

# Canada Housing: Satirical video about Canadian housing market goes viral

*Viral satirical video critiques Canadian housing market, garnering 7M+ views.*

TORONTO, ONTARIO, CANADA, April 24, 2024 /EINPresswire.com/ -- A [satirical YouTube video](#) shedding light on the unaffordability of Canada's housing market has gone viral, sparking widespread discussion and reflection on the nation's economic challenges.

[Nader Nadernejad](#), who went viral after posting the short video on YouTube – now at over seven million views and 300,000 likes – says he wanted to brighten people's spirits while highlighting the ridiculousness of the current economic situation in Canada. He adds that he posted his video in response to another content creator's satirical video about the Canadian housing market.

"I wanted to take things one step further," says Nadernejad.

The rising cost of home ownership is well-known to most Canadians. According to the Canadian Real Estate Association, the average home in January 2005 sold for \$241,000. By February 2022, it had more than tripled.

With ten years of experience in content marketing, Nadernejad is the Founder and Director of [Nadernejad Media](#) Inc., an online reputation management firm headquartered in Toronto. Nevertheless, he says that it wasn't his background in marketing that resulted in the video's popularity, but that it captured the zeitgeist of the current economic situation in Canada.

Nadernejad says for the first 100 days after publishing, the video had just a few thousand views, until suddenly there was a major uptick in views, likes and comments. Viewers flooded in not just from Canada, but from all over the world. Nadernejad says his YouTube channel amassed an



Nader Nadernejad, Viral Video Creator, Marketing and SEO Specialist

additional 5,000 subscribers in just a few days.

"There are castles in Europe that are cheaper than run down houses in Canada," replied user @haibuiphuoc4442, who's comment received over 42,000 likes.

"Canada might be one of the few places in the world where the answer to the problem might actually be a cabin in the woods," wrote another user @Barrel4336.

Nader Nadernejad's satirical YouTube video has sparked widespread discussion and reflection on the unaffordability of the Canadian housing market.

With millions of views and growing attention, the video has not only entertained but also served as a poignant commentary on the economic challenges facing many Canadians.

Moving forward, the resonance of Nadernejad's video serves as a call to action for policymakers, communities, and individuals alike to address the underlying factors contributing to the housing crisis.

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