

AutoPayPlus is Igniting Digital Transformation by Embracing Innovation and Centralizing Operations with Creatio

AutoPayPlus, a pioneer in automated loan payment services, successfully enhanced performance and centralized operations with Creatio's No-Code Platform

BOSTON, USA, April 24, 2024 /EINPresswire.com/ -- <u>Creatio</u>, a global vendor of one platform to automate workflows and CRM with no-code and a maximum degree of freedom, today announced that AutoPayPlus is



leveraging Creatio to revolutionize its workplace and achieve holistic operational success.

AutoPayPlus, an industry-leading automated loan payment service, has embraced Creatio's No-Code Platform to centralize and streamline its operations. Creatio's innovative approach aligns with AutoPayPlus's pursuit of a dynamic solution that empowers their business and sets the stage for success and growth.

The company has effectively leveraged the capabilities of Creatio with the support of its implementation partner Velvetech. AutoPayPlus has established a unified platform for internal teams and managing partner relationships, thereby enhancing operations and centralizing data. Moreover, the automation features provided by Creatio enabled the company to seamlessly design and automate workflows, leading to reduced operational times and improved efficiency. This strategic initiative has resulted in the creation of a comprehensive automated workspace.

"The ability to swiftly assemble and execute processes is invaluable. If you need something, why spend time on manual tasks? We automate it!" - Carl Moore, Director of CRM and Data Analytics at AutoPayPlus

To discover more about AutoPayPlus by US Equity Advantage's experience with Creatio's no-code platform for workflow automation and CRM <u>click here</u>.

About Creatio

Creatio is a global vendor of one platform to automate workflows and CRM with no-code and a maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of Creatio's DNA.

About AutoPayPlus by US Equity Advantage

Headquartered in Orlando, Florida, AutoPayPlus is an industry leader in automated biweekly and early loan payoff services for automotive, RV, boat, home, and student loans. With five-star ratings on both Google and Trustpilot, AutoPayPlus helps members budget better by matching their loan payments to how they are paid; all while offering them credit protection and avoiding late payment fees. The company also offers dealerships AutoPay+PERKS, an industry-first fintech solution for increasing profits from customer-pay service and boosting customer retention by combining the company's biweekly loan payment service with the added advantage of a Mastercard debit card at no additional cost to the customer or dealer.

About Velvetech LLC

Velvetech, LLC, based in Chicago, specializes in agile software development for mid-size businesses. The company provides innovative IT solutions, including real-time data platforms, analytics, task automation, and more, across various industries. Their experienced team is ready to support your firm's technology needs.

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