

Profound Impact and AI Partnerships Announce Strategic Partnership to Advance the Canadian Ecosystem

Strategic partnership aims to bring new sources of grants and industry partnerships to AI research projects.

TORONTO, ONTARIO, CANADA, April 25, 2024 /EINPresswire.com/ -- [Profound Impact](https://www.einpresswire.com/)[™] Corporation ("Profound Impact"), a technology company that has developed an AI-powered researcher-to-funding matching platform, and [AI Partnerships](https://www.einpresswire.com/)

Corporation ("AIP"), an affiliate network

of Artificial Intelligence (AI) solutions providers and researchers, announce their strategic partnership aimed at efficiently and effectively matching available grant funding with AI-focused companies and researchers looking for non-dilutive project funding.

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Sherry Shannon-Vanstone

“Our robust AI-driven platform, Research Impact, uses proprietary and patented AI-powered algorithms to match industry and academic researchers to grant funding in an automatic, targeted and timely manner,” said Sherry Shannon-Vanstone, President & CEO of Profound Impact. “We are excited to partner with AIP as this provides an opportunity for AIP's affiliate network to add their AI-based research projects to Research Impact's database and engage with the platform.

“At AIP, we have over 80 Canadian companies in our Affiliate Network and approximately 130 worldwide

Affiliates, all engaged in providing SaaS-based AI services or products,” said Dr. Tom Corr, cofounder and CEO of AI Partnerships Corporation. “Our strategic partnership with Profound Impact will allow our Affiliate Network to discover additional funding, as well as the possibility of finding a research partner for their projects.”



Profound Impact - Connecting Great People to Do Great Things



AI Partnerships

AI Partnerships Corporation

The partnership also provides the opportunity for the development and facilitation of interactions and collaboration with industry and academic institutions who are already working with or interested in AI.

Through the partnership, both organizations will continue to promote the Canadian AI technology ecosystem, increasing their own presence in the robust AI marketplace and concurrently supporting the growth of Canadian AI companies. Additionally, with AIP's worldwide reach, this partnership will provide the opportunity for an increased impact on the AI ecosystems in the US and globally.

ABOUT PROFOUND IMPACT™ CORPORATION

Based in the Toronto-Waterloo technology corridor, Profound Impact's AI-powered platform – Research Impact – helps academic and industry researchers find the perfect funding match. With over \$300 Billion in research funding opportunities, 100,000s industry partners and 25 Million researchers globally, finding the optimal grant for academic and industry innovators is often overwhelming and unnecessarily time-consuming. More than just a search engine, Research Impact offers automatic, targeted and timely matching. Profound Impact's customers include top North American research institutions, universities and industry partners. CEO and Founder Sherry Shannon-Vanstone is a serial technology entrepreneur with an unparalleled track record. She has had five successful start-ups and exits in Silicon Valley and Canada, including two IPOs and acquisitions. To learn more, visit www.profoundimpact.com.

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ABOUT AI PARTNERSHIPS CORPORATION

AI Partnerships Corp. matches small to medium businesses or enterprises with an Affiliate Network of 130+ companies experienced in delivering Artificial Intelligence and Machine Learning-powered solutions to solve various business needs. Whether it is a specific task that needs to be automated to increase revenue or a robust set of processes that reduce costs. Together, AIP and its Affiliates develop winning strategies for enterprise customers in the Finance, Manufacturing, Healthcare, Retail, Sales and Marketing, Data Science, and other sectors. Learn more at www.aipartnershipscorp.com.

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