

# Emulsifiers Market Size, Share, Trends & Growth | Hits \$15.1 billion by 2031

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, April 30, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Emulsifiers Market](#)," The [emulsifiers market size](#) was valued at \$8.9 billion in 2021, and is estimated to reach \$15.1 billion by 2031, growing at a CAGR of 5.5% from 2022 to 2031.



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Emulsifiers are Food and Drug Administration (FDA)-authorized food ingredients that aid in the combination of goods containing insoluble food components, such as oil and water. Emulsifiers

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The global emulsifiers market is expected to remain influenced by the growing demand for processed food & beverages across the globe, especially, in the Asia-Pacific region.”

*Allied Market Research*

are found in packaged and convenience foods such as mayonnaise, margarine, meats, ice cream, salad dressings, and chocolate. They can be synthesized or found naturally. Many emulsifiers used today are hydrocolloids, which are naturally produced. Hydrocolloids are thickening chemicals that maintain the structure, texture, taste, and shelf life of numerous food items. Owing to the sheer food texture and consistency generated by hydrocolloids, they are commonly referred to as gums. Emulsifiers derived from plants, animals, and aquatic sources are examples of hydrocolloids. Hydrocolloids derived from plants include

locust bean gum, carrageenan, pectin, and starch, whereas hydrocolloids derived from animals include crustacean shell chitosan. Hydrocolloids, such as xanthan gum, may also be derived from microbial sources, and food ingredients such as mustard, oil, salt, egg yolk, and vinegar can also be used as emulsifiers. Some hydrocolloids have been proven to decrease cholesterol, enhance insulin function, act as prebiotics, and are high in fiber.

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With the evolution of technology, industrial businesses are adopting new sources of emulsifiers to improve product quality, boost efficiency, and minimize processing time. For decades, emulsion technology has been used in the food industry to produce a wide range of products such as homogenized milk, creams, dips, dressings, sauces, desserts, and toppings. Significant advances in emulsion science, on the other hand, have lately resulted in revolutionary approaches for improving food quality and usability. Silica particles, wheat protein microgels, pea protein microgels, and other new advancements in emulsion technologies are assisting producers to bind the chemicals effectively, lowering the time required to complete the process, which is expected to fuel the emulsifiers market growth.

Starch is the most common type of carbohydrate consumed by humans. It is a plentiful, inexpensive, naturally occurring, and easily accessible basic food. Textiles, medicines, paper manufacturing, bioplastics, and many more sectors use it extensively. The use of starch has been witnessed to increase significantly in food processing, where it functions as both a stabilizer and an emulsifier to improve food quality. Long-term stabilization in food emulsion systems is ascribed to starch-based emulsifiers derived from micro and nanoparticles, hence increasing food structure and storage stability. These starch-based emulsifiers were created using a variety of processes, including hydrolysis, cold gelatinization, dissolution-precipitation, sedimentation, encapsulation, and the addition of hydrophobic components. As a result, starch-based emulsifiers that successfully bind emulsion interfaces are produced. These emulsifiers effectively stabilized pickering emulsions, which are well-known for their high stability. The increase in usage of starch-based emulsifiers is expected to provide emulsifiers market opportunity for growth.

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The global emulsifiers market is segmented into source, application, and region. On the basis of source, the market is categorized into plant, animal, and synthetic. By application, it is fragmented into food & beverages, personal care & cosmetics, pharmaceuticals, and others. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, and the rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Turkey, South Africa, Argentina, and rest of LAMEA).

The players operating in the global emulsifiers industry have adopted various developmental strategies to expand their emulsifiers market share, increase profitability, and remain competitive in the emulsifiers industry. The key players profiled in this report include Archer Daniels Midland, AkzoNobel N.V., BASF SE, Cargill, Inc., Clariant AG, DuPont, Evonik Industries, Kerry Group, Koninklijke DSM N.V., and Solvay S.A.

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## Key findings of the study

□According to emulsifiers market analysis, on the basis of source, the plant segment is projected to witness the highest CAGR of 6.6%, in revenue terms, during the forecast period.

□Depending on application, the pharmaceuticals segment is expected to grow at a significant CAGR during the emulsifiers market forecast period.

□According to emulsifiers market trends, U.S. was the largest country, in terms of revenue generation, in 2021.

□Asia-Pacific is anticipated to exhibit the highest CAGR of 7.1% from 2022 to 2031.

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