

# ArtTour International Magazine's Spring 2024 Earth Issue Launch Features Special Broadcast by CEO Viviana Puello

*Explore how global artists use their talents to champion environmental conservation in ArtTour International's Spring 2024 issue. #ArtMeetsActivism*

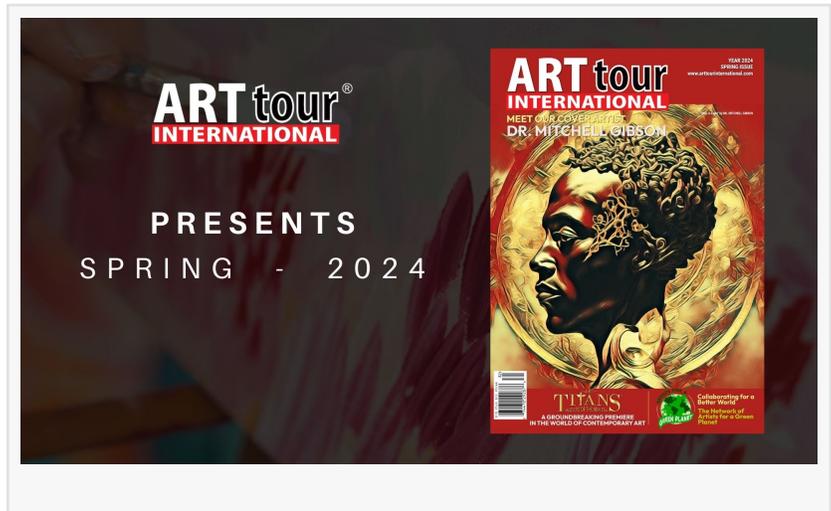
NEW YORK CITY, NEW YORK, UNITED STATES OF AMERICA, May 3, 2024 /EINPresswire.com/ -- Following an engaging presentation on May 2nd by CEO Viviana Puello, [ArtTour International](#) Magazine is proud to announce the launch of its [Spring 2024](#) issue, dedicated to celebrating the intersection of art and environmental conservation. This latest edition, highlighted in a special broadcast, underscores the magazine's commitment to fostering global sustainability through artistic expression.

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Art merges with activism to shape a sustainable future. Each creation in this issue not only reflects beauty but also echoes our call to protect Earth.”

*Viviana Puello, ArtTour International Magazine*

"Man in Light" by Mitchell Gibson Graces the Cover: The cover of this season's issue is graced by Mitchell Gibson's evocative artwork, "Man in Light." This piece beautifully captures the essence of Gibson's artistic vision, illustrating a profound connection between divinity and humanity. The artwork features a figure enveloped in a serene, radiant glow, symbolizing enlightenment and spiritual awakening. Beyond its visual appeal, "Man in Light" is a reflective piece that evokes deep feelings and provokes thoughtful considerations on peace and the critical role humans play in the conservation of our planet.



Digital Exhibition and Citywide Art Displays: The issue's release was marked by a digital exhibition showcased on one of New York's iconic billboards in Times Square on Earth Day, effectively bridging the gap between art and environmental activism. This exhibition not only

served as a beacon of creativity but also as a powerful call for environmental awareness, reaching out to a diverse urban audience. Further extending its impact, ArtTour International collaborated with LinkNYC to transform citywide billboards into portals showcasing the "Artists For A Green Planet" exhibition. This initiative integrated eco-conscious art into New York City's landscape, making sustainability messages accessible to the public and weaving transformative art into everyday urban environments.

**Global Artists Champion Environmental Issues:** The Spring 2024 issue features an impressive array of international artists whose works delve into the heart of environmental challenges. These artists use their creative talents to highlight the urgent need for ecological stewardship and celebrate the beauty of the natural world. Each featured artist brings a unique perspective, unified by the common theme of shared responsibility to nurture and protect our home.

**Broadcast Highlights and Public Engagement:** The special broadcast hosted by Viviana Puello not only unveiled the issue but also emphasized the powerful role that artists play in environmental advocacy. Through this platform, ArtTour International extended its influence beyond the page, encouraging viewers to engage with the issue's themes and consider the impact of their actions on the planet's future.

**Back Cover Feature:** "Floating Flowers" by Helene DeSerres

The back cover of our Spring 2024 issue is adorned with "Floating Flowers" by Helene DeSerres, a vibrant work that complements the theme of environmental conservation. This artwork encapsulates the delicate balance of nature and the urgency of maintaining ecological harmony, inviting readers to reflect on the fragility and beauty of our natural environments.

**In-Depth Editorials on Environmental Advocacy:**

This issue includes thought-provoking articles such as "The Chilling Truth: Why We Must Act Now About Microplastics" by Tracey Chaykin and "Canvas and Conservation: Artists as Catalysts for Environmental Change" by Viviana Puello. These pieces provide insights into how artists and individuals can contribute to green practices within the studio and beyond, highlighting the critical role of art in environmental activism.

**A Commitment to Environmental Conservation:**

ArtTour International Magazine's Spring 2024 issue stands as a testament to the publication's ongoing commitment to environmental conservation. By merging artistic innovation with ecological awareness, the magazine continues to serve as a catalyst for change, inspiring individuals to take part in preserving the beauty and vitality of the Earth.

**About ArtTour International Magazine:**

ArtTour International, headquartered in New York City, is an award-winning publication dedicated to promoting artists worldwide. With a readership of over 2.1 million, the magazine acts as a platform for artists to share their unique stories and inspire a global audience. Known for its commitment to art and environmental advocacy, ArtTour International engages with

readers through compelling content that celebrates the transformative power of art.

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