

# United States Supply Chain Management Market Status and Outlook 2024-2030

Global Supply Chain Management Market include SAP, Oracle, Infor, Descartes, Blue Yonder, Körber, Coupa

LUTON, BEDFORDSHIRE, UNITED KINGDOM, April 25, 2024

/EINPresswire.com/ -- The Market research report offers an elaborate study of the global [Supply Chain Management](#) Market to help players prepare themselves well to tackle future growth challenges and ensure continued business expansion. The report provides an up-to-date analysis of the current market scenario,



Supply Chain Management

including the latest trends and drivers influencing the Supply Chain Management market. The report includes comprehensive information on the market drivers, key trends and challenges, a deep analysis of technology trends, opportunities, value chains, future protocol, and strategies. The Supply Chain Management market report studies the role of the leading market players

“

Global Supply Chain Management Market demand remains robust, driven by digitization, sustainability, resilience, and agile strategies.”

*Exactitude Consultancy*

involved in the industry including their commercial overview, financial summary and SWOT analysis.

Furthermore, the report includes actionable insights into the Market's prospects based on input from industry professionals to assist readers in establishing effective strategies.

000 000000 000000 00000 00000000000 000000 00  
000000000000 00 0000 0000 000 00.00 00000000 00 0000  
00 000 00.00 00000000 00 00000, 00 0 00000 00 00.0%

000000 000 000000000 0000000.

000 000 000 0000000 00000 00 0000000 000000 000000000000 0000000 @:

<https://exactitudeconsultancy.com/reports/32488/supply-chain-management-market/>

\*\*The cloud-based SCM system offers numerous benefits, including cost reduction, improved efficiency, and enhanced visibility. \*\*

Cloud-based SCM offers numerous benefits, including cost reduction, improved efficiency, and enhanced visibility.

**Driver:** Increasing adoption of cloud supply chain management among SMEs

Modern businesses are mostly dependent on technology, in which large enterprises have their own IT department for managing and maintaining business processes, whereas, most startups and SMEs do not have a proper IT department system on their own. The reason being, it requires extra cost for managing and maintaining an IT department. So, most of the SMEs and startups adopt the cloud based SCM system, where they can reap the benefits of an IT department through a cloud management system without needing to employ extra staff at extra costs. This facilitates in-house employees to focus on day-to-day business operations. The flexibility in storage of the cloud based SCM offers scalability, which is very important for SMEs and will help them with unpredictable growth during the first year of the business operation. In addition, cloud based SCM offers powerful inventory management to SMEs, which is very responsive to the latest business trends.

**Restraint:** Growing security and privacy concerns among enterprises

The enterprises adopting cloud based SCM face security and privacy issues. The enterprises possess confidential data that needs to be protected to avoid data breaches and theft as it may affect the overall reputation of enterprises. The enterprises' data may leak over the Internet and can be accessed by unauthorized users, which is a growing concern among the enterprises. For example, the cloud-based transportation management system needs multitenant architecture, in which a single version of the software runs on a server that is shared by multiple customers.

**Opportunity:** Advances in technologies are making evolution to the supply chain industry

Advances in information and communications technology are making the evolution of the supply chain more possible. Technologies such as IoT, cloud computing, 5G, blockchain, AI, 3D printing, and robotics are all critical to enabling the digital supply network of the future. For instance, transparency and accountability are key areas of a functional supply chain, enabling real-time tracking. GPS monitors can now track everything from a shipment's location to its current temperature, providing up-to-the-minute facts that allow logistics professionals to fully understand how their supply chains operate.

**Challenge:** Limited awareness of supply chain management tools

Awareness regarding supply chain management solutions and their benefits is low among healthcare providers. While various supportive initiatives, such as Just-In-Time (JIT) approaches

and stockless inventory systems, have been introduced in the market over the years, unlocking the full potential of SCM tools will require increased training on SCM principles, such as improved information and communication within internal departments, information and measurement systems, and enhanced executive support.

□□□□□□□□□□ □□□□□□□□:

In this section, we assess the competitive landscape of the Supply Chain Management Market, focusing on key players.

□□□ □□□□□□□□:

SAP, Oracle, Infor, Descartes, Manhattan Associates, IBM, Logility, Kinaxis, Blue Yonder, Körber, Coupa, Epicor, Blujay, OMP, E2open, JAGGAER, Zycus, GEP, Tive, Calista

□□□□□□ □□□□□□□□□□□□□□ :

In May 2022, Kinaxis announced a breakthrough in advanced analytics for supply chain planning by introducing its new Planning.AI analytical approach at Kinexions, 2022, its annual supply chain innovators conference. Part of the Kinaxis RapidResponse platform, Planning.AI is the only concurrent planning solution to automatically detect and fuse the best combination of heuristics, optimization, and machine learning.

In March 2022, Descartes announced that its Descartes ShipRush multi-carrier parcel and less-than-truckload (LTL) shipping solution has been integrated with its suite of e-commerce warehouse management systems (WMS). This integration allows customers to improve their warehouse and shipping performance through a unified solution.

In March 2022, Blue Yonder and Snowflake entered a partnership to transform access to disparate data for the supply chain management. Blue Yonder's Luminare Platform, powered by Snowflake, is an end-to-end supply chain solution that enables retailers, manufacturers, and third-party logistics providers (3PLs) to better predict, prevent and resolve disruptions across their business to mitigate risks and tackle growing industry supply chain challenges.

In February 2022, Oracle introduced Supplier Rebate Management, a new solution within Oracle Fusion Cloud Channel Revenue Management. Part of Oracle Fusion Cloud Supply Chain & Manufacturing (SCM), Channel Revenue Management automates trade program processes and settlement in the cloud.

In February 2022, Oracle announced that Bharti Airtel (Airtel) chose Oracle Fusion Cloud ERP and Oracle Fusion Cloud SCM to digitize and simplify its finance, planning, and supply chain processes.

□□□□□□□□□□:

The competitive analysis reveals a dynamic landscape in the Supply Chain Management Market, with each key player adopting distinct strategies to secure their positions. Market leaders face pressure from agile newcomers, making innovation and adaptability key factors for sustained success.

□□□□ □□□□□□ □□ □□□ □□□□□□ □□□□□□□□□□□□ □□□□□□ @:

<https://exactitudeconsultancy.com/reports/32488/supply-chain-management-market/>

□□□□□□ □□□□□□□□□□□□:

In this section, we provide a breakdown of the Supply Chain Management Market into segments based on different criteria, including the type of analysis, industry verticals, and geographic regions.

Supply Chain Management Market by Component

Solution

Service

Supply Chain Management Market by Solution Type

Transportation Management System

Warehouse Management System

Supply Chain Planning

Procurement And Sourcing

Manufacturing Execution System

Supply Chain Management Market by Deployment Mode

On-premise

On-Demand/Cloud-Based

Supply Chain Management Market by Industry Vertical

Retail and Consumer Goods

Healthcare and Pharmaceuticals

Manufacturing

Food and Beverages

Transportation and Logistics

Automotive

Others

Geographical Regions:

North America (United States, Mexico & Canada)

Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)

Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)

The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)

North America accounted for the major market revenue share of 39.2% in 2023 and is estimated to dominate the market during the forecast period. The presence of a huge number of adopters of such software in the region and the fact that the region is advancing technologically contribute to the market growth. The presence of major key players such as IBM, Microsoft, Telus International, and Infor, among others operating in the region, is another key factor contributing to market growth. Therefore, due to the factors mentioned above, the usage of SCM software in North America is high and contributes more to revenue generation.

Key Objectives:

Estimate the current Supply Chain Management market size and predict future growth based on identified trends.

Offer an overview of key market players and assess their strategies, strengths, and weaknesses. Analyze the impact of government regulations and incentives on the Supply Chain Management market's direction.

Share insights into consumer preferences and target demographics for the manufacturers. Identify opportunities for new entrants and existing companies while highlighting industry risks and challenges.

□□□□□□□□ □□□□□□ □□□□□□ □□ □□□□ □□ □□□□□□ □□ □□□□□□ □□□□□ □□□□□□□□□□□□ □□□□□□:

Chapter 1: Introduction, market driving force product Objective of Study and Research Scope the Supply Chain Management market

Chapter 2: Exclusive Summary - the basic information of the Market.

Chapter 3: Displaying the Market Dynamics- Drivers, Trends and Challenges & Opportunities of the Supply Chain Management

Chapter 4: Presenting the Market Factor Analysis, Porters Five Forces, Supply/Value Chain, PESTEL analysis, Market Entropy, Trademark Analysis.

Chapter 5: Displaying the by Type, End User and Region

Chapter 6: Evaluating the leading manufacturers of the Supply Chain Management market which consists of its Competitive Landscape, Peer Group Analysis, BCG Matrix & Company Profile

Chapter 7: To evaluate the market by segments, by countries and by Manufacturers with revenue share and sales by key countries in these various regions (2024-2030)

Chapter 8 & 9: Displaying the Appendix, Methodology and Data Source

□□□ □□□□□□ □□□□□□□□ □□ □□□ □□□□□□:

- Growing demand for surveillance across several verticals
- Gradual decrease in cost of Supply Chain Management
- Rapid development of high-performance Supply Chain Management

□□□□□□□□□□ □□□ □□□□□□□□□□□□ □□□□□□ □□ □□□ □□□□□□ □□□□□□□□□□□ □□□□□□:

The report provides an overview of every manufacturers and the products developed by each manufacturer along with the application scope of every product.

Data regarding the market share of every company, as well as sales figures concerning each firm, is stated in the report.

Details regarding the profit margins and price patterns have been inculcated in the report.



After-sales support for 1 year from the date of delivery.

このプレスリリースは、Exactitude Consultancyの調査報告書に基づいて作成されています。この報告書は、市場の動向や競争環境に関する貴重な洞察を提供し、貴社の意思決定に役立ちます。詳細については、お問い合わせください。

お問い合わせ先:

<https://exactitudeconsultancy.com/ja/reports/32488/supply-chain-management-market/>

<https://exactitudeconsultancy.com/fr/reports/32488/supply-chain-management-market/>

<https://exactitudeconsultancy.com/de/reports/32488/supply-chain-management-market/>

<https://exactitudeconsultancy.com/zh-CN/reports/32488/supply-chain-management-market/>

<https://exactitudeconsultancy.com/ko/reports/32488/supply-chain-management-market/>

Exactitude

Exactitude Consultancy is a Market research & consulting services firm which helps its client to address their most pressing strategic and business challenges. Our professional team works hard to fetch the most authentic research reports backed with impeccable data figures which guarantee outstanding results every time for you. So, whether it is the latest report from the researchers or a custom requirement, our team is here to help you in the best possible way.

Contact Us: <https://bulletin.exactitudeconsultancy.com/>

Irfan T

Exactitude Consultancy

+1 704-266-3234

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/706428424>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.