

## Birdfy Enhances Its Commitment to Conservation at the 2024 Biggest Week in American Birding

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LOS ANGELES, CALIFORNIA, UNITED STATES, May 1, 2024 /EINPresswire.com/ -- Birdfy is thrilled to announce its return to the "Biggest Week in American Birding," scheduled for May 3-12, 2024. This prominent event, organized by the esteemed Black Swamp Bird Observatory, will be hosted at the scenic Maumee Bay Resort and Conference Center. The event coincides with the peak of spring migration, offering a breathtaking display of migratory warblers along the shores of Lake Erie.

The Significance of the Biggest Week
America's Biggest Week in Birding has its roots in
grassroots initiatives in northwest Ohio, a crucial
stopover for migratory birds. The event has grown
exponentially, fostering a community of
birdwatchers and conservationists who gather



annually to celebrate and promote birding. This year, participants can expect an array of activities tailored to all levels of birding expertise, including guided tours, seminars, and unique social events.

Birdfy's Continued Sponsorship and Presence

In its ongoing commitment to bird conservation, Birdfy is proud to match last year's sponsorship with another contribution of \$5,000, standing alongside prestigious organizations like Swarovski Optik. Birdfy will be visible at the marketplace from May 7-9 at booth number 6, where attendees can explore innovative birding technologies, including the latest dual-camera smart hummingbird feeder Birdfy Hum Feeder and the all-in-one backyard birding station Birdfy Pole Station.

What to Expect at the Biggest Week This year's Biggest Week is packed with a diverse lineup of activities designed to enrich the birding experience:

- Guided Birding Tours and Seminars: Delve into detailed explorations and learn from experts through seminars that cover a wide range of topics.
- Birding by Canoe and Birding Bazaars: Experience birding from a new perspective with canoe trips, and explore the birding bazaars for unique finds.
- Accessible Field Trips: These inclusive outings cater to all, ensuring that every participant can enjoy birding, regardless of physical ability.



Birdfy Feeder

- Keynote Speakers: Hear from prominent figures in bird conservation sharing their insights and experiences.
- Bird Tattoo Contest, Dance, and Trivia Nights: Engage in fun and interactive social events that celebrate birding culture.
- Evening Socials: Participate in evening gatherings that feature activities like bird checklist challenges and offer chances to win unique birding prizes.

## Explore and Shop with Birdfy

Birdfy is excited to showcase its complete range of products at the marketplace, offering bird enthusiasts a unique opportunity to experience the seamless integration of smart technology with traditional backyard birdwatching. This blend elevates birding to new levels of fun and enjoyment. Featured items include the best-selling Birdfy Feeder along with its innovative accessories such as the Hummingbird Perch, Pro Perch, and the latest additions—the Birdfy Seed Guard and Birdfy Shield. The Seed Guard is designed to prevent seed spills while the Shield helps maintain a balance in your backyard by preventing larger birds from disturbing smaller species.

Additionally, the Birdfy Feeder Bamboo and Birdfy Nest are crafted from FSC-certified bamboo, representing eco-friendly options that push the boundaries of innovative, sustainable birdwatching.

Exciting new products include the Birdfy Hum Feeder, equipped with a dual camera system tailored for close-up views of hummingbirds, and the Birdfy Pole Station, an all-in-one solution for backyard birding enthusiasts.

Alongside these technological innovations, Birdfy will also offer a selection of bird-related

merchandise, including stylish accessories, tote bags, and t-shirts. These items are perfect for enhancing your birding experience or as thoughtful gifts for friends and family. Please note that all products are available in limited quantities and will be sold on a first-come, first-served basis.

Birdfy is also proud to introduce its new fundraising initiative, the Birdfy Fund, at the event. This project allows visitors to learn more about the nature conservation and social charity efforts Birdfy supports. It also provides an opportunity for individuals and organizations seeking collaboration and sponsorship to engage in face-to-face discussions with the Birdfy team.

## Join Us in Celebrating Bird Conservation

We invite all birding enthusiasts to join Birdfy in celebrating the wonders of bird migration and advocating for the preservation of vital bird habitats. Visit us at booth number 6 to learn more about smart backyard birding and to engage with our community of bird lovers and conservationists.

For details about Biggest Week in American Birding and Birdfy's products and initiatives, visit birdfy.com or contact press@birdfy.com for more information.

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