

# Polyhydroxyalkanoate (PHA) Market Outlook, Growth Strategies, Analysis & Report 2024-2030: Exactitude Consultancy

Polyhydroxyalkanoate (PHA): Biodegradable Polymer Revolutionizing Sustainable Packaging and Biomedical Applications.



### The Latest Research report on "global <u>Polyhydroxyalkanoate (PHA)</u> Market

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Polyhydroxyalkanoate (PHA) Market witnesses surging demand driven by ecofriendly alternatives in packaging, biomedical, and agricultural sectors" *Exactitude Consultancy*  The growing need for biodegradable materials in the packaging and food service sectors, since these materials will reduce environmental pollution and assist sustainability initiatives, is one of the market growth reasons for polyhydroxyalkanoates (PHA). The abundance of sugar sources present in sugarcane, beet, molasses, and bagasse, which are easily ingested and quickly transformed by bacteria to create PHA, is the key factor driving the demand for polyhydroxyalkanoate (PHA).

Additionally, raw materials originating from non-food products or waste remnants across the world can be used in the production of biodegradable polymers.

The global Polyhydroxyalkanoates (PHA) Market is expected to grow at 14.2% CAGR from 2024 to 2030. It is expected to reach above USD 0.20 billion by 2030 from USD 0.06 billion in 2023.

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Some of the important players in Polyhydroxyalkanoate (PHA) market are:

Danimer Scientific, Shenzhen Ecomann Biotechnology Co Ltd., Kaneka Corporation, RWDC Industries, Newlight Technologies LLC, Bio-On, Tianan Biologic Materials Co Ltd., Biomer and Bochemie and other.

Rise in Demand for Polyhydroxyalkanoates in Packaging Industry: Key Driver - Demand for polyhydroxyalkanoates has been rising in the biodegradable polymer market due to their biodegradability properties in different environments

- Usage of polyhydroxyalkanoate bio-composites as feeders in many applications is enhancing the production of polyhydroxyalkanoates among manufacturers and vendors

- Polyhydroxyalkanoate-based packaging products are extensively used for food packaging and packaging of other goods vis-à-vis other bio-based polymers

- Polyhydroxyalkanoates play a vital role in packaging and food services industries. Increase in usage of polyhydroxyalkanoates in several applications, including cups, lids, food containers, and other food service products, is indirectly boosting the demand for polyhydroxyalkanoates.

- Rise in demand for bioplastics and biodegradable plastics in packaging applications is boosting the polyhydroxyalkanoate market

Polyhydroxyalkanoate (PHA) Market Segmentation:

This research report categorizes the Polyhydroxyalkanoate (PHA) market into the following segments and subsegments:

Polyhydroxyalkanoates (PHA) Market by Type, 2020-2030, (USD Million)

Short Chain Length

Medium Chain Length

Polyhydroxyalkanoates (PHA) Market by Production Method, 2020-2030, (USD Million)

Sugar Fermentation

Vegetable Oil Fermentation

Methane Fermentation

Polyhydroxyalkanoates (PHA) Market By Application, 2020-2030, (USD Million)

Packaging and Food Services

**Bio-Medical** 

Agriculture

Wastewater Treatment

Cosmetics

3d Printing

**Chemical Addictive** 

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Global Polyhydroxyalkanoates (PHA) Market Dynamics

Drivers

Increasing demand for biodegradable materials in the packaging and food service industries

The increasing demand for biodegradable materials in the packaging and food service industries, as these materials will mitigate environmental pollution and support sustainability initiatives, is

one of the major factors driving the market growth. In addition, factors such as rising food packaging demand and rising demand for biodegradable plastics in various forms of packaging are expected to further boost market growth in the near future.

The growing demand for sustainable alternatives

The demand for PHA is driven by the growing global emphasis on sustainability and the need for environmentally friendly materials. PHA is an appealing alternative to traditional plastics as it is biodegradable and made from renewable resources.

#### Opportunities

Favorable government regulations and policies

Governments all over the world are enacting regulations and policies to encourage the use of biodegradable materials. This presents an opportunity for the PHA market to grow as it aligns with various countries' sustainability goals.

Increasing investments in R&D activities for PHA applications

A variety of biodegradable polyesters called PHA can be made using both biological and nonbiological methods. Polyesters made from renewable resources such as corn starch or sugar cane bagasse are substances known as PHA. The companies are investing heavily to investigate new applications for PHA, including biomedical products, paints & coatings, and textile. These applications are expected to offer lucrative opportunities for market growth.

Restraints/Challenges

Less product Awareness

It is critical to raise consumer, industry, and stakeholder awareness about the benefits and potential applications of PHA. Education on the market is required to facilitate wider acceptance and adoption of PHA-based products.

#### Cost Competitiveness

Comparing PHA production costs to those of conventional plastics, they are currently higher. The PHA market faces a challenge to expand: achieving cost competitiveness while upholding quality and sustainability.

(1) What was the size of the global Polyhydroxyalkanoate (PHA) market in 2022?

(2) What is the expected growth rate of the global Polyhydroxyalkanoate (PHA) market during 2023-2028?

(3) What are the key factors driving the global Polyhydroxyalkanoate (PHA) market?

(4) What has been the impact of COVID-19 on the global Polyhydroxyalkanoate (PHA) market?

(5) What are the key regions in the global Polyhydroxyalkanoate (PHA) market?

(6) Who are the key players/companies in the global Polyhydroxyalkanoate (PHA) market?

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