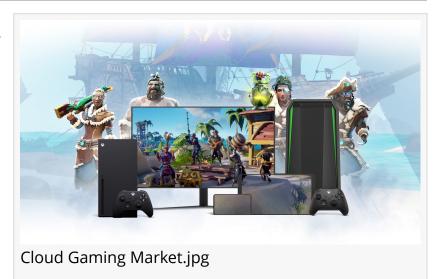


Cloud Gaming Market Status and Outlook 2024-2030 | Exactitude Consultancy

Global Cloud Gaming Market include NVIDIA, Intel, Google, Microsoft, Advanced Micro Devices, Sony

LUTON, BEDFORDSHIRE, UNITED KINGDOM, May 2, 2024 /EINPresswire.com/ -- The Market research report offers an elaborate study of the global Cloud Gaming Market to help players prepare themselves well to tackle future growth challenges and ensure continued business expansion. The report



provides an up-to-date analysis of the current market scenario, including the latest trends and drivers influencing the Cloud Gaming market. The report includes comprehensive information on the market drivers, key trends and challenges, a deep analysis of technology trends, opportunities, value chains, future protocol, and strategies. The Cloud Gaming market report

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The global cloud gaming market is driven by increasing internet speeds, growing adoption of smartphones, and demand for high-quality gaming experiences.

studies the role of the leading market players involved in the industry including their commercial overview, financial summary and SWOT analysis. Furthermore, the report includes actionable insights into the Market's prospects based on input from industry professionals to assist readers in establishing effective strategies.

https://exactitudeconsultancy.com/reports/23322/cloud-gaming-market/#request-a-sample

CLOUD GAMING MARKET TRENDS

Rising Mobile Cloud Gaming Trend Likely to Boost Market Growth

The rising mobile cloud gaming is poised to augment the cloud gaming market significantly. Mobile cloud gaming involves the streaming of high-fidelity gaming content directly to mobile devices, facilitated by cloud-based infrastructure, low-latency streaming protocols, and robust data center networks. This trend prevents the need for powerful local hardware, enabling users to access and play resource-intensive games on smartphones and tablets with minimal latency and without extensive downloads.

Moreover, the proliferation of subscription-based gaming platforms and the availability of vast game libraries on the cloud further drive the adoption of mobile cloud gaming, offering gamers unparalleled convenience and flexibility in their gaming experiences. Examples include services such as Google Stadia, Microsoft xCloud, and NVIDIA GeForce Now, which allow users to stream console-quality games on mobile devices with minimal latency. This trend offers unparalleled convenience and accessibility, driving increased adoption and expansion of the cloud gaming ecosystem.

In this section, we assess the competitive landscape of the Cloud Gaming Market, focusing on key players.

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NVIDIA, Intel, Google, Microsoft, Amazon, Advanced Micro Devices, Sony, IBM, Tencent, and Jump Gaming

December 2023 - Meta's VR headsets support Xbox Cloud Gaming, with a beta version of the app available for Meta Quest 2, 3, or Pro. Users can stream numerous Xbox games via an Xbox Game Pass Ultimate subscription, a Bluetooth controller, and a Quest headset. The beta app is accessible from the Meta Quest Store, and various Bluetooth controllers, including Xbox, PS4, and Switch Pro, are compatible. Support for PS5 controllers is expected in the future.

October 2023 - Samsung Electronics Co., a leading smartphone manufacturer, introduced a cloud gaming service for mobile devices. This initiative aims to explore new revenue streams from its vast user base of 1 billion Galaxy users, given the sluggish growth in global mobile

phone sales.

October 2023 - Netflix trialled its cloud gaming service in the U.S., enabling members to play games on TV-connected devices and smart TVs using their smartphones as controllers. This beta phase, similar to previous tests in Canada and the U.K., offers a limited game selection and requires downloading a dedicated controller app.

March 2023 - Ubitus K.K. entered into a partnership with Google, Inc. to bring advancement in the development of cloud-based game streaming. In contrast, Google Cloud is chosen as a cloud provider for Ubitus' GameCloud solution.

March 2023 – Microsoft Corporation partnered with Boosteroid, a cloud gaming platform provider, to involve more gamers worldwide and aims to develop gaming operations in Ukraine and Russia.

The competitive analysis reveals a dynamic landscape in the Cloud Gaming Market, with each key player adopting distinct strategies to secure their positions. Market leaders face pressure from agile newcomers, making innovation and adaptability key factors for sustained success.

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In this section, we provide a breakdown of the Cloud Gaming Market into segments based on different criteria, including the type of analysis, industry verticals, and geographic regions.

Cloud Gaming Market by Offering, (USD Billion)

Infrastructure

Game Platform Services

Cloud Gaming Market by Device Type, (USD Billion)

Smartphones

Tablets

Gaming Consoles

PCs And Laptops Smart TVs Head Mounted Displays Cloud Gaming Market by Solution Type, (USD Billion) Video Streaming File Streaming Cloud Gaming Market by Gamer Type, (USD Billion) Casual Gamers **Avid Gamers** Hardcore Gamers North America (United States, Mexico & Canada) Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia). South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.) Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.) The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc. North America is anticipated to gain considerable market share. Early acceptance of cloud technology, rising demand for online gaming, and widespread availability of efficient internet infrastructure are projected to boost market expansion in North America.

Estimate the current Cloud Gaming market size and predict future growth based on identified

trends.

Offer an overview of key market players and assess their strategies, strengths, and weaknesses. Analyze the impact of government regulations and incentives on the Cloud Gaming market's direction.

Share insights into consumer preferences and target demographics for the manufacturers. Identify opportunities for new entrants and existing companies while highlighting industry risks and challenges.

Strategic Points Covered in Table of Content of Global Cloud Gaming Market:

Chapter 1: Introduction, market driving force product Objective of Study and Research Scope the Cloud Gaming market

Chapter 2: Exclusive Summary - the basic information of the Market.

Chapter 3: Displaying the Market Dynamics- Drivers, Trends and Challenges & Opportunities of the Cloud Gaming

Chapter 4: Presenting the Market Factor Analysis, Porters Five Forces, Supply/Value Chain, PESTEL analysis, Market Entropy, Trademark Analysis.

Chapter 5: Displaying the by Type, End User and Region

Chapter 6: Evaluating the leading manufacturers of the Cloud Gaming market which consists of its Competitive Landscape, Peer Group Analysis, BCG Matrix & Company Profile

Chapter 7: To evaluate the market by segments, by countries and by Manufacturers with revenue share and sales by key countries in these various regions (2024-2030)

Chapter 8 & 9: Displaying the Appendix, Methodology and Data Source

Growing demand for surveillance across several verticals Gradual decrease in cost of Cloud Gaming Rapid development of high-performance Cloud Gaming

The report provides an overview of every manufacturers and the products developed by each manufacturer along with the application scope of every product.

Data regarding the market share of every company, as well as sales figures concerning each firm, is stated in the report.

Details regarding the profit margins and price patterns have been inculcated in the report.

Understanding the Market
Assessing Market Opportunities
Evaluating Market Challenges
Competitive Analysis
Consumer Insights
Market Forecasting
Risk Assessment
Decision Support
Information Dissemination
Benchmarking and Performance Evaluation
Policy and Regulatory Guidance
Educational and Research Purposes

Key Questions Covered in Cloud Gaming Market Report:

What is the present Cloud Gaming market size in terms of revenue and volume, and how much growth is expected during the forecast period?

Which are the key developments that are anticipated to stimulate Cloud Gaming market trends?

Which factors will trigger product demand and how much product consumption is estimated?

What are the upcoming business opportunities and restraints?

Which region will dominate the global Cloud Gaming market share?

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