

## Diverse Representation to Host Black Entertainment Career Summit Creating Opportunity for Black Pros in Entertainment

United Talent Agency (UTA), William Morris Endeavor (WME), Creative Artists Agency (CAA), and Lionsgate Among Companies Participating in the Two-Day Summit

LOS ANGELES, CA, USA, April 25, 2024 /EINPresswire.com/ -- <u>Diverse</u> <u>Representation</u>, a Los Angeles-based company aimed at increasing the hiring and exposure of Black agents, attorneys, managers, publicists and executives in the sports and entertainment industries, answers the call of underrepresentation in the entertainment industry with its impactful, thoughtfully crafted Black Entertainment Career <u>Summit</u>. Designed to increase the hiring and exposure of Black professionals in the



entertainment industry, Diverse Representation will host the two-day Summit on May 3-4, 2024, to provide Black professionals opportunities to learn about the various careers from recruiters, executives, and human resource directors from agencies, studios, TV networks, and other entertainment organizations in the industry.

Taking place at the Skirball Center in Los Angeles, the Summit will bring speakers from Lionsgate/STARZ, United Talent Agency (UTA), Amazon MGM Studios, Wasserman, William Morris Endeavor (WME), Creative Artists Agency (CAA), and more. Several companies, such as NBCUniversal, will also be conducting onsite informational interviews. Striving to change the lack of Black representation in the entertainment space, the Summit is designed to bridge the gap, where attendees hear directly from the executives, ask yearning questions that often go unanswered, and ultimately equip themselves to be marketable in the industry. "Our goal with the Career Summit is to close the gap by not only providing Black professionals with the information resources and tools to build successful careers in the entertainment industry but by also providing them with the unique opportunity to meet with those who have the power to hire them," said Jaia Thomas, Founder and CEO of Diverse Representation. "To date, there have been very few programs or events specifically focused on recruiting and retaining more Black professionals in the entertainment industry. We hope this event helps usher in a greater number and new wave of Black professionals in television, film, digital, and more."

The Summit will feature a full day of engaging panel conversations and opportunities to participate in onsite interviews on May 3 from 9:00am-6:00pm and conclude on May 4 from 11:30am-1:30pm, with an exclusive networking brunch where recruiters, executives, and talent acquisition professionals from top companies in the industry will be attending. Attendees will also have the opportunity to submit their resumes for inclusion in Diverse Representation's resume bank, which will be shared and distributed amongst all participating companies.

For more information on this year's Summit including the full agenda and ticketing, please visit: <u>www.entertainmentcareersummit.com</u>.

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About Diverse Representation:

The mission of Diverse Representation is to increase the hiring and exposure of Black agents, attorneys, managers, and publicists in the sports and entertainment industry. Diverse Representation not only provides the first ever comprehensive database of Black agents, attorneys, managers, and publicists but also curates various diversity programs and initiatives throughout the country. For more information, please visit <u>www.diverserepresentation.com</u>

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