

Wearable Patch Market Size, Top Companies, Share, Growth And Forecast 2033 | CAGR 9.6%

PORTLAND, OR, UNITED STATE, April 25, 2024 /EINPresswire.com/ -- The Global <u>Wearable Patch Market</u>: Outlook and Forecast 2023-2032 is a recently published research study by Allied Market Research. This comprehensive report assesses market risks, highlights opportunities, and provides strategic and tactical decision-making support from 2023 to 2032. The market study includes a regional segmentation that contributes to the accelerated marketization. It offers valuable insights into market research and



development, growth drivers, and the evolving investment structure of the global wearable patch market. The study profiles key players in the industry, such as Abbott Laboratories, iRhythm Technologies, Johnson & Johnson Services, Koninklijke Philips, L'Oreal, LifeSignals, Medtronic (Zephyr Technology), Qualcomm Technologies, VitalConnect, VivaLNK.

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Wearable Patch Market Statistics: The global wearable patch market was valued at \$12.2 billion in 2019, and is projected to reach \$27.8 billion by 2027, registering a CAGR of 9.6% from 2020 to 2027.

Wearable Patch Market Growth Drivers:

Increasing demand for remote patient monitoring: The growing need for continuous monitoring of patients' health conditions, especially in remote or home settings, has led to a rise in demand for wearable patches. These patches enable real-time monitoring of vital signs and provide

valuable data to healthcare professionals, leading to improved patient care and management.

Advancements in healthcare technology: Technological advancements, such as miniaturization of sensors, improved connectivity, and increased battery life, have significantly enhanced the capabilities of wearable patches. These advancements have made them more user-friendly, accurate, and efficient, thereby driving their adoption in the healthcare industry.

Rising prevalence of chronic diseases: The increasing incidence of chronic diseases, such as diabetes, cardiovascular disorders, and respiratory illnesses, has created a need for continuous monitoring and management. Wearable patches offer a convenient and non-invasive solution for monitoring vital parameters and delivering personalized healthcare, thus addressing the rising healthcare burden.

Growing focus on preventive healthcare: There is a growing emphasis on preventive healthcare measures to detect and address health issues at an early stage. Wearable patches play a crucial role in preventive healthcare by continuously monitoring health parameters, providing early warning signs, and promoting proactive healthcare management.

Increasing awareness and adoption of fitness tracking: The rising popularity of fitness tracking and the growing awareness of maintaining an active and healthy lifestyle have significantly boosted the demand for wearable patches. These patches offer features like activity tracking, heart rate monitoring, and sleep analysis, empowering individuals to track their fitness goals and make informed lifestyle choices.

Integration of artificial intelligence and data analytics: The integration of artificial intelligence (AI) and data analytics capabilities with wearable patches has opened up new opportunities for healthcare providers and researchers. AI algorithms can analyze the collected data to derive meaningful insights, improve diagnosis, and personalize treatment plans, thereby driving the adoption of wearable patches.

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The segments and sub-section of Wearable Patch market is shown below:

By Product: Temperature Patch, Blood Glucose Patch, Blood Pressure Patch, Heart Rate Patch & ECG Patch, Skin Care Patch, and Others

By End Use: Healthcare and Fitness and Sports

Some of the key players involved in the Market are: Abbott Laboratories, iRhythm Technologies, Johnson & Johnson Services, Koninklijke Philips, L'Oreal, LifeSignals, Medtronic (Zephyr Technology), Qualcomm Technologies, VitalConnect, VivaLNK.

Important years considered in the Wearable Patch study:

Historical year – 2017-2022; Base year – 2023; Forecast period** – 2022 to 2032 [** unless otherwise stated]

If opting for the Global version of Wearable Patch Market; then below country analysis would be included:

– North America (USA, Canada and Mexico)

– Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)

– Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)

- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)

– Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

1) What makes Wearable Patch Market feasible for long term investment?

2) How influencing factors driving the demand of Wearable Patch in next few years?

3) Territory that may see steep rise in CAGR & Y-O-Y growth?

4) What geographic region would have better demand for product/services?

5) What opportunity emerging territory would offer to established and new entrants in Wearable Patch market?

- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global Wearable Patch market growth?

9) Risk side analysis connected with service providers?

Introduction about Wearable Patch Market

Wearable Patch Market Size (Sales) Market Share by Type (Product Category)

Wearable Patch Market by Application/End Users

Wearable Patch Sales (Volume) and Market Share Comparison by Applications

Global Wearable Patch Sales and Growth Rate (2022-2032)

Wearable Patch Competition by Players/Suppliers, Region, Type, and Application Wearable Patch (Volume, Value, and Sales Price) table defined for each geographic region defined. Wearable Patch Players/Suppliers Profiles and Sales Data Key Raw Materials Analysis & Price Trends Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysisand view more in complete table of Contents

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