Limited, RICKSHAW TRAVEL GROUP, G Adventures, Steppes discovery and Small World Journeys Pty Ltd

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□□□□□□□□□□□□ □□□□□□□□□□□□□□: With increasing awareness of environmental issues such as climate change, deforestation, and biodiversity loss, there's a growing demand for sustainable ecosystem management practices. Companies and governments are investing in initiatives aimed at preserving and restoring ecosystems, such as afforestation projects, marine conservation efforts, and sustainable land management practices.

□□□□□ □□□□□□□□□□□□□ □□□□□□□□□□□□: The concept of green infrastructure, which involves using natural ecosystems to provide essential services such as flood protection, water purification, and carbon sequestration, is gaining traction. Investments in green infrastructure projects are expected to increase as cities and communities seek nature-based solutions to address environmental challenges and enhance resilience to climate change.

□□□-□□□□□□□ □□□ □□□□□□□□□□□□: Ecosystems such as national parks, nature reserves, and marine sanctuaries are valuable assets for eco-tourism and recreational activities. As people seek experiences that allow them to connect with nature, there's a growing demand for eco-friendly tourism destinations and outdoor recreational opportunities. This trend presents opportunities for businesses involved in nature-based tourism, adventure sports, and outdoor gear manufacturing.

□□□□□□□□□□-□□□□□□ □□□□□□□□□□□□: Advances in technology, such as remote sensing, geographic information systems (GIS), and big data analytics, are transforming ecosystem management and monitoring capabilities. These technologies enable more accurate mapping of ecosystems, real-time monitoring of environmental parameters, and data-driven decision-making processes. As a result, there's a growing demand for innovative technology solutions to support ecosystem conservation, restoration, and sustainable management practices.

□□□□□□ □□□ □□□□□□□□□□ □□□□□□□□□□□□: Government policies and regulations play a significant role in shaping the ecosystem industry. Policies aimed at conserving natural habitats, reducing pollution, and promoting sustainable resource management can drive demand for ecosystem services and related products. Conversely, regulatory constraints or lack of enforcement may hinder growth opportunities within the industry.

□□□□□□□□□□□□ □□□□□□□□□□□□□□: Addressing complex environmental challenges often requires collaboration among various stakeholders, including government agencies, non-profit organizations, academic institutions, and private sector entities. Collaborative partnerships and multi-stakeholder initiatives can facilitate knowledge sharing, resource mobilization, and collective action towards ecosystem conservation and sustainable development goals.

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- The report provides an extensive analysis of the current and emerging ecotourism market trends and opportunities.
- The report provides detailed qualitative and quantitative analysis of the current trends and future estimations that help evaluate the prevailing ecotourism market opportunities in the market.
- The ecotourism market forecast is offered along with information related to key drivers, restraints, and opportunities.
- The market analysis is conducted by following key product positioning and monitoring the top competitors within the market framework.
- The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

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- Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Classify potential new clients or partners in the target demographic.
- Develop tactical initiatives by understanding the focus areas of leading companies.
- Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
- Report will be updated with the latest data and delivered to you within 2-4 working days of order.
- Suitable for supporting your internal and external presentations with reliable high-quality data and analysis.
- Create regional and country strategies on the basis of local data and analysis.

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- Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- Sort new clients or possible partners into the demographic you're looking for.
- Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.

- To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors.

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- [Wellness Tourism Market](#) is projected to reach \$1,592.6 billion by 2030
- [Sustainable Tourism Market](#) Growth Opportunities In Global Industry By 2027

□ Leisure Travel Market registering a CAGR of 22.6% from 2021 to 2027  
<https://www.alliedmarketresearch.com/leisure-travel-market>

□ Driving Vacation Market is projected to reach \$513.3 billion by 2031  
<https://www.alliedmarketresearch.com/driving-vacation-market-A17517>

□ Virtual Tour Market is projected to reach \$6.5 billion by 2030  
<https://www.alliedmarketresearch.com/virtual-tour-market-A15786>

□ Ride-on luggage market is projected to reach \$304.2 million by 2031  
<https://www.alliedmarketresearch.com/ride-on-luggage-market-A47293>

□ Diving Tourism Market Opportunity Analysis and Industry Forecast, 2023-2032  
<https://www.alliedmarketresearch.com/diving-tourism-market-A159086>

David Correa  
Allied Market Research  
+1 5038946022

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