

Why Invest in Automation Testing Market Whose Share Reach USD 123 Billion by 2032, Growth drivers and Future Scenarios

The relentless demand for faster & efficient software development and delivery processes among organizations is fueling the growth of automation testing market.

PORTLAND, PORTLAND, OR, UNITED STATE, May 6, 2024 /EINPresswire.com/ -- According to the report published by Allied Market Research, The Why Invest in [Automation Testing Market](#) Whose Share Reach USD 123 Billion by 2032, Growth drivers and Future Scenarios.

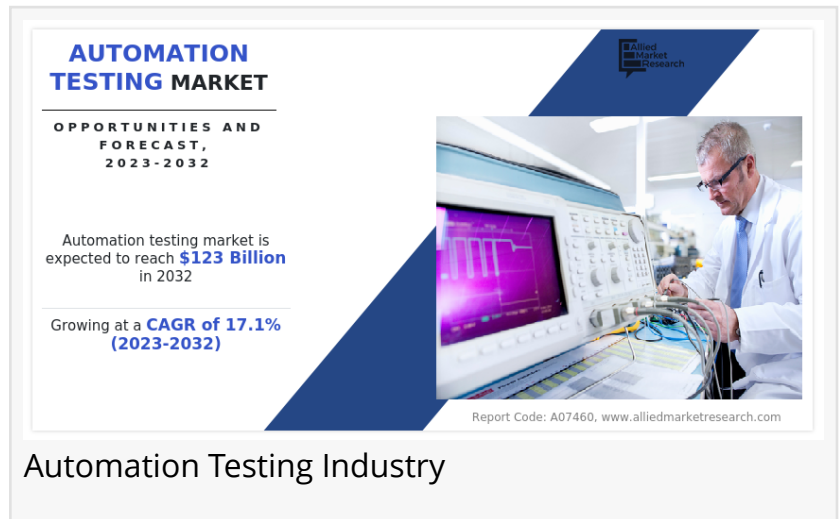
The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers valuable able guidance to leading players, investors, shareholders, and startups in devising strategies for sustainable growth and gaining a competitive edge in the market.

The global automation testing market was valued at USD 25.7 billion in 2022, and is projected to reach USD 123 billion by 2032, growing at a CAGR of 17.1% from 2023 to 2032.

Request Sample Report (Get Full Insights in PDF – 279 Pages) at: <https://www.alliedmarketresearch.com/request-sample/A07460>

The relentless demand for faster and more efficient software development and delivery processes among organizations is fueling the growth of automation testing market. Further, the continuous evolution of technology, leading to complex applications and software systems that require rigorous testing to maintain quality and performance is boosting the demand for automation testing. Furthermore, the need for cost reduction and resource optimization is compelling businesses to automate their testing procedures, as it minimizes the dependence on manual labor and lowers the risk of human error is propelling the market growth.

Automation testing is segmented on the component, testing type, interface, industry vertical and



region. On the basis of component, it is categorized into solution and service. On the basis of testing type, it is classified into static testing and dynamic testing. By interface, the automation testing market is segmented into mobile testing, web testing, desktop testing, and software testing. Based on industry vertical, the market is divided into BFSI, IT & telecom, manufacturing, retail, healthcare, government, and others. Region wise, the market is analysed across North America, Europe, Asia-Pacific, and LAMEA.

If you have any questions, Please feel free to contact our analyst at:
<https://www.alliedmarketresearch.com/connect-to-analyst/A07460>

By component, the solution segment acquired a major automation testing market share in 2022. This is attributed to the fact that automation testing solutions are increasingly incorporating AI and machine learning capabilities. AI is used for intelligent test case generation, predicting potential issues, and self-healing tests, making the testing process more efficient and effective.

By industry vertical, the BFSI segment acquired a major automation testing market size in 2022. This is attributed to the fact that BFSI companies are adopting sophisticated test automation frameworks and tools. These frameworks allowed for faster test case creation, maintenance, and execution, making it easier to handle complex financial software systems. Further, managing test data is a critical aspect of automation testing. Organizations are implementing solutions to create, manage, and secure test data effectively, ensuring that sensitive customer information is not compromised during testing.

By region, North America dominated the automation testing market share in 2022. This is attributed to the fact that DevOps practices and CI/CD pipelines have been on the rise in the North American region. Automation testing is an integral part of these practices, ensuring that software is continuously tested and validated throughout the development lifecycle. Further, the adoption of cloud-based testing solutions has been increasing, providing scalability, flexibility, and cost-efficiency for testing efforts.

The key players operating in the global automation testing market include IBM, Apexon, Cigniti Technologies, Capgemini, Microsoft, Tricentis, Keysight Technologies, Sauce Labs Inc., and Parasoft. These players have adopted various strategies to increase their market penetration and strengthen their position in the automation testing industry.

Inquiry Before Buying: <https://www.alliedmarketresearch.com/purchase-enquiry/A07460>

KEY FINDINGS OF THE STUDY:

- By component, the solution segment accounted for the highest automation testing market share, in terms of revenue in 2022.
- On the basis of industry vertical, the healthcare segment is expected to exhibit the fastest growth rate during the automation testing market forecast.

□ Region wise, North America generated the highest revenue of automation testing market size in 2022.

Buy Now & Get Exclusive Discount on this Report (279 Pages PDF with Insights, Charts, Tables, and Figures) at:

<https://www.alliedmarketresearch.com/automation-testing-market/purchase-options>

Thanks for reading this article you can also get individual chapter-wise sections or region-wise report versions like North America Europe or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

David Correa

Allied Market Research

+ +1 503-894-6022

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/709040305>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.