

The Greater Boston Manufacturing Partnership (GBMP) announces rebranding to GBMP Consulting Group

Widely known as a leader in Lean & Continuous Improvement facilitation for 30 years rebranding reflects expanded expertise across various industries.

PLYMOUTH, MASSACHUSETTS, UNITED STATES, May 6, 2024 /

EINPresswire.com/ -- The Greater Boston Manufacturing Partnership (GBMP), known for its leadership in Lean and [Continuous Improvement](#) consulting, is excited to announce its rebranding to "GBMP Consulting Group." This change, including a new logo, coincides with the organization's 30th anniversary and reflects its expanded expertise across various industries.



The new GBMP Consulting Group logo

"Our official name remains the Greater Boston Manufacturing Partnership, but we will now do business as GBMP Consulting Group," said Bruce Hamilton, President of GBMP Consulting Group. "This update signifies our evolution and our commitment to offering broader and more comprehensive consulting services."

“

The update signifies our evolution over the past 30 years and our commitment to offering broader and more comprehensive services for the next 30 years.”

Bruce Hamilton

This new brand identity is aligned with our not-for-profit mission to support businesses and organizations - from manufacturing to healthcare - in achieving operational excellence and fostering cultures of continuous improvement. The updated branding will be implemented across all materials and communications effective immediately.

For more information about GBMP Consulting Group and to explore our service offerings, visit our website at www.gbmp.org

Lela Glikes

GBMP Consulting Group

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/708460452>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.