

Award-Winning European Animation Studio Announces New Original Content

Ionart Studios, an award-winning Animation & VFX studio announces new original content along with the launch of their new Animation page.

LOS ANGELES, CA, UNITED STATES, April 23, 2024 /EINPresswire.com/ -- As a part of their continued growth and in line with the studio's goals for global expansion, <u>lonart Studios</u>, an awardwinning Animation and VFX studio headquartered in Budapest announces new original content along with the



Ninja Cats by lonart Studios

launch of their new <u>Animation page</u>. What makes the studio unique is that in addition to its expansive international client portfolio spanning animation work in short films, commercials, and game cinematics, it also has an internal animation studio where the team develops original

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We're really excited to share our work on Ninja Cats with animation fans all over the world and develop more projects with Unreal." *Animation Director Csaba Bárdos* content. The studio is excited to announce their newest project, Ninja Cats, which is being developed exclusively using the <u>Unreal Engine</u>. Ninja Cats is one of the projects under the studio's newly labeled 'Ionart Original Productions.'

As a full-featured animation studio with the ability to utilize complex motion capture along with skilled keyframe animators, lonart Studios' animation team has an impressive portfolio. The team's work has been featured in

cinematic trailers for Lost Survivors and Century Siege as well as commercials for Pepo TV, Mizo, MPL, Femibion, Bonduelle Young Corn, a Barney's New York and Lexus collaboration, and a Szentkirályi Image film promotion featuring The Avengers. Ionart Studios takes as much pride in bringing the creative visions of their clients to life as they do with their own original content.

Just in time for the Animation Production Days (APD) hosted at the FMX (Film & Media Exchange) 2024 event in Stuttgart, Germany from April 23-26 is the debut trailer for Ninja Cats! The upcoming feature is the team's first Ionart Original Production to be fully developed using Epic's

Unreal Engine which is fast becoming the industry's tool of choice. "Utilizing Unreal on this production really allowed us to advance our pipeline to continue creating innovative topquality animation productions that the industry demands" states Animation Director Csaba Bárdos.

In Ninja Cats, a wise cat master of martial arts and his disciples join forces with a young recruit to thwart the plans of an ambitious city leader who aims to bring eternal daylight upon the land, which would threaten the life of nocturnal creatures and upset the natural balance. You can see the first trailer below.

Releasing ahead of Ninja Cats but keeping with the cat theme is the lonart Original Production poCats, a cartoon series aimed at younger audiences. Adapted from the children's book Cipelő cicák written by Judit Berg



Ninja Cats by lonart Studios



poCats by lonart Studios

and illustrated by Írisz Agócs, poCats features magical beanbag kittens named Kira, Pepe, and Laurie whose mischievousness leads them to various adventures and escapades. You can see a preview of this adorable family-friendly series on the Ionart Animation page. PoCats has been picked up for global distribution by Toon2Tango.

Leading lonart's animation division is Animation Director Csaba Bárdos who has spent more than twenty years in the animation industry. Bárdos started his career working as a background painter for Mr. Bean before becoming a 3D generalist on other series and feature films. As an animation film director, he worked on the full-length animated feature Micropolis (2011) and made the award-winning short film Albert (2012) in addition to other projects. Bárdos has been lonart's Animation Director for ten years, being involved in several animation-based commercials as well as the studio's original content. Additionally, he has directed game cinematics for such companies as THQ Nordic, Innogames, and Vertigo Games, along with supervising and producing animation for live-action productions.

Animation Director Csaba Bárdos has a distinct fondness for developing family-friendly animation, and his dream is to continue expanding the lonart animation team and creating more lonart Originals using the studio's new Unreal Engine pipeline. "We're really excited to share our work on Ninja Cats with animation fans all over the world and develop more projects with Unreal," he says.

To learn more about lonart Studios' Animation work and what's coming in the future, visit ionartstudios.com/animation.

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