

EY Announces Devin Daly of Impel as an Entrepreneur Of The Year® 2024 New York Award Finalist

EY's Entrepreneur Of The Year program celebrates ambitious entrepreneurs who are shaping the future

SYRACUSE, NEW YORK, UNITED STATES, May 2, 2024 /EINPresswire.com/ -- Ernst & Young LLP (EY US) today announced that CEO Devin Daly of <u>Impel</u> was named an Entrepreneur Of The Year[®]

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2024 New York Award finalist. The program celebrates entrepreneurs from New York and Connecticut. Now in its 38th year, Entrepreneur Of The Year is the preeminent competitive business award for audacious leaders who disrupt markets, revolutionize sectors, and have a transformational impact on lives. Over the past four decades, the program has recognized the daring entrepreneurs with big ideas and bold actions that reshape our world.

Daly was one of 43 regional entrepreneurs selected as finalists by an independent panel of judges. The

candidates were evaluated based on their demonstration of building long-term value through entrepreneurial spirit, purpose, growth, and impact, among other core contributions and attributes.

"Our mission at Impel is to drive the auto industry forward by enabling dealers, manufacturers and third-party marketplaces to harness the power of AI to transform the retail experience," said Daly. "While this award is a recognition of our performance, it's really a testament to the incredible grit, passion, and inventiveness of the amazing team of employees we have at Impel, who work tirelessly to make our collective vision a reality. I couldn't be prouder of our people, and I'm honored and humbled to be selected as a finalist alongside such an innovative group of business leaders from across the region."

Entrepreneur Of The Year honors many different types of business leaders for their ingenuity, courage and entrepreneurial spirit. The program celebrates original founders who bootstrapped their business from inception or who raised outside capital to grow their company; transformational CEOs who infused innovation into an existing organization to catapult its

trajectory; and multigenerational family business leaders who reimagined a legacy business model to fortify it for the future.

Regional award winners will be announced on June 18th during a special celebration and will become lifetime members of an esteemed community of Entrepreneur Of The Year alumni from around the world. The winners will then be considered by the National judges for the Entrepreneur Of The Year National Awards, which will be presented in November.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, Cresa, Marsh USA, SAP and the Ewing Marion Kauffman Foundation. In New York, sponsors also include regional Platinum sponsors Donnelley Financial Solutions (DFIN), regional Gold sponsors, ADP, DLA Piper and Empire Valuation Consultants.

About Entrepreneur Of The Year®

Founded in 1986, Entrepreneur Of The Year[®] has celebrated more than 11,000 ambitious visionaries who are leading successful, dynamic businesses in the US, and it has since expanded to nearly 80 countries and territories globally.

About EY

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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About Impel

Impel offers automotive dealers, OEMs, and third-party marketplaces the industry's leading Alpowered customer lifecycle management platform. The company's omnichannel solution leverages proprietary consumer behavioral data and generative conversational AI to deliver hyper-personalized experiences at every touchpoint. Impel's fully integrated platform works seamlessly with all major website, CRM, and DMS platforms. To date, the company has delivered more than 19 billion consumer interactions, influencing more than \$5 billion in Sales and Service revenue across 51 countries. To learn more about Impel, visit <u>impel.ai</u>.

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