

Organic Honey Market to hit \$1.06 Billion by 2030 | Size, Share, Trends & Growth

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, May 2, 2024 /EINPresswire.com/ -- Allied Market Research published a report titled, "[Organic Honey Market](#) by Type (Alfalfa, Buckwheat, Wild Flower, Clover and Others), Application (Food & Beverages, Personal Care, Pharmaceuticals, Households, and Others), and Packaging (Glass Jar, Bottle, Tub and Others): Global Opportunity Analysis and Industry Forecast, 2021-2030". According to the



report, the [global organic honey market](#) was estimated at \$605 million in 2020, and is anticipated to hit \$1.06 billion by 2030, registering a CAGR of 5.5% from 2021-2030.

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Increase in consumer spending on health and increase in utilization of organic honey by the manufacturers of drugs and health products.”

Allied Market Research

Organic honey is produced from the pollen of organically grown plants, and without chemical miticides to treat the bees. Buying organic honey ensures that consumers can avoid contact with pesticides that may be sprayed on or near the plants visited by honeybees. The demand for organic honey has gained traction, owing to increase in awareness to be healthy among consumers is further giving a boost the organic honey market.

Rise in demand for organic food among people across the globe, increase in the number of fitness enthusiasts around the world, surge in demand for high nutrient content and quality food, growing awareness about healthy foods among people are expected to drive the growth of the global organic honey market. On the other hand, rising concerns about the purity of the product is expected to hinder the growth to some extent. However, rise in utilization of honey in drugs and health products is expected to create tremendous opportunities in the industry.

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The buckwheat segment to lead the trail

By type, the buckwheat segment generated the highest share in 2020, garnering two-fifths of the organic honey market. Ability of organic buckwheat to improve recovery after surgical procedures with high blood loss drives the segment growth. The Alfalfa segment, on the other hand, is expected to cite the fastest CAGR of 6.0% during the forecast period. This is due to the fact that they have antibacterial properties and offer a probiotic action.

North America to dominate by 2030

By region, North America held the majority share in 2020, holding nearly one-third of the organic honey market, owing to the rise in the number of health-conscious individuals in this region. The Asia-Pacific, on the other hand, is expected to exhibit the fastest CAGR of 6.2% during the forecast period, owing to the rise in industrialization in this region.

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Prominent Market Players

- Heavenly Organics, LLC,
- Little Bee Impex,
- Nature Nate's Honey Co.,
- Barkman Honey, LLC,
- Dabur Ltd.,
- GloryBee, Inc.,
- Rowse Honey Ltd.,
- McCormick & Company,
- Madhava Honey LTD,
- Dutch Gold Honey, Inc.

Key Findings of the Study

□By type, the organic honey market size of buckwheat segment remained the dominant segment in 2020, and is expected to gain market share in the coming years.

□By application, food & beverages sector is anticipated to grow with a moderate CAGR during the organic honey market forecast period.

□By region, North America led in terms of the global organic honey market share in 2020, and is expected to retain its dominance during the forecast period.

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□Organic Baby Food Market- <https://www.einpresswire.com/article/707958570/organic-baby-food-market-size-share-trends-growth-a-comprehensive-guide-forecast-period-2022-to-2031>

□Almond Flour Market- <https://www.einpresswire.com/article/707960251/almond-flour-market-hits-1-704-23-mn-by-2027-size-share-trends-growth-opportunities-2021-2027>

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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