

# Charles Taylor InsureTech unveils powerful digital solutions for US Insurance Market

NEW YORK, NEW YORK, USA, April 23, 2024 /EINPresswire.com/ -- [Charles Taylor InsureTech](#), a leading global provider of insurance services, claims, and technology solutions, announced the official launch of its innovative digital product suite in the United States market. This strategic expansion brings a powerful lineup of cloud-based solutions designed to empower insurers, brokers, MGAs, and affinity companies to navigate the ever-evolving insurance landscape and deliver exceptional customer experiences.



"The US insurance market is ripe for modernization and digital transformation", says Gonzalo Geijo, Chief Commercial Officer at Charles Taylor InsureTech. And he adds: "We are thrilled to introduce our proven solutions to the US market, providing insurers with the tools they need to streamline operations, enhance efficiency, and ultimately, better serve their policyholders".

Arjun Ramdas, CEO of Charles Taylor InsureTech states: "The US launch marks a significant milestone in Charles Taylor's mission to empower insurers with transformative digital tools that streamline processes, enhance customer experiences, and drive business growth. Leveraging cutting-edge technology and deep industry insights, our suite of middle-office, digital products is poised to revolutionize how insurers operate in today's rapidly evolving market".

To lead the US launch, Charles Taylor has hired John Cheney, a twenty-year veteran in the insurance space, to lead the launch. Formerly of Vlocity/Salesforce, Vertafore and other key insurance space companies, John is eager to hit the ground running.

"I am truly delighted to be at Charles Taylor InsureTech as we bring our cutting-edge digital technology products to the insurance market in the United States. With Charles Taylor's deep-rooted expertise and unwavering commitment to innovation, we are confident that our solutions will empower insurers to thrive in an increasingly digital and competitive landscape. We look forward to partnering with insurers across the US to drive positive change and deliver

exceptional value to their business partners and customers", says John Cheney.

Charles Taylor InsureTech's US launch introduces a comprehensive suite of solutions, including:

- Customer Engagement Solutions: A cloud-based SaaS hub and integration framework that delivers a connected experience, uniting innovative technology and legacy systems.
- Digital Journey Creation: A low-code/no-code platform enabling rapid creation and launch of new insurance products, services, and digital customer journeys.
- Authority Hub: A digital platform for efficient authority management, ensuring compliance and risk mitigation.
- Policy Administration Optimization: A modern, scalable, and configurable platform for managing the entire policy lifecycle, from quoting and binding to servicing and renewals.
- Claims Optimization: Streamlined claims management solutions to drive efficiency, reduce costs, and improve the claims experience.

Key benefits for US insurers:

- Enhanced agility and speed to market: Launch new products and services faster with minimal IT investment.
- Improved operational efficiency and cost savings: Automate manual tasks and workflows, streamline processes, and reduce administrative burden.
- Elevated customer experience: Deliver personalized and interactive experiences across all touchpoints.
- Enhanced compliance and risk management: Ensure regulatory adherence and mitigate risks with robust solutions.
- Scalability and future-proof technology: Adapt and grow with a cloud-based platform that supports future innovation.

Charles Taylor InsureTech has a proven track record of success, serving clients across the globe with its leading-edge solutions. The company is committed to partnering with US insurers to drive innovation and digital transformation within the industry.

Visit our website to learn more [Digitize](#) | [Charles Taylor](#)

For Discovery Call or Demo [john.cheney@charlestaylor.com](mailto:john.cheney@charlestaylor.com)

About Charles Taylor InsureTech

Charles Taylor InsureTech is a leading global provider of insurance services, claims, and technology solutions. With a track record of over 100 years, the company offers a wide range of solutions to insurers, brokers, MGAs, and affinity companies. Charles Taylor InsureTech is committed to helping its clients navigate the evolving insurance landscape and deliver exceptional customer experiences.

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