

# Ohanafy Revolutionizes Retail Connectivity With Its Distribution Hub

*Ohanafy introduces its Distribution Hub, a cutting-edge solution to revolutionize B2B connectivity within the supply chain.*

WILMINGTON, NC, UNITED STATES, May 3, 2024 /EINPresswire.com/ -- [Ohanafy](#), a pioneering force in [distribution](#) management technology, has unveiled its [Salesforce](#)-powered Distribution Hub—an innovative solution revolutionizing connectivity within the distribution industry. This cutting-edge application empowers distributors to quickly and easily set up a fully interconnected portal experience for their customers to immediately receive orders electronically and ensure all pricing, promotions, taxes, incentives, and allocations are taken into account while providing a user-friendly and intuitive experience.



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*Ian Padrick, CEO*

The Ohanafy Distribution Hub serves as an extension of their suite of products, harnessing data from within their users' organizations to offer a centralized platform for streamlining and fulfilling orders across diverse businesses. By optimizing the entire distribution workflow, from order initiation to invoicing and beyond, this connected experience simplifies communication among stakeholders across all B2B channels. It provides a customizable and scalable solution tailored to meet the diverse needs of the distribution industry.

Leveraging the robust cloud-based Salesforce platform, Ohanafy's core application strategically utilizes organizational data to facilitate seamless transactions. Distributors can now allow their retailers to efficiently place orders and procure inventory, fostering a cohesive and efficient supply chain.

"At Ohanafy, we understand the importance of providing our customers with cutting-edge tools to navigate the complexities of the distribution landscape. The Distribution Hub represents a significant leap forward in our commitment to empowering businesses with efficient, customizable solutions that drive operational excellence and foster collaboration across the supply chain," explains Ian Padrick, Ohanafy CEO.

This application transforms collaboration by eliminating the need for extensive phone

communication and fostering efficient stakeholder interactions. Ohanafy customers can securely grant external parties access by granting system access on an “as-needed” basis, facilitating collaboration while safeguarding sensitive information. This innovative approach enhances transparency and enables users to make informed decisions based on real-time insights.

The Distribution Hub streamlines transactions and provides a distinct competitive advantage through its advanced analytics capabilities. Offering dynamic data visualizations for operational insights, supported by a dedicated and responsive customer support team, solidifies Ohanafy's Distribution Hub as a comprehensive and customizable solution, distinguishing it within the competitive technology landscape.

### About Ohanafy

Ohanafy is redefining how distribution organizations operate by harnessing the power of Salesforce, the world’s leading platform. Its mission is to empower distributors to reclaim their time and focus on streamlining supply chain operations. Built on innovation, dedication, and quality, Ohanafy offers a robust cloud-based solution that centralizes various business processes. By leveraging AI technology, Ohanafy enables data-driven decision-making, leading to optimized operations, increased profitability, and reduced costs. To learn more, visit [www.ohanafy.com](http://www.ohanafy.com).

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