

# Protein Bar & Kitchen Anticipates 15th Anniversary

*PBK celebrates its 15th anniversary, offering exciting opportunities for franchisees in prime trade areas across Illinois and nearby states.*



protein bar & kitchen

CHICAGO, ILLINOIS, UNITED STATES, May 3, 2024 /EINPresswire.com/ -- [Protein Bar & Kitchen](#) (PBK) is gearing up to celebrate a milestone as it approaches its 15th anniversary on May 18th. With this significant achievement on the horizon, PBK reflects on its journey as a pioneer in providing delicious, nutritious, and protein-packed dining options.

As PBK celebrates its 15th anniversary, it also opens doors to exciting opportunities for franchisees. With prime trade areas available in Illinois and the surrounding states, PBK is proud to announce the expansion of its franchise network. New locations are set to open soon in NW Indiana, offering a promising future for those looking to join the PBK family.

Since its inception, PBK has been committed to offering health-inspired menu options that cater to the growing demand for healthier dining experiences. As the restaurant industry continues to evolve, PBK remains at the forefront, leading the way with innovative, chef-driven food and drink selections. With a growing category of restaurants focused on health-inspired menus, PBK stands out as a leader in versatility, offering numerous options to cater to various dietary preferences and lifestyles.

PBK not only excels in its culinary offerings but also offers franchise owners a commitment to enhancing the guest experience through advanced technology solutions. From efficient ordering systems to intuitive digital interfaces, PBK employs technology to create a seamless and enjoyable dining experience for customers.

For more information about its [franchise opportunities](#), visit the Protein Bar & Kitchen website.

About Protein Bar & Kitchen: Protein Bar & Kitchen (PBK) Considered a pioneer of the better-for-you, protein-focused fast-casual concepts, Protein Bar & Kitchen's roots go back to 2009 when a big idea was launched out of a small storefront in downtown Chicago. Frustrated by a lack of dining options catering to a vital, active lifestyle, founder Matt Matros had a vision: instead of fast food, he would serve "fast fuel" -- delicious, nutritious, protein-packed shakes. The menu was

later expanded to include a complete selection of high-protein salads, wraps, and bowls customizable for all diets – something for every BODY. Fourteen years later, Protein Bar & Kitchen continues to innovate with new protein-packed delicious shakes and menu items and is on its way to opening numerous locations through franchising.

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