

# Major Retailers Shift to Cardboard Shipping Boxes in Push for Greener Operations

*Top US retailers switch to cardboard boxes to cut waste and boost supply chain efficiency.*

USA, April 27, 2024 /EINPresswire.com/ -- In an industry-wide effort to adopt more sustainable practices, major retailers across the United States are increasingly transitioning to [cardboard shipping boxes](#), including options for recycled and [flat shipping boxes](#). This move is part of a broader strategy to reduce environmental impact and enhance efficiency in supply chain logistics.



We are committed to sustainable practices by using cardboard shipping solutions, significantly optimizing our logistical operations and lowering costs."

*Owner*

Interested parties can find further details and specifications on these sustainable shipping solutions by visiting <https://www.theboxery.com/>.

The shift comes amid growing consumer demand for environmentally friendly products and corporate

responsibility. Retailers are phasing out older packaging methods, which often rely on plastic and non-recyclable materials, in favor of cardboard options that offer both recyclability and a reduced carbon footprint.

Industry experts point out that the switch not only supports sustainability goals but also aligns with operational efficiency improvements. "The use of flat shipping boxes has been a game changer in terms of space management and logistics, allowing for improved transportation of goods and a significant reduction in shipping costs," says a Supply Chain Manager from a leading retail company.

Further bolstering this shift is the rise in the use of [recycled shipping boxes](#). These boxes, made from previously used material, are just as sturdy and reliable as newly manufactured ones but have the added benefit of lowering the demand for virgin paper pulp, thus conserving natural resources and reducing the retailers' overall environmental impact.

The adoption of these eco-friendly packaging solutions is not just a matter of corporate responsibility but also a strategic economic decision. "By integrating recycled materials into our packaging supply chain, we are not only supporting the environment but also stabilizing our packaging costs, which have become increasingly volatile due to raw material price fluctuations,"

explains a Sustainability Officer from a participating retail chain.

The transition has been supported by packaging suppliers like The Boxery, which specializes in providing a wide range of cardboard shipping boxes, including customized options to meet specific retailer needs. Their product lineup features an extensive selection of sizes and styles, from flat to more structurally complex designs, all aimed at maximizing efficiency and minimizing waste.

### About The Boxery

The Boxery is a leading supplier of packaging solutions, specializing in cardboard shipping boxes designed for both efficiency and environmental sustainability. With a commitment to helping companies reduce their ecological footprint, The Boxery offers a variety of products including recycled shipping boxes and custom packaging solutions, ensuring that businesses can find exactly what they need to meet both their logistical and sustainability goals.

### Owner of The Boxery

The Boxery

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