

CybeReady Introduces Compelling Poster Studio Feature to Its Cybersecurity Learning Platform

New Capability Enhances Cybersecurity Awareness with Multi-functional Educational Posters

The Human Readiness Company

SANTA CLARA, CALIFORNIA, UNITED STATES, May 7, 2024 / EINPresswire.com/ -- <u>CybeReady</u>, a global leader in autonomous

cybersecurity learning, today announced an impactful new feature to its SaaS-based Cybersecurity Learning Platform: a cutting-edge <u>Poster Studio</u> designed to support CISOs in educating employees about a vast array of security threats. The innovative tool enables the creation of customizable educational posters to address critical issues such as phishing, smishing, quishing, ransomware, and a wide range of other potential threats that put organizations at risk.

The innovative and easy-to-use poster design feature is a creative and effective method of quickly creating and designing both digital and printed posters. The resulting posters can be leveraged in various ways, for use as desktop wallpapers, announcement screen displays around the office or printed and hung in common areas, providing a constant reminder of cybersecurity best practices.

"Our new Poster Studio feature extends the core principles of our Awareness Bites into visually engaging posters that are tailored to be concise and impactful. They are designed not only to educate but to blend seamlessly into various work environments," said Mike Polatsek, CEO of CybeReady. "Whether it's on a factory floor or a corporate office, these posters serve as an essential component of a holistic cybersecurity training program."

Key Features of the Poster Studio Tool:

- Multichannel Approach: Posters serve as an additional reinforcement channel, supporting diverse learning preferences and enhancing organizational cybersecurity culture.

- Positive Learning Experience: The posters are designed to be user-friendly and require only

seconds to read, making cybersecurity education straightforward and effective.

- Extended Reach: Especially beneficial for non-office staff, the posters can be placed in hightraffic areas like cafeterias and washrooms, ensuring that cybersecurity training reaches every corner of the organization.

- Customization and Localization: Available in 28 languages, these posters can be customized with an organization's logo, colors, and specific messaging, making them a perfect fit for any corporate identity.

As cyber threats evolve, the necessity for adaptable and comprehensive educational tools becomes increasingly crucial. CybeReady's commitment to developing innovative solutions, like the poster creation feature, is ideally suited to support the mission of transforming all employees into cyber-aware, vigilant defenders of their organizations' digital assets.

For more information about CybeReady and the new Poster Studio feature, please visit <u>https://cybeready.com/posters</u>.

Tweet This: @CybeReady Introduces Compelling Poster Studio Feature to Its Cybersecurity Learning Platform - <u>https://cybeready.com/category/news</u>

Resources:

- Learn more about the new Poster Studio feature here <u>https://cybeready.com/posters</u>
- Explore CybeReady Case Studies: <u>https://cybeready.com/resource-center/case-studies</u>
- Browse CybeReady White Papers: <u>https://cybeready.com/resource-center/white-papers</u>

- The Ultimate Guide to Security Awareness Training: <u>https://cybeready.com/wp-</u> <u>content/uploads/Working-remotely-CISO-toolkit1.pdf</u>

About CybeReady

CybeReady offers the world's most effective cybersecurity learning platform that evolves organizations from security awareness to cyber readiness with no IT effort. CybeReady's solution engages more employees, more effectively, frequently, and easily. Infused with advanced educational expertise and powered by machine learning, CybeReady's adaptive, easy-to-digest cybersecurity learning program guarantees to reduce the number of at-risk employees by 80%. CybeReady's solution has been deployed by hundreds of enterprises worldwide, including Kion Group, Skoda Auto, NatWest, SodaStream, ING, Teva Pharmaceuticals, Avid Technology, and others, CybeReady is fully managed, making it the cybersecurity learning platform with the lowest total cost of ownership (TCO) available today. Founded in 2015, CybeReady is headquartered in Tel Aviv, Israel, with offices in Silicon Valley and Germany. For more information, please visit <u>www.cybeready.com</u>.

- END -

Joe Austin Public Relations + +1 818-332-6166 email us here Visit us on social media: Facebook Twitter LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/709439512

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.