

Real-Time Payments Market to hit \$123 Bn, by 2031 at 24.5% CAGR - Riding the Wave of Instant Financial Transactions

Real-Time Payments Market to Surge to \$123 Billion Globally by 2031, with a Rapid 24.5% CAGR - Riding the Wave of Instant Financial Transactions

NEW CASTLE, WILMINGTON, UNITED STATES, April 30, 2024 /EINPresswire.com/ -- Allied Market



An extensive analysis of the key segments of the industry helps to understand the real-time payments market trends."

Allied Market Research

Research published a report, titled, '[Real-Time Payments Market](#) by Component (Solution, Services), by Deployment Mode (On-premises, Cloud), by Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises (SMEs)), by Industry Vertical (BFSI, IT and Telecommunications, Retail and e-commerce, Government, Energy and Utilities, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031.'

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According to the report, the global real-time payments industry generated \$13.8 billion in 2021, and is expected to reach \$123 billion by 2031, witnessing a CAGR of 24.5% from 2022 to 2031. The global push towards a cashless society and the expansion of real-time payment networks across regions are contributing to market growth. These factors collectively reflect a dynamic landscape for real-time payments, driving its expansion and transformation in the financial services industry.

Prime Determinants of Growth

Benefits provided by real-time payments such as real-time processing of transactions, payment device flexibility, and increase in convenience along with huge adoption of real-time payments among merchants and surge in usage of smartphones and rapid connectivity drive the growth of the global real-time payments market. However, rise in data thefts and difficulties related to [replacement process of point-of-sale \(POS\) terminals](#) restrain the market growth. On the other hand, the expansion of offerings by real-time payment providers, surge in tech-savvy population, and rise in initiatives toward digitized payments create new opportunities in the coming years.

Covid-19 Scenario

The Covid-19 pandemic had a positive impact on the real-time payments market, owing to rise in adoption of real-time payment options by retail merchants, e-commerce websites, and others. The cash and cheque payments reduced considerably to minimize the possibility of cross-contamination as they can be carried out without touch.

Banks, non-banking financial companies, and real-time payments providers raised the limits on minimum transactions and developed technologically-advanced products. Also, they encouraged people to carry out real-time transactions more than before through discounts and offers. The demand for real-time payments increased considerably during the pandemic and the trend is expected to continue post-pandemic as well.

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The Solution Segment to Maintain its Lead Position during the Forecast Period

Based on component, the solution segment accounted for the largest market share in 2021, contributing to around three-fourths of the global real-time payments market, and is projected to maintain its lead position during the forecast period. This is due to utilization of real-time payments solutions in enhancing connectivity, offering quick processing payments, and providing a better user experience. However, the services segment is estimated to manifest the largest CAGR of 29.0% from 2022 to 2031, owing to real time payment services offering outsourcing for processing transactions to handle traditional payments efficiently, which, in turn, increases customer loyalty and improve public service quality.

The On-Premises Segment contributed to the highest market share in 2021

Based on deployment mode, the on-premises segment contributed to the highest market share in 2021, accounting for around two-thirds of the global real-time payments market. This is attributed to offering of replacement for the legacy system of processing payments, help in bringing their payment ecosystem onto their own servers, and moving real-time payments in-house. However, the cloud segment is estimated to manifest the highest CAGR of 31.0% from 2022 to 2031. This is due to convenience and versatility provided by a cloud-based system for executing the payments from anywhere by the customers.

The BFSI segment to continue its highest contribution throughout the forecast period

Based on industry vertical, the BFSI segment accounted for the largest market share in 2021, holding nearly one-fourth of the global real-time payments market, and is estimated to continue its highest contribution throughout the forecast period. This is due to ease in management of money movement straight from a single dashboard by banks & financial companies. However, the retail and e-commerce segment is projected to register the fastest CAGR of 27.4% from 2022 to 2031. This is attributed to rise in adoption by retail merchants, management of complete end-to-end process, and ease in collecting customer payments, receiving subscription payments, and processing instant refunds.

North America held the largest market share in 2021

Based on region, North America held the largest market share in 2021, accounting for nearly two-fifths of the global real-time payments market. This is due to rapid adoption of mobile wallets such as Apple Pay and Samsung Pay and surge in trend of contactless payment during the pandemic. However, Asia-Pacific is projected to grow at the largest CAGR of 27.4% from 2022 to 2031, owing to adoption of a broader range of payments such as NFC payments, QR codes, tap to pay, and others.

Leading Market Players

ACI Worldwide, Inc.

Cognizant

FIS Inc.

Financial Software & Systems Pvt. Ltd.

Finastra, Fiserv, Inc.

Mastercard, Inc.

Microsoft Corporation

Mindgate Solutions Private Limited

Montran Corp.

PayPal Holdings, Inc.

TCS

Temenos AG

Visa Inc.

Volante Technologies Inc.

Sila

Rapyd

Key Benefits for Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the real-time payments market analysis from 2021 to 2031 to identify the prevailing real-time payments market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the real-time payments market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global real-time payments market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

Component

Solution

Services

Professional Services

Managed Services

Deployment Mode

On-premises

Cloud

Enterprise Size

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

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Industry Vertical

BFSI

IT and Telecommunications

Retail and e-commerce

Government

Energy and Utilities

Others

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Crime Insurance Market

<https://www.alliedmarketresearch.com/crime-insurance-market-A07433>

Insurance Claims Services Market

<https://www.alliedmarketresearch.com/insurance-claims-services-market-A09995>

Forex Prepaid Cards Market

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Capital Expenditure Market

<https://www.alliedmarketresearch.com/capital-expenditure-market-A07601>

NFC Payments Market

<https://www.alliedmarketresearch.com/nfc-payments-market-A08282>

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