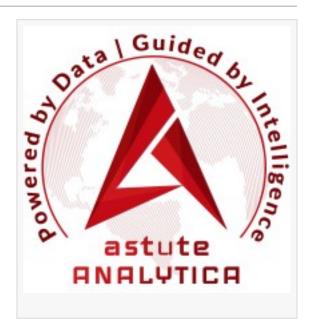


GCC HR Tech Market Projected to Reach US\$ 5,483.5 Million by 2032, Says New Report

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The rising adoption of digitalization, coupled with the increasing focus on enhancing HR processes and workforce management efficiency, is driving the growth of the HR tech market in the GCC region. Organizations are increasingly recognizing the importance of investing in HR technology solutions to streamline operations, improve employee engagement, and gain insights for strategic decision-making.

On talent, organizations are prioritizing employee engagement and retention strategies. HR technology

solutions, such as employee engagement platforms, performance management systems, and learning management systems, help in fostering a positive work culture and improving employee satisfaction.

Critical aspect of HR management in the GCC region. HR technology solutions equipped with features for managing compliance requirements, payroll processing, and employee records play a crucial role in ensuring adherence to regulatory standards.

The GCC HR tech market is witnessing a surge in investments from both established players and startups, leading to innovations in areas such as artificial intelligence, analytics, and talent management. Furthermore, the proliferation of mobile devices and the increasing adoption of remote work practices are expected to further drive the demand for mobile-friendly HR solutions in the region.

In conclusion, the GCC HR tech market is poised for substantial growth in the coming years, fueled by digital transformation initiatives, demand for cloud-based solutions, focus on employee engagement, and regulatory compliance requirements. Organizations that leverage advanced HR technology solutions will be better positioned to enhance their HR processes, attract top talent, and achieve long-term success in the dynamic business landscape of the GCC region.

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SAP SE
Oracle Corporation
Automatic Data Corporation (ADP), Inc
Cornerstone OnDemand, Inc.
Ceridian HCM Holding Inc.
Infor, Inc.
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Talent Management
Payroll Management
Performance Management

Workforce Management Recruitment Others By Type

Inhouse Outsourced By End Use Industry

TTH (Travel, Transportation, and Hospitality)
Public Sector
Healthcare
Information Technology
BFSI
Others
By Company Size

Less than 1k Employees 1k-5k Employees Greater than 5k Employees By Country

Saudi Arabia

UAE

Qatar

Bahrain

Kuwait

Oman

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