

# Striking Gold: Commemorative Coins for Kid Rock's Rock N' Roll Rodeo by Gold Standard X

DALLAS, TEXAS, USA, May 6, 2024 /EINPresswire.com/ -- [Gold Standard X](#) proudly announces its unique contribution to Kid Rock's Rock N' Roll Rodeo as the creator of the event's exclusive Championship medals. On May 17, 2024, AT&T Stadium in Arlington, TX, will witness the electrifying fusion of rock music and rodeo spirit, courtesy of Kid Rock and the world's top rodeo athletes.

Gold Standard X has been entrusted with the honor of crafting the Championship medals to be awarded to the rodeo's top competitors. Additionally, each participant will receive a custom medal to commemorate their involvement in this high-profile event. These medals are symbolic of achievement and recognition, reflecting the dedication and boldness of the athletes. They are not available for public purchase, further enhancing their exclusivity and prestige.

The collaboration between Gold Standard X, Kid Rock, and the Professional Bull Riders (PBR) heightens the event, making it a remarkable rodeo experience. The Championship medals, embodying the resilience and bravado inherent in the sport, stand as tangible symbols of the partnership's commitment to excellence and the values that Kid Rock advocates.

"Crafting these Championship medals for Kid Rock's Rock N' Roll Rodeo isn't just an honor; it's a testament to the spirit of excellence and the daring soul of the rodeo. Each piece we create at Gold Standard X carries a legacy — a symbol of mastery, art, and the relentless pursuit of perfection. We're thrilled to fuse our craftsmanship with the adrenaline of the rodeo to celebrate the triumphs of the athletes who embody the heart of this sport," says [Christian Lyche](#), Founder of Gold Standard X.



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*Cristian Lyche*

This event is revolutionizing the rodeo format, with Gold Standard X at the forefront of this transformation. As a company known for exceptional craftsmanship, Gold Standard X is proud to contribute to the rodeo's legacy by creating these one-of-a-kind commemorative items.

While the medals crafted by Gold Standard X will be exclusively for the competitors, the partnership itself signifies the company's dedication to the highest standards of quality and design, marking a significant moment in the history of rodeo sports.

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