

Inland Economic Growth & Opportunity (IEGO) Announces 2024 Priorities

Among IEGO's immediate priorities is role in Governor Newsom's California Jobs First regional jobs strategy.

RIVERSIDE, CA, USA, May 2, 2024 /EINPresswire.com/ -- The Inland Economic Growth &



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*IEGO Executive Director
Matthew Mena*

Opportunity (IEGO), a collaborative organization dedicated to fostering economic growth, has announced its 2024 strategic priorities designed to create a vibrant, inclusive, and sustainable economy for Southern California's [Inland Empire](#). Among its immediate priorities include its role in Governor Newsom's California Jobs First regional jobs strategy.

"As one of the California Jobs First statewide collaboratives, IEGO is committed to engaging a wide ranging and diverse group of stakeholders in our [economic development](#) focus so that we can improve the quality of life for all residents

across the region," said IEGO Executive Director Matthew Mena.

IEGO's strategy is critical. While Inland Southern California remains one of California's top [job growth](#) markets, it also ranks as having the lowest average weekly wages according to employment data for the nation's 50 largest county job markets as reported by the US Bureau of Labor Statistics.

The IEGO 2024 priorities are designed to counter that trend and encourage greater business investment, including:

California Jobs First: IEGO will develop Inland Southern California's regional jobs strategy to create quality jobs and a more accessible economy as part of Governor Newsom's very intentional, inclusive approach to economic and workforce development to maximize state resources and investments by empowering communities to chart their own futures. Much of the funding will support career development projects from capacity building to industry-specific programs, and new job training.

Center of Excellence: As one of the state's designated Center of Excellence, IEGO will support the

region's community colleges and their partners by providing research on the local labor market, including information on job growth, wages, demographics, top employers, education, and skill requirements, as well as education outcomes for industries and occupations critical to the Inland Empire's economy. This data will help inform the development of new community college programs, curriculum, and partnerships that the colleges pursue in their efforts to prepare residents for high-paying, fast-growing jobs that Inland Empire businesses need today and in the future.

Regional Marketing: IEGO will work to ensure that the region is well positioned to benefit from public and private investment and is fully recognized for its economic strength and opportunity. In this way, IEGO can enhance the delivery of public and private resources to the two-county region.

"There's real opportunity for the IEGO Center of Excellence to lead deeper economic and workforce research. One of the immediate areas is our Top 50 Jobs report. We want to better identify the best job opportunities and pathways for workers in struggling families to make ends meet and build wealth," said Andy Hall, who is leading report development for the Center of Excellence.

About: IEGO is a collaborative organization dedicated to fostering economic growth, driving innovation, and promoting opportunity across Southern California's Inland Empire. IEGO's focus is to improve job opportunities, support higher wages, sustain workforce development, and enhance the delivery of public and private resources to the two-county region. IEGO's approach is rooted in data-driven decision-making, evidence-based practices, and a deep understanding of the Inland Empire, its economy, strengths, and challenges. The collaborative non-profit empowers individuals and organizations to drive sustainable economic growth and improve the quality of life for residents across the region. To learn more, www.iegocollab.com.

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