

Legendary NCAA Championship-Winning Lacrosse Coach Bill Tierney Joins SPKN Board of Directors

The nonprofit Sport Professional Knowledge Network (SPKN) welcomes USA Lacrosse Hall of Famer to its Board of Directors

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[Professional Knowledge Network](#)

[\(SPKN\)](#) announced today that

legendary lacrosse coach [Bill Tierney](#)

has joined the nonprofit's Board of

Directors and played a significant role

in developing new SPKN coaching

courses focusing on holistic athlete

development. Tierney brings a wealth

of experience in collegiate and

professional sports leadership, making

him a valuable addition to the SPKN

team. SPKN is a 501(c)3 dedicated to

providing best-in-class coaching information and sports knowledge through a robust online platform.



Arguably the greatest men's lacrosse coach of all time, Tierney spent 42 years as a college lacrosse coach, including 22 at Princeton, where he won six NCAA championships and 14 Ivy League championships. He then moved on to coach Denver for 14 seasons, winning a seventh NCAA title to become the only coach ever to win the Division I championship at two different schools.

Tierney also led the U.S. men's national team to a gold medal over Canada in the 1998 World Lacrosse Championships. A USA Lacrosse Hall of Fame member, Tierney was recently named Head Coach and General Manager of the Premier Lacrosse League's Philadelphia Waterdogs.

SPKN Founder [Meg Wilson](#) expressed excitement about collaborating with Tierney, "Bill's philosophy—emphasizing discipline, adaptability, and respect—has not only led teams to victory but has also positively impacted the lives of numerous athletes. His focus on character building and teamwork is evident in the newly introduced SPKN Academy Courses, which he played a significant role in developing. These courses aim to instill similar values in aspiring coaches, ensuring that the next generation of sports leaders continues Tierney's legacy of holistic athlete development. Bill Tierney's coaching approach aligns perfectly with SPKN's mission to provide best-in-class coaching information and sports knowledge. We are honored to have Bill join the SPKN Board of Directors."



Bill Tierney, a seven-time NCAA champion as a Head Coach and member of the National Lacrosse Hall of Fame

Tierney's commitment to SPKN's mission is unwavering. He believes that, "SPKN's framework is a game-changer, ensuring that athletes are not just physically prepared but also mentally and emotionally equipped to face any challenge on and off the field. His dedication to growing SPKN's work and programs is a testament to his belief in their potential to revolutionize the sports industry."

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SPKN Founder Meg Wilson

ABOUT SPKN

The Sport Professional Knowledge Network (SPKN) is a 501c3 with a mission to elevate sport leadership by providing the essential knowledge, programming, and

tools necessary for holistically developing today's athletes - mentally, physically, and emotionally.

SPKN recognizes the critical role coaches play in shaping the lives of young athletes, often spending more time with them than teachers or even parents during crucial developmental stages. The nonprofit's goal is to bridge the significant deficiency in formalized coaching education, ensuring that every coach is equipped to both enhance athletic performance and nurture well-rounded, healthy, and resilient individuals.

The playbook every coach needs, SPKN, and its comprehensive suite of programs, including the SPKN Sport Knowledge Center, SPKN Academy, and SPKN Events, are designed to transform ordinary coaches into extraordinary mentors. SPKN's 6 Pillar Sport Leadership Development Framework emphasizes interdisciplinary growth, empowering coaches to prioritize athletes' physical, mental, and emotional well-being to help them win both on and off the field.

SPKN aims to create a world where every coach is not only a game-changer but a life-changer. By equipping coaches with the right tools and training, SPKN enhances the entire sport coaching landscape and thus helps make a lasting impact on athletes' lives.

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