

Odessa Launches Auto Finance Suite: Odessa Auto

Equipment finance leader brings 26 years of innovation to auto finance, beginning with originations

PHILADELPHIA, PA, UNITED STATES, April 24, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- Captives, banks and fincos

have an exciting new option for auto finance

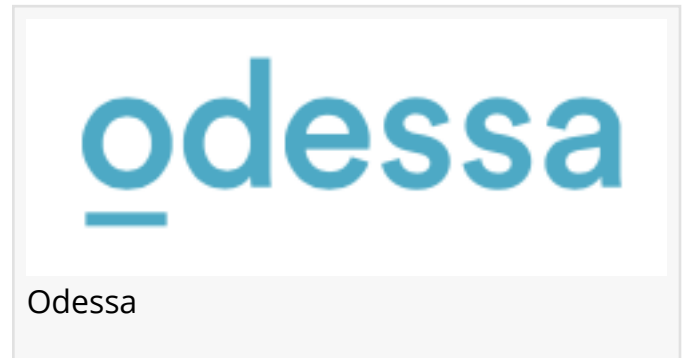
platforms: [Odessa Auto](#). Bringing its 26 years of

experience as a leading provider of asset finance

technology solutions to the auto industry, [Odessa](#) has launched an originations platform — the

first part of a full-service end-to-end auto finance suite. Odessa Auto tailors the company's

breadth of finance, leasing, and as-a-service usage solutions for the auto finance industry.



“

Odessa's deep asset finance experience enables the company to offer state-of-the-art auto origination technology on Day 1.”

Odessa Executive VP of Auto Finance Robert Johnson

Because of Odessa's long experience at the forefront of equipment leasing, the company has many more financial products to offer to an automotive industry looking to expand beyond traditional loans and leases. Its multi-asset, multi-product platform lends itself perfectly to support traditional auto finance and alternative lending structures such as usage-based lending, subscriptions, fleet, as a service, fractional ownership and more.

“Odessa's deep asset finance experience enables the

company to offer state-of-the-art auto origination technology on Day 1,” said Odessa Executive VP of Auto Finance Robert Johnson, [a respected auto-finance veteran](#). “Moreover, the easily configurable platform enables lenders of all sizes to meet their origination needs without custom development.”

Beginning with originations, Odessa Auto will provide a flexible, agile, componentized experience that gives its partners a competitive edge — and the tools needed to capitalize on market shifts to maintain that edge.

“Powered by an open API framework, process automation, and no-code architecture, Odessa Auto puts control of the platform right where it should be: in the hands of its clients,” said

Odessa CEO Eric Bernstein. "We're pleased to bring these capabilities to auto finance just as the market has begun to demand this level of data intelligence and asset-based functionality."

For more information, visit

<https://www.odessainc.com/auto-finance-news>.

About Odessa

Odessa is a software company exclusively focused on the lending and leasing industry and the developers of the #1 platform dedicated to asset finance. Headquartered in Philadelphia, USA, Odessa's leasing solutions and a workforce of 1,000+ power a diverse customer base of asset finance companies globally. Odessa provides a powerful, end-to-end, extensible solution for lease and loan origination and portfolio management. The Odessa Platform further provides rich feature sets, including low-code development, test automation, reporting, and business intelligence to ensure organizations can more effectively align business and IT objectives. To learn more, visit <https://www.odessainc.com>.

Bill Brazell

WIT Strategy

+1 9174457316

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/706012141>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.