

The Henson Group Welcomes Alex Larsson as Chief Revenue Officer to Propel Growth and Expansion

Henson Group Introduces Alex Larsson as New Chief Revenue Officer

MIAMI, FLORIDA, USA, May 1, 2024 /EINPresswire.com/ -- The [Henson Group](#), a global leader in digital transformation and cloud services, is excited to welcome Alex Larsson as the new Chief Revenue Officer (CRO), effective May 1st, 2024. Alex brings over a decade of experience within the Microsoft ecosystem, having previously excelled as the Microsoft US Sales Leader at PwC, where he was instrumental in driving top-line revenue growth.



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As CRO, Alex will lead the Henson Group's revenue generation strategy, foster customer engagement, and spearhead new growth initiatives. His appointment comes at a pivotal time as the company embarks on a new phase of expansion and innovation.

"I'm honored to join the Henson Group during this exciting time of growth and expansion. The Henson Group's deep expertise and experience as a top-tier Microsoft cloud & managed service provider present a great opportunity to expand market share while helping customers across the value chain," said Alex Larsson.

David Fuess, CEO of the Henson Group, expressed his enthusiasm, "We are thrilled to have Alex join our family. His extensive experience, dynamic leadership, and proven track record of fostering strategic partnerships will be instrumental in accelerating our revenue growth and maximizing value for our clients."

Alex's profound understanding of the Microsoft ecosystem and his strategic approach to sales and alliance management are perfectly aligned with the Henson Group's mission to drive digital transformation through innovative technologies. His expertise will be particularly impactful in

enhancing our Generative AI technologies and Managed Service Provider (MSP) offerings. With a focus on Azure Infrastructure and Database Migrations, Cloud Security, and leveraging the full spectrum of Microsoft solutions, Alex is poised to lead the charge in maximizing technology to create value for our clients.

About the Henson Group:

The Henson Group is not only the industry's Generative AI expert and Microsoft's top Azure/M365 and Managed Services Provider but also a distinguished [Azure Expert MSP](#) that has achieved all of Microsoft Azure Solution Designations. Our customer-centric approach extends beyond traditional managed services, offering comprehensive solutions for your complete cloud and machine learning journey. With expertise in Azure Infrastructure and Database Migrations, Cloud Security, and more, we leverage the full spectrum of Microsoft Solutions to drive innovation and maximize your technology infrastructure's efficiency and effectiveness.

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