

Canadian Logistics Professional Elected Warehouse Industry Chairman

DES PLAINES, ILLINOIS, UNITED STATES, May 3, 2024 /EINPresswire.com/ -- The International Warehouse Logistics Association (IWLA) announces the election of Ontario native Daryl Lester as the 2024/2025 IWLA Chairman of the Board, following the IWLA Business Meeting April 23 during the 2024 IWLA Convention & Expo. Lester is the second IWLA Chairman from Canada in the organization's 133-year history.

Lester brings with him a wealth of experience and commitment to the 3PL warehousing, ecommerce fulfillment, distribution, and logistics industry. As the president of Adaptive Logistics in Tillsonburg, Ontario, he demonstrates exceptional leadership, driving growth and innovation within the company and positioning it as a leader in the industry.

"Throughout his career, Daryl has honed his expertise in understanding the evolving needs of clients and the significance of staying ahead of market trends – on both sides of the border," says IWLA Nominating Committee Chairman Scott Mayfield, CAO & president of Kenco Management Services. "Daryl's dedication to the industry is reflected in his frequent participation as a speaker at industry events. He was instrumental in growing IWLA's ability to serve 3PL warehouses that focus on B2B and B2C fulfillment through leadership on the association's Fulfillment Council."



Daryl Lester (Adaptive Logistics in Tillsonburg, Ontario) receives the gavel of leadership from Immediate Past Chairman Peter Wilson (Sonwil Distribution Centers in Buffalo, N.Y.)



IWLA
The Resource for Warehouse Logistics

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Lester also elevated IWLA's presence in Canada, growing membership and participation among third-party warehouses across the country as a leader in the IWLA Canadian Council. In addition, he served on the IWLA Membership Committee and chaired the IWLA Technology Symposium Planning Committee. He will now lead the 18-member IWLA Board of Directors, representing warehousing organizations and supplier partners across the continent.

"Daryl's visionary leadership qualities and deep

understanding of this industry make him an excellent choice to lead IWLA as the association continues its focus on growth, service, education, and advocacy," says IWLA President & CEO Jay D. Strother. "I look forward to working by his side to raise the stature of the warehouse logistics industry and to further help professionals who manage this key segment of the North American supply chain."

When asked about his new role within the association, Lester says, "It is a distinct honor and privilege to be the first Canadian in the modern era of IWLA to be chosen by a group of peers and fellow members to lead the association as IWLA Chairman of the Board.

"I am grateful for the opportunity to have served alongside some of the great leaders before me and continue to help guide and grow IWLA—bringing value to our warehouse and partner members—and continuing the legacy built by former chairmen and boards to make IWLA the best supply chain trade organization."

Lester's term as IWLA Chairman runs through May 6, 2025.

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