

MDA Training Announces Rise of Hybrid Learning: Interactive Technology Offers Safe, Flexible Solutions

Hybrid Learning on the Rise: Interactive Tech Offers Flexible, Safe Solutions for Training

LONDON, CROYDON, SURREY, UNITED KINGDOM, May 2, 2024 /EINPresswire.com/ -- As the business world readjusts from work habits formed during the pandemic, training providers are witnessing a shift in learning preferences. While virtual learning experienced a surge during lockdown, a return to face-to-face interaction is gaining momentum as the balance between home and office



MDA Training: Tech-driven team creates innovative learning experiences (simulations, activities, digital) for in-person, virtual & self-paced training.

working changes, with more and more people returning to the office. However, simply returning to what worked pre-covid in the classroom is not always the best solution nowadays. And likewise, what works well virtually, does not always translate into an effective classroom learning

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David Shuttleworth, Managing
Director of MDA Training

experience, as some technology-based solutions can create logistical and planning headaches for clients!

The Challenge of Replicating the Virtual Experience in the Physical Classroom:

"We're seeing a rise in hybrid learning models, where classroom facilitation is combined with virtual and technology enhanced elements," says David Shuttleworth, Managing Director of MDA Training. "However, simply bringing the same technology used in online learning into

the physical classroom can create challenges. Scheduling technical support, ensuring compatibility with existing infrastructure, and managing logistics for complex interactive experiences can be burdensome for clients. Even simple things like having enough power

sockets in the room to charge laptops can create logistical problems."

The Rise of Asynchronous, Flexible Learning Solutions:

This is where well-designed technology simulations come into play. Unlike traditional virtual classrooms that require synchronous participation, simulations offer a safe, flexible solution. They can be deployed asynchronously, allowing learners to engage in the learning on their preferred devices – mobiles, laptops, or tablets. This eliminates logistical headaches for clients and empowers learners to take control of their learning.

MDA Training's Cutting-Edge Simulation Solutions:

MDA Training is at the forefront of developing innovative simulation solutions. Here are a few examples of their interactive simulations that address these challenges:



In this dynamic and engaging simulation, participants take on the role of an M&A Advisory Team for their clients. The simulation helps bring to life the intricacies of M&A transactions and the various factors involved in deal making



Shaping tomorrow's workforce with impactful experiential learning solutions

- 1. <u>Mergers & Acquisitions (M&A) Simulation</u>: This simulation places learners in the shoes of key decision-makers navigating a complex M&A negotiation. They encounter realistic scenarios, make strategic choices, and experience the consequences of their decisions. This immersive experience provides valuable training without the need for expensive role-playing exercises.
- 2. Treasure Hunt App Simulation: This gamified simulation challenges learners to apply critical thinking and problem-solving skills in a fun and engaging environment. They use a simulated treasure hunt app to navigate the learning, encountering obstacles and puzzles that require them to apply the concepts learned in the training programme. This approach fosters deeper engagement and knowledge retention.

Benefits of Flexible Learning Solutions:

These are just a few examples of how MDA Training leverages technology-based simulations and

activities to create flexible, engaging learning experiences. These solutions offer several key benefits:

- 1. Increased Accessibility: Learners can engage in the training on their preferred devices. This removes the pain points associated with accessibility.
- 2. Improved Knowledge Retention: Interactive simulations promote active learning, leading to deeper understanding and better knowledge retention compared to passive lectures.
- 3. Reduced Costs: Eliminating the need for synchronous online sessions and complex classroom setups translates to cost savings for clients.

Looking Ahead: The Future of Hybrid Learning:

As the training landscape continues to evolve, hybrid learning models are poised to become the new standard. By leveraging well-designed technology simulations, training providers like MDA Training can ensure a safe, flexible, and engaging learning experience for all participants.

About MDA Training:

MDA Training is a leading provider of innovative training solutions, specialising in the development of interactive simulations and blended learning programs. Their mission is to empower organisations to develop their workforce through engaging and effective training experiences.

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