

Influencers Creating A Social Impact For The Occasion of Mother's Day

KOLKATA, WEST BENGAL, INDIA, May 3, 2024 /EINPresswire.com/ -- In today's world, the influencers have created a lot of buzz. They have made a huge impact on society with their content via social media platforms. They play a big role in shaping society as there are a lot of people who take an interest in their content. The influencers use the platforms to promote awareness and raise concerns about health, education, and the environment. They also endorse different brands on various

social media platforms. These influencers have substantial followings across various social platforms that carry both positive and negative ramifications for society. It is a good way to reach out to people in large numbers, although it is important to filter the reliable information and not spread myths. It is a basic human tendency to get swayed away by whatever is happening around us so if a good cause is promoted then it might well create a difference. Even if unconsciously it shapes the decisions and behaviors of many.



Spending time with the mothers in Old age Home

It is indeed a good idea to integrate the influencers if one wants to reach out to society at large. [GiftstoIndia24x7](https://www.giftstoindia24x7.com/) took one such initiative by joining hands with some of the influencers to reach out to the mothers from the old age homes for the occasion of Mother's Day. Every year Mother's Day is celebrated on the second Sunday in May in India. This year the influencers visited some of the old age homes individually. Those who live in the old age home, away from the comfort of a home and the sheltering arms of their loved ones, tend to feel left out on that day. The main idea behind this was to make the mothers feel loved as they stay away from their families. The influencers tried to cater to their requirements and fulfill their necessities by helping them with things that are of their daily use. Bringing smiles to the faces of the mothers is definitely something that one looks forward to. This kind of gesture adds a lot of value to life and adds happiness to the lives of others. Spreading the word via social media is an effective way to encourage people to be a part of such activity. The women staying in the old age homes were quite elated to receive gifts as it was completely unexpected. This year for a change they were even celebrated just the way they deserved, which made them happy. This is the right type of

moral support that the elderly need and this kind of effort always create a difference.

Besides having an exclusive range of gifts, GiftstoIndia24x7 ensures to make your loved ones feel special with their services. Mothers deserve a lot of appreciation and love so look for gifts to make her feel loved on special occasions like Mother's Day. It is always the bare minimum in front of all the hard work, struggle, and sacrifices that the mothers do for the child their entire life. But no stone should be left unturned to shower love on your doting mother.

Mr. Amit Desai, the CEO of GiftstoIndia24x7 says, "We took one small step towards making someone's life better. We are planning to do this more in future for the upcoming occasions like Raksha Bandhan and try to reach out to more people to join in our initiative. It is important to take care of those who are in need and there is no greater joy than stepping up to appreciate fellow human beings be it on any occasion." The website has a huge range of gifts, including flowers, cakes, chocolates, and exclusive gift hampers specially curated for moms that you can send as [Mother's Day gifts to India](#). There are also special personalized gift ideas that add up to the beauty of the occasion. GiftstoIndia24x7 makes sure that the distance does not dampen the spirit of days like Mother's Day and enables us to celebrate the occasion with a difference.

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